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FACTORS AFFECTING THE CONTINUED USE OF THE MOBILE FLASH DRYERS BY FARMER CO-OPERATIVES, NUEVA ECIJA, PHILIPPINES

A thesis submitted in partial fulfilment of the requirements for the degree

Master of Applied Science (Agricultural Systems Management)

Massey University, Palmerston North, New Zealand

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ABSTRACT

Harvest of the Philippines second and larger rice crop occurs during the end of the wet

season. For members of the rice industry this wet season harvest poses a problem; grain

cannot be dried reliably using traditional sundrying methods. Poor drying results in quality

reductions and hence farmers receive lower returns. To address this situation the

Philippines Government introduced locally manufactured mechanical dryers. This study

was undertaken to examine variables which enhance or limit the continued use of the

mobile flash dryers in farmers' co-operatives in Nueva Ecija, the Philippines.

Two case studies, each consisting of three farmers' co-operatives were investigated using

semi-structured interviews. One case comprised co-operatives that continue to use the

dryer while the other comprised those that have stopped using it.

Results showed that a combination of factors influenced the adoption decisions of the co-

operatives. Economic factors, especially the volume of rice handled by the co-operative

appeared to be most important. Furthermore, the way that the dryer fitted with the other

postharvest systems in the co-operatives was a determinant of adoption decisions. In

particular, the co-operatives with rice milling operations or with inadequate alternative

drying options utilised the mechanical dryers. The leadership and management of the co-

operative appeared also to be a factor. These results indicate that both organisational factors and the characteristics of a technology need to be considered in the development

and extension of innovation.

Overall the results of this work support the individual and organisational adoption literature.

Further work could explore this issue on a wider basis across more co-operatives within

the region and across more regions in the country.

Key words: Technology adoption, co-operatives, mechanical grain dryer.

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operatives, Nueva Ecija, Philippines.

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