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ECONOMIES OF TRAGEDY

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ABSTRACT

This project investigates the formulation of tragedy over time, its traits and its uses. Particular emphasis is placed on the way in which tragedy becomes symbolized and then used as a tool within Public Relations. Public Relations, as defined within this project, is the process of forming arbitrary associations between an object, narrative, person or idea and another object, narrative, person or idea. Various examples are examined and re-presented through the use of the traditional medium of oil paints to remove them from their original context and function.

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