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Which Species to Save?

**A Theoretical and Empirical Analysis on the Selection Process
Involved with NGOs and Species Conservation**

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TABLE OF CONTENTS

INTRODUCTION	1
LITERATURE REVIEW	6
CONSERVATION ORGANIZATIONS AND IRONIC ACTIONS	22
1. What is an NGO?	22
2. Small Conservation Organizations	22
3. Large Organizations	25
4. Organizations and Incidents	26
4.1 <i>Brent Spar Incident</i>	28
5. Small and Large Organizations	29
BIODIVERSITY VS CHARISMA	30
1. The Average Person and Biodiversity	32
THEORY	34
1. Public Choice Theory	34
2. Club Theory	35
3. Asymmetrical Information	38
4. Brand Naming	39
ECONOMIC MODEL	41
COMBINING THEORY WITH THE MODELS	56
EMPIRICAL ANALYSIS	68
1. Raw Data	68
2. Statistical Models	80
2.1 <i>Logit/Probit Model</i>	81
2.2 <i>Discriminant Analysis</i>	83
3. Explaining the Data	88

3.1 <i>Logit/Probit</i>	88
3.2 <i>Discriminant</i>	93
4. Observing the Raw Data	93
4.1 <i>Problems with Weights</i>	93
DISCUSSION	99
CONCLUSION	103
REFERENCES	106

LIST OF TABLES, FIGURES, AND GRAPHS

Table 1: Payoff Matrix from Random Choice	43
Table 2: Payoff Matrix	45
Table 3: Elaborate Payoff Matrix	45
Table 4: Informed Payoff Matrix	46
Table 5: Informed vs. Uninformed Payoff Matrix	47
Table 6: Uninformed Payoff Matrix	48
Table 7: Logit/Probit Results	82
Table 8: First Discriminant Analysis Results, Coefficients	84
Table 9: First Discriminant Analysis Results, z-statistics	85
Table 10: First Discriminant Analysis Results, Classification Results	85
Table 11: Second Discriminant Analysis Results, Coefficients	86
Table 12: Second Discriminant Analysis Results, z-statistics	87
Table 13: Second Discriminant Analysis Results, Classification Results	87
Figure 1: Endangerment Levels of Amphibians	32
Figure 2: Follow the Leader Model	49
Figure 3: Uninformed Follow the Leader Model	50
Figure 4: Informed Follow the Leader Model	52
Figure 5: Informed Follow the Leader Model 2	53
Graph 1: General vs. Specific Information on WWF website	68
Graph 2: General vs. Specific Information on WCS website	69
Graph 3: Percentage of Useable Data from WWF website	70
Graph 4: Percentage of Useable Data from WCS website	71
Graph 5: Percentage of Plants on IUCN Sample	72
Graph 6: Percentage of Plants on WWF Data	72
Graph 7: Percentage of Plants on WCS Data	73
Graph 8: Classes of Species in IUCN Sample	74
Graph 9: Classes of Species in WWF Data	74
Graph 10: Classes of Species in WCS Data	75
Graph 11: Classes of Species in Combined WWF and WCS Data	75

Graph 12: Orders of Mammals in IUCN Sample	77
Graph 13: Orders of Mammals in Combined WWF and WCS Data	77
Graph 14: Scatter Plot of Mammals in WWF Data	94
Graph 15: Scatter Plot of Mammals in WCS Data	95
Graph 16: Scatter Plot of Mammals in WWF Data < 10000kg	95
Graph 17: Scatter Plot of Mammals in WCS Data < 10000kg	96
Graph 18: Scatter Plot of Mammals in WWF Data < 1000kg	96
Graph 19: Scatter Plot of Mammals in WCS Data < 1000kg	97
Graph 20: Scatter Plot of Birds in WWF Data < 100kg	97
Graph 21: Scatter Plot of Birds in WWF Data < 100kg	98

ABBREVIATIONS

WWF - World Wildlife Fund for Nature

WCS - World Conservation Society

NGO - Non-Government Organization

IUCN - International Union for the Conservation of Nature and Natural Resources

ASPCA - The American Society for the Prevention of Cruelty to Animals

UN – United Nations