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# Conservation versus Visitor Use: a Case Study within New Zealand's Conservation Estate

A thesis presented in partial fulfillment of the requirements of the degree of

Masters of Resource and Environmental Planning

at Massey University

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For the Tomtens and other wise friends at Puhikereru

## Acknowledgements

I would like to extend a warm thank you to my supervisor, Phil McDermott, for his guidance and support during this research. For this I am very grateful. Also, I would like to thank the many individuals in the Nelson/Marlborough region who gave their time patiently and willingly for me. Finally, I would like to thank Mat and my parents John and Judy for their patience and support throughout this time!

#### Abstract

World tourism has boomed in recent years and as a result there is increasing pressure being placed on destinations in the natural environment. This pressure has implications for the long-term sustainability of 'natural' destinations. It is with regard to these issues that this thesis investigates whether recreation and conservation goals can be reconciled in New Zealand's conservation estate using sustainable approaches to tourism development.

This research question is analysed thorough a review of relevant policy and literature, and semi-structured interviews with people involved in tourism in a variety of contexts. In order to gain an appreciation of tourism impacts at a site-specific level, the Queen Charlotte Walkway in the Marlborough Sounds is investigated, using quantitative and qualitative research techniques. The walkway was recently developed in order to reduce pressure on the Abel Tasman Coastal Track in the Nelson region. However, in the years since its development, visitor numbers have grown considerably on both tracks.

The Queen Charlotte Walkway situation encapsulates the issues relating to the ongoing conflict between recreation and conservation in natural areas, and enables a better understanding of the consequences of New Zealand's institutional arrangements for tourism management. Moreover, the case study complements the findings of the policy and literature research as it illustrates a number of weaknesses in these institutional arrangements.

As a result of these weaknesses, tourism management agencies have limited options available to deal with tourism growth, particularly considering the lack of provision for regulatory management of visitors to the conservation estate. The study also illustrates that these agencies are currently unable to adopt a holistic approach to tourism planning due in part to an absence of strategic links in the institutional arrangements for tourism. This has serious implications for the achievement of sustainable tourism development in this country.

While the case study was specific to the Queen Charlotte Walkway, the findings of this thesis are relevant to any situation where rising tourist numbers are potentially threatening the intrinsic values of New Zealand's conservation estate.

# TABLE OF CONTENTS

ACKNOWLEDGEMENTS		iii
ABSTRACT		iv
TABLE OF CONTENTS		
LIST O	F TABLES AND FIGURES	ix
CHAPT	TER ONE - Introduction	
1.1.	The Situation	1
1.2.	Aim and Objectives of the Thesis	4
1.3.	Research Design and Methodology	6
1.3.1.	Identification of the Planning Issue	6
1.3.2.	Information Sources	6
1.3.3.	Use of a Case Study	7
1.4.	Organisation of the Thesis	7
СНАР	TER TWO - Tourism and the Environment	
CIIII .	LEK 1 WO - Tourism und the Environment	
2.0.	Introduction	9
2.1.	Tourism and its Relationship with the Environment	9
2.1.1.	Positive Impacts of Tourism	10
2.1.2	Negative Impacts of Tourism	11
2.2.	The Sustainability Concept	13
2.2.1.	Differing Philosophical Approaches Towards the Concept of	14
	Sustainability	
2.2.2.	The Implications of Differing Philosophical Approaches towards	16
	Sustainability	
2.3.	Carrying Capacity	18
2.3.1.	Limits to Growth in the Tourism Industry	17
2.3.2.	Advantages and Disadvantages of the Carrying Capacity	19
	Management Technique	
2.4.	Tourism and Sustainability	20
2.5.	Alternative Tourism - a Sustainable Form of Tourism?	24

2.5.1.	Evaluating Alternative Tourism	25
2.5.2.	Weaknesses with the Alternative Tourism Approach to	26
	Sustainability	
2.6.	Barriers to the Achievement of Sustainable Tourism	28
2.6.1	Types of Barriers to the Achievement of Sustainable Tourism	28
2.6.2.	Addressing the Barriers	29
2.7.	Framework for Evaluating Sustainable Tourism Developments	30
2.8.	Conclusion	32
СНАРТ	ER THREE - The Institutional Arrangements for Tourism Managem	ent in
	New Zealand	
3.0.	Introduction	34
3.1.	Tourism Growth Trends in New Zealand	34
3.2.	Planning for Tourism	37
3.3.	The Role of the New Zealand Government in Tourism Planning	39
3.3.1.	The Government's Historical Role	39
3.3.2.	Central Government's Role in the 1990s	40
3.3.3.	Regional Government's Role in Tourism Planning	42
3.3.4.	Local Government's Role in Tourism Planning	43
3.4.	New Zealand Legislation Relating to Tourism Planning	45
3.4.1.	The Conservation Act 1987	45
3.4.2.	The Resource Management Act 1991	46
3.4.3.	Other New Zealand Statutes Relevant to Tourism Planning and	48
	Safety Standards	
3.5.	Tourism Management Agencies and Organisations in New Zealand	49
3.5.1.	The Department of Conservation	49
3.5.2.	The Tourism Policy Group	50
3.5.3.	The New Zealand Tourism Board	52
3.5.4.	The New Zealand Tourism Industry Association	54
3.6.	Implications of New Zealand's Institutional Arrangements for Tourism	54
3.7.	Conclusion	56

