Copyright is owned by the Author of the thesis. Permission is given for a copy to be downloaded by an individual for the purpose of research and private study only. The thesis may not be reproduced elsewhere without the permission of the Author.

## A SEMI-STOCHASTIC SIMULATION MODEL OF THE NEW ZEALAND DAIRY CATTLE ARTIFICIAL INSEMINATION INDUSTRY

A thesis presented in partial fulfilment of the requirements for the degree of Master of
Agricultural Science at Massey University

RUSSELL EDWARD KNUTSON

1993

## ACKNOWLEDGMENT

I would like to acknowledge the help and motivation provided by the following people:

My supervisors Dr H.T Blair and Dr D.J Garrick without whose valued criticism, direction and perseverance this thesis may never have been completed.

Mr K.W Carter, Mr T. Wallace and Mr G. Bowen of Ambreed NZ Ltd for their faith in my ability and the financial support provided throughout this Masterate.

Finally, to my parents Brian and Val and brothers Warrick and Rodney, without whose ongoing support and continued encouragement much of what has already been achieved and what is yet to be achieved would not be possible.

## Abstract

A univariate semi-stochastic simulation model was written with the objective of economically evaluating a range of breeding programmes from the perspective of a privately owned artificial insemination company.

To test the validity of the model four breeding programmes were evaluated. Three of the options were variants of the first which considered the progeny testing of 35 young sires sourced from the New Zealand and United States registered populations. Modifications to the initial programme centred around increasing the number of young sires sampled and the use of the New Zealand recorded, but unregistered, cow population as a source of bull dams.

Stochastic simulation was used for the male sub-populations of sires-to-breed-sires and sires-to-breed-dams, simulating each animal individually by drawing them from a univariate normal distribution. Cow populations, because of size, were simulated deterministically using expectations based on existing dairy industry structure.

Selection was imposed on the population for a single production trait with a heritability of 0.25. Selection intensities and generation intervals depended on user defined inputs such as which populations were available for selection, how many sires of sons were to be used, and how many young sires were to be sampled.

The genetic simulation was replicated ten times for each of the four options, covering a twenty year time frame. Economic analysis was undertaken by modelling two companies. One company maintained a stable breeding programme throughout the simulation so that the changing fortunes of the other could be measured as its breeding programme altered. Gross profit was estimated from semen sales and the costs associated with each programme subtracted. The resulting pre-tax profit was adjusted for tax and discounted to a net present value.

The effect of planning horizon on profitability was examined by extracting data at five year intervals, coefficients of variation were used to analyse risk and all options were contrasted with the base in percentage terms to overcome the need to account for fixed capital costs, which were assumed to remain constant across breeding programs.

For the programmes modelled it was found that cost structure played a bigger part in determining net profit than rate of genetic gain. Secondly, expanding the base population in which selection was carried out was more important than increasing the number of young sires sampled.

## TABLE OF CONTENTS

	ACKNOWLEDGEMENTSii						
	ABSTRA	CT	ii	i			
1.	INTROE	UCTION	1				
2.	REVIEW OF LITERATURE4						
	2.1. THE NEW ZEALAND DAIRY INDUSTRY - AN OVERVIEW4						
		2.1.1.	BREED MIXES4				
		2.1.2.	HERD IMPROVEMENT IN NEW ZEALAND5				
		2.1.3.	SIRE PROVING IN NEW ZEALAND				
	2.2.	THE BU	SINESS OF SELLING SEMEN8				
		2.2.1.	SEASONALITY OF SEMEN SALES9				
		2.2.2.	COMPETITIVE ASPECTS OF SEMEN SELLING9				
		2.2.3.	LIQUID SEMEN1	1			
	2.3.	MODEL	LING1	2			
		2.3.1.	THE EVOLUTION OF MODELLING	3			
		2.3.2.	ASPECTS OF GENETIC MODELLING	4			
			2.3.2.1. SYSTEM OBJECTIVES1	4			
			2.3.2.2. LINEAR OR DYNAMIC PROGRAMMING1	4			
			2.3.2.3. DETERMINISTIC VS STOCHASTIC	6			
			2.3.2.4. ASYMPTOTIC VS POPULATION INVENTORY1	7			
			2.3.2.5. THE FOUR PATHWAYS OF SELECTION1	8			
		2.3.3.	ECONOMIC MODELLING	8			
			2.3.3.1. GENETIC GAIN AND ECONOMIC RETURN1	8			
			2.3.3.2. ECONOMIC PERSPECTIVE	9			
			2.3.3.3. DISCOUNT RATE AND PLANNING HORIZON2	.(			
			2.3.3.4. FIXED VS VARIABLE COSTS	.2			
			2.3.3.5. SEMEN PRICING	13			
			2.3.3.6. RISK	1,4			
3.	METHO	DOLOGY	7	) (			

3.1.	GENETIC SIMULATION				
	3.1.1.	INTROD	UCTION	26	
	3.1.2.	OUTLINE			
	3.1.3.	INDUST	RY AND POPULATION STRUCTURE	28	
	3.1.4.	CREATI	NG THE BASE POPULATIONS	30	
		3.1.4.1.	FEMALE POPULATIONS	30	
		3.1.4.2.	PEDIGREE AND RECORDED GRADE		
			MALE POPULATIONS	31	
		3.1.4.3.	AMERICAN PROVEN MALES AND		
			AMERICAN BORN PROGENY TEST BULLS	32	
		3.1.4.4.	INDIVIDUAL ANIMAL SIMULATION	32	
		3.1.4.5.	COMPANY CATALOGUES	32	
		3.1.4.6.	COMPANY PROGENY TEST TEAMS	33	
	3.1.5.	SELECT	TION AND CULLING	34	
		3.1.5.1.	INBREEDING AND THE CHANGE IN		
			GENETIC VARIANCE DUE TO SELECTION	34	
		3.1.5.2.	SIRES-OF-SONS	35	
		3.1.5.3.	DAMS-OF-SONS	35	
		3.1.5.4.	SIRES-OF-DAMS	36	
		3.1.5.5.	DAMS-OF-DAMS	36	
	3.1.6.	PRICE A	ALLOCATION	37	
	3.1.7.	SEMEN	AND MARKET ALLOCATION	37	
		3.1.7.1.	MARKET ATTITUDES TO US-PROVEN		
			BULLS	38	
		3.1.7.2.	LIQUID SEMEN	38	
		3.1.7.3.	MARKET SHARE	38	
	3.1.8.	NEW PO	OPULATION MEANS	39	
3.2.	ECONO	MIC EVA	ALUATION	41	
	3.2.1.	INTROI	DUCTION	41	
	322	OUTLIN	NE.	41	

		3.2.3.	CAPITAL COSTS AND INFLATION	42		
		3.2.4.	NUMBER OF DOSES	43		
		3.2.5.	GROSS INCOME	43		
		3.2.6.	TOTAL COSTS	43		
		3.2.7.	DISCOUNT RATE AND NET PRESENT VALUE	44		
		3.2.8.	VARIANCES OF RETURNS	45		
4.	RESULT	RESULTS46				
5.	DISCUSSION54					
	5.1.	MODEL	VALIDATION	54		
	5.2.	5.2. PLANNING HORIZON55				
	5.3.	5.3. COST STRUCTURE				
	5.4.	5.4. COMPETITION				
	5.5.	RISK		58		
	5.6.	GENER	AL	59		
6.	CONCL	CONCLUSIONS59				
7.	REFERENCES61					
8.	APPENDIX 1					
•						