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Moving from the *I* to *we*: Effective Parenting Education in Groups

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I Abstract

Parenting education has a role to play in helping people positively parent and nurture their children to ensure children experience a warm and loving childhood and reduce the incidence of child abuse and neglect. However, there is no clear picture about the critical elements necessary for parenting education to succeed, specifically those elements which would ensure successful attendance, retention and positive learning outcomes for parents, particularly from 'hard-to-reach' families.

To help parenting education providers plan effective programmes, this research investigated three programmes regarded as good exemplars of parenting education in New Zealand. There were:

- Nurturing the Future, which delivers programmes to low socio-economic families on the West Coast of New Zealand;
- the national SPACE programme which is delivered through early childhood sessions where mothers learn alongside their babies;
- Te Aroha Noa parent educator model which is delivered within the context of Te Aroha Noa's community development organization.

A bricolage approach using multiple research methods was taken to collect data and stories from the organizers, facilitators and parents and included parent focus groups, semi-structured interviews with organisers and observations of the programmes being delivered.

Analysing parents' stories revealed that positive transformative learning and change occurred in group settings. Allowing parents to reflect and dialogue together in these social settings was more important in achieving learning and positive change than the programmes' delivery methods and curriculum. The relationship skills of facilitators were critically important. Programmes were enhanced by both child development content (which resulted in deepening parents' understanding of their children) and opportunities for parents to reflect on their own childhood and how this linked to the way they parented their children (which increased their understanding of themselves).

All three programmes had overcome problems commonly reported by other parenting education programmes in the recruitment and retention of parents and in achieving short and long-term benefits. They achieved this by embedding their programmes within their communities, delivering the programmes in groups, weaving through other means of support and enriching them by continually

consulting and involving the parents for whom they were intended. This is in contrast to many other parenting education programmes delivered in New Zealand which are universal programmes that have been developed without consulting the communities they are aimed at and which are delivered as short courses without multiple or ongoing methods of parent support.

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"We would reconnect communities so they could move from the 'I' to the 'we'. We are herd dwellers and were never meant to live in isolation." (Trish Hunt)

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III Table of Contents

1	Abstract	iii
П	Acknowledgements	٧
Ш	Table of Contents	vii
IV	List of Figures	ix
V	List of Tables	ix
Chap	eter One: Introduction – in search of a research question	
l.	Introduction	1
II.	Researcher's assumptions	4
III.	The importance of this study	5
IV.	Modern parenting – a context for parenting education	9
V.	Questions surrounding parenting education	11
VI.	Overview of this research	14
VII.	Limitations	18
VIII.	Structure of the thesis	19
Chap	eter Two: Lessons from history	
1.	History of parenting education	21
II.	History of parenting education in New Zealand	22
III.	Parenting education in the 2000s	30
IV.	Implications	33
V.	Summary	34
Chap	ter Three: What works in parenting education?	
1.	Introduction	36
II.	Is parenting education effective?	37
III.	Recruitment and retention of parents	38
IV.	Structure, content and delivery: what is good practice?	41
V.	Limitations of parenting education	49
VI.	Summary	49

Chap	oter Four: The research process – a voyage of discovery			
I.	Research objectives	51		
II.	Transformative learning theoretical framework	51		
III.	Ethical considerations	57		
IV.	Research design	58		
V.	Selection of participants	59		
VI.	Research methods	61		
VI.	Analysis of data	66		
Chap	oter Five: Findings – stories of lost potential and hope regained			
I.	Introduction	69		
II.	Programmes descriptive data	70		
II.	Recruitment to programmes	84		
III.	Retention of participants	88		
IV.	Parent data on benefits of programmes	89		
V.	Parent data on programme strengths	91		
VI.	Parent data on suggested improvements to programmes	96		
VII.	Transformative learning analysis	97		
VIII.	Summary of findings	103		
Chap	eter Six: Discussion and conclusion			
I.	Introduction	107		
II.	Critical elements for successful programmes	108		
III.	Transformative change in parenting behaviour	114		
III.	Areas for further research	114		
IV.	Conclusion	115		
Арре	endix I: Researcher's biography	118		
Appe	endix II: Details of questions for organisers	119		
Appe	Appendix III: Ethics documents 1			
Appe	endix IV: Programme information	130		
Refe	rences	133		

IV List of Figures

Figure 1: Truby King						
Figure 2: Gwen Somerset						
				Figure 6: Nurturing the Future Programme visualised as a woven awhi cloak		
				Table 1: Number of parents participating in study by programme, location and gender		
				Table 2: Categories for data sorting and analysis		
Table 3: Methods of finding out about parenting education programmes						
Table 4: Reasons for attending parenting education programmes						
Table 5: Learning reported by parents						
Table 6: Elements parents identified as contributing to success of programmes	91					
Table 7: Improvements suggested by parent focus groups	96					
Table 8: Changes in parenting behaviours reported by parents	98					