Understanding the experiences of small business developments: A case study of local business owners in Choiseul Province, Solomon Islands

A thesis submitted in partial fulfilment of the requirements for the degree of Master of Management at Massey University (Manawatu campus) Palmerston North New Zealand

By

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Massey University 2014
Abstract
Using data drawn from interviews with ten Solomon Island business owners, this study explores the influences and practices that shape the development and operation of small businesses in this context. The study explains these experiences and influences using the three dimension of social capital identified by (Nahapiet & Ghoshal, 1998). The study highlights the influence of family and community in both making business possible and constraining their development. The study discusses in particular the influence of the wantok system and practice of kaon on the success of small businesses in this region.
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Acknowledgement

I wish to acknowledge a number of individuals and institutions for their support in helping me complete this research project.

First, I am indebted to my two supervisors, Dr Joanne Bensemman and Associate Professor, Craig Prichard, who have provided me with advice, support and encouragement as I pursued my research interest. I would also like to thank them for guiding me in developing a deeper understanding of my research topic. I am thankful and privileged to have had them as good mentors, who challenged and encouraged me throughout this research.

Second, I would like to thank the Head of School of Management, Professor Sarah Leberman, for providing me sufficient time to complete my study.

Third, I am indebted to NZAID for giving me a scholarship and the opportunity to pursue my study at Massey University. I would like to extend my sincere thanks to Manawatu Campus International Support Staff, the Pacifica Student Services, Sunlou Liuvaie and Semimani Havea for their advice, encouragement and support.

Fourth, I would like to express my heart-felt gratitude to the 10 participants - Peter, John, Tom, Paul, Nick, Jerry, Matt, Tony, Luke and Ben, who have devoted that time to be willing to participate in this study and for sharing their experiences and stories. Furthermore, I would like to thank my brothers, Winter Philip and Tora Lekelalu, and my uncle, Davita Hakizama, and his son for providing the 15 horse-powered outboard-motor and the ray boat that we used in traveling to the villages for collecting data.
Fifth, I would like to thank the Ministry of Education and Human Resources Development and the Choiseul Provincial Secretary for granting me permission to conduct my research.

Sixth, I would like to thank Mr and Mrs Morris Toiraena for their financial help during my fieldwork. My humble thanks also go to the Principal of the Puzivai Community High School for providing me and my team with accommodation.

Seventh, I would like to acknowledge the support and sacrifice of my wife and daughter. A thank you also goes to my family and friends for your many prayers and support.

Finally, all glory, honour and praise is accredited to God for knowledge, wisdom and understanding. God’s mercy and love have never failed and the completion of this study reflected that God has never left me to walk alone in this journey.