# CHAPTER FOUR - The Sustainable Tourism Dilemma: Management Issues in New Zealand

4.0.	Introduction	38
4.1.	The Case for a National Strategy For Sustainable Tourism	58
4.2.	Tourism Management Issues Facing the Department of Conservation	62
4.3.	'Visitor Use' versus 'Protection' in New Zealand's Conservation Estate	63
4.4.	Visitor Use' and 'Protection' in Conservation Management Planning	67
4.5.	Freedom and Equity of Access in the Conservation Estate	71
4.5.1.	The Benefit Principle	72
4.5.2.	Differential Charging	74
4.5.3.	Implementing a New Funding Regime	75
4.6.	Diversion: The Search for New Attractions	76
4.7.	Conclusion	79
СНАРТ	TER FIVE - Tourism in the Conservation Estate: a Comparative Case S	tudy
5.0.	Introduction	81
5.1.	Outdoor Recreational Opportunities in the Upper South Island, New	82
	Zealand	
5.2.	Creating a New Product in the Conservation Estate: a Case Study	84
5.3.	Historical Development of the Abel Tasman Coastal Track	89
5.4.	Historical Development of the Queen Charlotte Walkway	96
5.5.	Stakeholders' Objectives for the Development of the Queen Charlotte	105
	Walkway	
5.5.1.	The Department of Conservation	105
5.5.2.	The New Zealand Tourism Board	107
5.5.3.	Marlborough District Council	108
5.5.4.	Destination Marlborough	109
5.5.5.	The Queen Charlotte Walkway Committee	109
5.5.6.	The Community	110
5.6.	Effectiveness of Stakeholders' Objectives for the Walkway	111
	Development	
5.7.	Conclusion	118

# CHAPTER SIX - The Queen Charlotte Walkway: a Sustainable Tourism Product?

6.0.	Introduction	121
6.1.	The Assessment Framework	121
6.1.1.	Environmental and Ecological Sustainability	122
	* Physical Track Condition	122
	* Accommodation Issues	127
	* Hygiene Issues	130
6.1.2.	Cultural and Community Sustainability	136
	* Key cultural concerns regarding the Walkway	136
	* Key community concerns regarding the Walkway	137
	* Community concerns regarding general tourism growth	139
	* Increased Pressure on Anakiwa, Picton and Havelock	140
6.1.3.	Social Sustainability	141
	* A general increase in pressure on the walkway	142
	* Increased pressure due to mountain-biking	142
	* Increased pressure on accommodation	143
6.1.4.	Economic and Commercial Sustainability	144
	* Economic benefits of the walkway development	145
	* Perceived funding inequities on the walkway	146
6.1.5.	Managerial Sustainability	147
	* Evidence of strategic planning	147
	<ul> <li>Inadequacies in walkway planning process</li> </ul>	148
6.1.6.	Political Sustainability	149
6.2.	Analysis of Results	149
6.3.	Conclusion	152
СНАР	TER SEVEN - Conclusion	
7.1.	Research Aim and Objectives	153
7.2.	Key Findings	154
7.3.	Conclusions and Suggestions for Improving Practice	156
7.3.1.	Political Level	157
7.3.2.	Planning Level	157
7.3.3.	Management Level	158
7.3.4.	Resourcing Level	158
7.4.	The Future	159

# APPENDICES BIBLIOGRAPHY

## LIST OF TABLES AND FIGURES

## **TABLES**

Table 1	Various definitions of the concept of tourism sustainability	23
Table 2	Summary of stakeholders' objectives for the Queen Charlotte	111
	Walkway	2.52
Table 3	Substitutability of the ATCT and the QCW based on resource	113
	characteristics	
Table 4	Types of analysis used to evalutate sustainability of QCW	121
Table 5	Track damage due to trampling and mountain-biking effects	124
Table 6	Damage to campsites	129
Table 7	Summary of sustainability elements	150
FIGURE	S	
Figure 1	Sustainable tourism framework	31
Figure 2	International visitor arrivals since 1984	36
Figure 3	New Zealand's institutional arrangements for tourism management	55
Figure 4	The upper South Island of New Zealand	82
Figure 5	Abel Tasman Coastal Track	86
Figure 6	Queen Charlotte Walkway	88
Figure 7	Change in visitor demographics on the Queen Charlotte Walkway	104
Figure 8	Comparison of Abel Tasman and Queen Charlotte visitor numbers	115
Figure 9	Percentage share of international arrival numbers on the AT and QC	116
	tracks	
Figure 10	Location of campsites and track sections analysed on the QCW	125
Figure 11	Typical damage caused by mountain-biking and subsequent	127
	'multiple tracking' on the OCW	