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The Voice of Iwi Radio

A thesis presented in partial fulfilment

of the requirements

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of Master of Philosophy

in Business Studies at

Massey University

Grant Allan

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ABSTRACT

The author presents findings from a project examining the state of indigenous radio in New Zealand. Interviews with 15 Maori radio station managers were conducted for the purpose of identifying and examining the difficulties stations are presently experiencing. Interviews were also conducted with noted commentators and government agency staff to clarify concerns and identify avenues to overcome difficulties. Results from interviews, including themes generated through a thematic content analysis of participant's responses, are provided. The study has unearthed a number of significant findings. Specifically, the research points to difficulties with funding, staffing and training. While radio stations on the whole were able to fulfil contractual obligations to Te Mangai Pahó, limitations with infrastructure have hindered their development. The thesis provides recommendations and identifies further areas of inquiry.
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Grant Allan
HE MIHI

Toi te kupu, toi te mana, toi te whenua,

E nga awa, e nga maunga, e nga waka o te motu, tena koutou katoa.
Tenei te mihi atu ki a koutou rau rangatira ma.

E nga mate huhua o te wa, haere, harere, haere. Haere koutou kua rupeke atu ki tua o te arai.

Kei a tatou te hunga ora, tena tatou katoa.

He mihi hoki tenei ki toku hoa rangatira ki a Kimberley me toku whanau hoki. Ki toku whanau me toku iwi hoki, ka nui te harikoa o te ngakau.

No reira, kia ora huiai mai ano tatou.
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