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EXPLORATORY STUDY OF ENVIRONMENTALLY SUSTAINABLE SUPPLY CHAINS IN NEW ZEALAND FOOD INDUSTRY

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ABSTRACT

The purpose of this study is to investigate the development of environmental management, in particular in terms of logistics and supply chain perspective in New Zealand food industry. Both qualitative and quantitative research methods were applied in this exploratory study.

The results have found out that in recent years, energy-climate issues have affected the food industry’s logistics and supply chain development and performance. However, the effects have been neglected by most of the New Zealand food organizations due to the various internal and external barriers. The results indicated a number of issues:

- A lack of robust supply chain management system
- A lack of focusing on sustainable supply chain
- A lack of the knowledge of environmental sustainable management from managers
- A lack of trust and relationship in the supply chain system
- A lack of incentives and encouragement from government perspective
- A lack of stimulation for environmental concerns in domestic market
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# Table of Contents

ABSTRACT .............................................................................................................................. I

ACKNOWLEDGEMENTS ...........................................................................................................II

TABLE OF CONTENTS ...........................................................................................................III

LIST OF TABLE .......................................................................................................................V

LIST OF FIGURE ................................................................................................................... VI

CHAPTER 1 INTRODUCTION ................................................................................................... 1

1.1 INTRODUCTION ................................................................................................................ 1

1.2 ENERGY CRISIS AND CLIMATE CHANGE ................................................................. 1

  1.2.1 The Facts of Energy Crisis ..................................................................................... 1

  1.2.2 The Facts of Climate Change .............................................................................. 3

  1.2.3 Demand on Sustainable Management ................................................................. 5

1.3 SUPPLY CHAIN DEVELOPMENT ................................................................................. 6

1.4 LOGISTICS AND SUPPLY CHAIN ACTIVITIES ACCELERATE ENERGY-CLIMATE ISSUES ... 7

1.5 ENERGY-CLIMATE ISSUES AFFECT BUSINESS DEVELOPMENT ................................. 9

1.6 ENVIRONMENTAL SUSTAINABLE SUPPLY CHAIN MANAGEMENT .......................... 11

1.7 OBJECTIVES .................................................................................................................. 15

1.8 FORMAT OF THESIS .................................................................................................... 16

CHAPTER 2 LITERATURE REVIEW ..................................................................................... 17

2.1 INTRODUCTION ............................................................................................................. 17

2.2 CORPORATE SOCIAL RESPONSIBILITY (CSR) ......................................................... 17

2.3 SUPPLY CHAIN SUSTAINABILITY .............................................................................. 20

2.4 ENVIRONMENTAL MANAGEMENT IN SUPPLY CHAINS .......................................... 21

2.5 NEW ZEALAND ENVIRONMENTAL MANAGEMENT AND SUPPLY CHAIN DEVELOPMENT ................................................................. 24

2.6 SUMMARY .................................................................................................................... 28

CHAPTER 3 METHODOLOGY .............................................................................................. 29

3.1 INTRODUCTION ............................................................................................................. 29

3.2 RESEARCH OBJECTIVES ........................................................................................... 29

3.3 RESEARCH DESIGN AND PLANNING ........................................................................ 29

  3.3.1 Exploratory Study ................................................................................................. 29

  3.3.2 Case Study ............................................................................................................ 30

3.4 DATA COLLECTION METHODS ................................................................................. 31

3.5 JUSTIFICATION ............................................................................................................ 32

3.6 SAMPLING ..................................................................................................................... 34

3.7 DATA COLLECTION AND PROBLEMS ....................................................................... 35

3.8 DATA ANALYSIS METHODS ...................................................................................... 36

3.9 ETHICAL ISSUE ............................................................................................................ 37

3.10 SUMMARY ................................................................................................................... 38

