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COVER TO COVER

An Examination of Book Covers

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ABSTRACT

Cover to cover is a study involving the book covers of two books. Mason Durie's book *Ngā Kāhui Pou - Launching Māori Futures* and Linda Smith's *Decolonizing Methodologies Research and Indigenous Peoples*. Each book cover is analysed to find out whether academics should consider their book cover as important. The research explores the two book covers in this study to find out how the covers authenticate the author. However, the main focus is how the covers represent the book's content. The publishing process through its practice is explored to understand why it is important for academics particularly Māori academics to take responsibility for their book covers. Arguing that book covers are as important as textual content, the research shows how a Māori centred approach to what gets on the cover has cognisance with the Māori centred book content.