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# **Technology and Innovation Management**

**Analysis of  
the New Zealand Plastics Industry —  
Technology Status, Problems and Opportunities**

A thesis presented in partial fulfilment of the requirements  
for the degree of Master of Technology in Production  
Technology at Massey University

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## Abstract

The aim of this thesis is to evaluate the status of innovation and technology management in the New Zealand plastics industry using a survey.

This thesis provides a comparison of plastics manufacturing capability in New Zealand and in other industrial countries; it also provides an examination of key trends, attitudes and problems within the New Zealand plastics industry to indicate where technology transfer from overseas, or research and development may be required.

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