Copyright is owned by the Author of the thesis. Permission is given for a copy to be downloaded by an individual for the purpose of research and private study only. The thesis may not be reproduced elsewhere without the permission of the Author.
Public sector managers of human services - their challenges and strategies

A thesis presented in partial fulfilment of the requirements for the degree of

Master

of

Social Work

At Massey University, Manawatu,

New Zealand

Kirsten Parker-van Eck

2016
ABSTRACT

Middle managers of human services in the public sector have a unique role that allows them to be part of the lives of clients and their families by implementing the strategic vision of political leaders. The expectations of middle managers can be complex and contradictory and therefore challenging. This research identifies the challenges middle managers of human services in the public sector encounter and the strategies that they have developed to deal with these. The support that senior managers in public sector organisations can offer to their middle managers in this process is also discussed.

The study is qualitative and placed in a post-modernist position and social constructive perspective. Data is collected through the use of semi-structured interviews and examined using an interpretative thematic approach.

The analysis identified a range of challenges for middle managers in the public sector and strategies these managers use to deal with them. Interestingly a number of identified challenges are also identified as a strategy depending on the support middle managers receive from the senior managers in their organisation.

The findings identify that a strong strategic vision needs to be in place in public sector organisations to develop clear roles and responsibilities for middle managers with allocated resources. Middle managers need access to training, supervision and networking to deal with additional challenges such as changes in funding and information management.

Recommendations are made to public sector organisations to support the development of effective strategies to deal with the challenges identified by their middle managers. Recommendations are made to middle managers in the public sector to prioritise and advocate for their own needs and requirements as they do for their clients and their staff.

This research will support both senior and middle managers in public sector organisations in finding strategies to support middle managers to fulfil their role effectively.
ACKNOWLEDGEMENTS

I would like to acknowledge and thank the following people who have supported me in completing this thesis.

I would like to thank my supervisors Lareen Cooper and Dr Kathryn Hay for their feedback and support.

I would like to thank Jess Kean for her academic support and advice.

I would like to thank Ria Aucamp for supporting me with her computing and typing skills.

And of course to my family who had to put up with a lot the last past years: thank you.
# TABLE OF CONTENTS

ABSTRACT .................................................................................................................. ii

ACKNOWLEDGEMENTS ......................................................................................... iii

TABLE OF CONTENTS ............................................................................................... iv

CHAPTER 1: INTRODUCTION .................................................................................. 1

Introduction ................................................................................................................. 1

1.1 Researcher’s interest in the topic ...................................................................... 2

1.2 Background to the research ............................................................................. 3

1.3 Key terms and concepts ............................................................................... 6

1.4 Research outline ............................................................................................. 7

CHAPTER 2: LITERATURE REVIEW: MIDDLE MANAGERS IN THE PUBLIC SECTOR ................................................................................................................. 9

Introduction .............................................................................................................. 9

2.1 The public sector in New Zealand ................................................................... 9

2.2 The definition of the role of public sector middle managers ....................... 10

2.3 The paradigms of the role of public sector middle managers .................... 11

2.4 Bureaucratic policy regime .......................................................................... 14

2.5 New public management reforms ............................................................... 16

2.6 Challenges for middle managers in the public sector ................................. 19

2.7 Motivators for middle managers in the public sector .................................. 25

2.8 Support for middle managers in the public sector ....................................... 26

Summary ................................................................................................................ 29

CHAPTER 3: RESEARCH METHODOLOGY .............................................................. 31

Introduction ............................................................................................................. 31

3.1 Quantitative and qualitative research ......................................................... 31

3.2 Research methodology ............................................................................... 32

3.3 Data gathering ............................................................................................... 38