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INDIGENOUS ENTREPRENEURSHIP AND TOURISM

DEVELOPMENT IN THE COOK ISLANDS AND FIJI

**A Thesis Presented in Partial Fulfilment
of the Requirements for the Degree
of Doctor of Philosophy in
Business Studies
at Massey University**

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2

INDIGENOUS ENTREPRENEURSHIP AND TOURISM
IN DEVELOPMENT IN THE COOK ISLANDS AND FIJI

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Abbreviations

ACP	African, Carribbean and Pacific
ADB	Asian Development Bank
ECU	European Currency Unit
EDIT	Executive Development Institute for Tourism
EEC	European Economic Community
EIE	Electronic and Industrial Enterprises
CIDB	Cook Islands Development Bank
CITA	Cook Islands Tourist Authority
CLFS	Commercial Loans to Fijians Scheme
EDB	Economic Development Board
FAB	Fijian Affairs Board
FDB	Fiji Development Bank
FHA	Fiji Hotel Association
FNTC	Fiji National Training Council
FTIB	Fiji Trade and Industry Board
FVB	Fiji Visitors Bureau
HCIB	Hotel and Catering Industry Board (Fiji)
HPC	Hawaii Pacific College
IBRD	International Bank for Reconstruction and Development
ILO	International Labour Organisation
JVLS	Joint Venture Loans Scheme
NLTB	Native Land Trust Board
PATA	Pacific and Asia Travel Association
PBDC	Pacific Basin Development Council
PIDP	Pacific Islands Development Programme
PIM	Pacific Islands Monthly (Magazine)
POSB	Post Office Savings Bank
PRTDP	Pacific Regional Tourism Development Programme
SPC	South Pacific Commission
STA	Secondary Tourism Activities
TCSP	Tourism Council of the South Pacific
TIM	School of Travel Industry Management, Hawaii
THC	Tourist Hotel Corporation
UNDP	United Nations Development Programme
WTO	World Travel Organisation

Glossary

Cook Islands:

- | | |
|-----------|--------------------------|
| Ariki | - High Chief |
| Mataiapo | - Chief of major lineage |
| Rangatira | - Chief of minor lineage |

Fiji:

- | | |
|----------------------|-------------------------------|
| Kere kere | - personal "loans" or favours |
| Bose Levu Vakaturaqa | - Great Council of Chiefs |
| Tokatoka
families | - subclan made up of related |
| Tui Viti | - King of Fiji |
| Mataqali | - extended family |
| Vanua | - Confederation |
| Yavusa | - Tribe |

Western Samoa:

- | | |
|-------|--------------|
| Matai | - High Chief |
|-------|--------------|

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