CHAPTER 4 SURVEY RESULTS ........................................................................................... 39
4.1 INTRODUCTION ................................................................. 39
4.2 GENERAL INFORMATION .................................................. 39
   4.2.1 Company Background ................................................... 39
   4.2.2 Impacts of Energy-Climate Issues ................................. 43
4.3 ORGANIZATIONS WITHOUT GREEN SUPPLY CHAIN MANAGEMENT (GSCM) .......... 46
   4.3.1 The Constraints .......................................................... 46
   4.3.2 Performance of Logistics Costs and Activities .................. 51
   4.3.3 Concerning Green Initiatives .......................................... 53
   4.3.4 Recommendations from Managers .................................... 55
   4.3.5 Summary ................................................................. 55
4.4 ORGANIZATIONS WITH GREEN SUPPLY CHAIN MANAGEMENT (GSCM) ............ 57
   4.4.1 The Drivers of Adopting GSCM ..................................... 58
   4.4.2 Green Initiative Choices ............................................... 59
   4.4.3 Financial Performance .................................................. 60
   4.4.4 The Adjustments ........................................................ 60
   4.4.5 Comparing the Implementation of GSCM ...................... 61
CHAPTER 5 CONCLUSIONS ....................................................... 63
   5.1 INTRODUCTION .......................................................... 63
   5.2 OBJECTIVES ............................................................. 63
   5.3 LIMITATIONS .............................................................. 70
   5.4 FURTHER RESEARCH ................................................... 70
LIST OF REFERENCES ............................................................ 71
APPENDIX A: QUESTIONNAIRE .............................................. 76
APPENDIX B: INTERVIEW QUESTIONS ...................................... 82
List of Table

Table 2.1 CSR research on different organizations ................................................................. 19
Table 2.2 Literature of CSR in supply chain management...................................................... 19
Table 2.3 Academic researches on environmental sustainable supply chain management... 22
Table 3.1 The distinctions between quantitative and qualitative data collection............... 31
Table 3.2 Type of sampling methods..................................................................................... 34
Table 4.1 Organization size .................................................................................................. 39
Table 4.2 Annual turnover..................................................................................................... 40
Table 4.3 Ratio of GSCM...................................................................................................... 57
Table 5.1 Differences between New Zealand Owned Food Companies and International company ................................................................. 69
List of Figure

Figure 1.1 Imported Crude Oil Prices ................................................................................................ 3
Figure 1.2 Greenhouse Gas Emission .......................................................................................... 4
Figure 1.3 The Framework of Energy-Climate Impacts and Supply Chain Management........... 6
Figure 1.4 World CO2 Emission from Fuel Usage ................................................................. 8
Figure 2.1 New Zealand Energy Consumption ........................................................................ 24
Figure 2.2 New Zealand’s Energy Uses ................................................................................... 26
Figure 3.1 Exploratory study of environmental management in supply chains in New Zealand food organizations .............................................................................................................. 38
Figure 4.1 Organization Types ............................................................................................... 40
Figure 4.2 Logistics Activities ............................................................................................... 41
Figure 4.3 Main Energy Consumption .................................................................................... 41
Figure 4.4 Forecast of Energy Cost Increase ........................................................................... 42
Figure 4.5 Loss on Annual Profit ............................................................................................ 43
Figure 4.6 Influence of Climate Issues on Supply Chain Activities ......................................... 44
Figure 4.7 Increase on Annual Energy Cost ........................................................................... 45
Figure 4.8 Reasons without GSCM ...................................................................................... 47
Figure 4.9 Increase of Transportation Cost ........................................................................... 51
Figure 4.10 Increase of Warehousing Cost ............................................................................ 52
Figure 4.11 Increase of Inventory Cost ................................................................................... 52
Figure 4.12 Decrease on performance .................................................................................... 53
Figure 4.13 Concerning Green Initiatives ............................................................................... 54
Figure 4.14 Reason for GSCM ............................................................................................... 58
Figure 4.15 Green Initiative Choices ...................................................................................... 59