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About *Making Good* **A Design Thesis by Jo Bailey**

How to use this file

Click on the index.html file in the www.makinggood.ac.nz folder. This should open the homepage in your default internet browser. You can then navigate the site as a normal website.

Abstract

Welcome to *Making Good*, a design exegesis submitted as part of the Master of Design programme at Massey University.

This project has dual purposes and outputs. Firstly, it focuses on the design of an online tool charged with making scientific data more accessible to the public in a clear and engaging manner. Working in a collaborative environment, from a human-centred perspective, the project explores methodologies, processes, tools and techniques with which to democratise access to scientific information, and to foreground credibility, transparency and trustworthiness in design for the web. This is a response to a client brief, and the resulting website will be launched in March 2014.

In tandem, it is a reflective examination of negotiating the nature of good – as a synonym for ethical – design practice within the digital space, and within a client-facing project. The findings from both research directions are embodied in this response, *Making Good*.

About this file

Making Good is a website exegesis. In 2014, it was available at www.makinggood.ac.nz. In order to preserve it with interactive elements intact, it has been captured on disk here. The content of external links has not been included, so these may 'die' over time. A folder of screenshots of the site is also included.