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ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT IN NEW ZEALAND 1880-1910

A thesis presented in partial fulfilment of the requirements for the degree of Doctor of Philosophy in History at Massey University

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At the end of it, however, this work is mine; I bear the responsibility for what is, what isn't, and what should have been presented here.

Ian Hunter, Auckland, 2004

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ABSTRACT

This study investigates entrepreneurial activity in New Zealand between 1880 and 1910. Economic indicators, population, import and export patterns, provincial differences, and industrial development are examined to understand entrepreneurship and its relationship to economic growth. In addition, a case analysis of 133 entrepreneurs is presented, which analyses the backgrounds, education, reasons for venture start-up, venture types, methods of growth, incidence of failure, and sources of capital for nineteenth-century New Zealand entrepreneurs.

This study suggests that a range of structural characteristics present in the New Zealand economy at this time, such as rapid population growth, technological innovation, isolation of markets, business structures, public works investment, immigration, and fiscal policies, encouraged and fostered entrepreneurial activity. Common characteristics among those who undertook new ventures over this period are highlighted; these include skill, commercial experience, limited capital, partnership, networks and the propensity to undertake multiple business ventures. Overall, entrepreneurial activity by small and medium-sized enterprises emerged as an important mechanism by which the colonial economy expanded both in scale and scope.

* * * * * *