Copyright is owned by the Author of the thesis. Permission is given for a copy to be downloaded by an individual for the purpose of research and private study only. The thesis may not be reproduced elsewhere without the permission of the Author.

# reality check

## a photographic investigation of space, presence and "the real"

A thesis presented in partial fulfilment of the requirements for the degree of

Master of Fine Arts

at

Massey University, Wellington, New Zealand

Helga Goran 2011

#### ABSTRACT

Car parks are highly trafficked yet largely disregarded public spaces. Their functionality renders them almost invisible. This thesis questions the nature of space and presence in locations designed for temporary vehicle storage, and examines how "the real" assumes photographic shape in such locations. Space, presence and "the real" are the three key terms guiding my photographic investigation. For my project, I focused exclusively on the Marion Street car park, which I revisited throughout the year. This location could be considered a non-place. According to Marc Augé a non-place is a public space where people circulate, consume and communicate. Augé's theory helped contextualise my practice within the field of current thought on photography and its subject-matter. The writings of Susan Sontag, Roland Barthes and Jean Baudrillard clarified for me the relationship between photography and "the real." I developed my approach to space, presence and "the real" by researching the practices of Uta Barth, Rut Blees Luxemburg, Seton Smith, Wim Wenders and Andreas Gefeller. In my photographic investigation I alternated sharp and blurred shots, which, at first, I presented as single images and later as composites – digital collages of overlaid and juxtaposed sharp and blurred repetitive shots. The composite images I am currently producing bring together multiple perspectives, layering space and time, and hinting to narrative and suspense. This type of work recomposes and thus questions space, presence and "the real," proposing a view of the world from a personal yet multidimensional perspective.

### ACKNOWLEDGEMENTS

I would like to express my deepest gratitude to my supervisors Ann Shelton and Martin Patrick for the time they have invested in my research project, as well as for their kind assistance, patient feedback and support throughout the year.

Many thanks and warmest gratitude to John DiStefano, David Cross, Wayne Barrar and Maddie Leach for their comments and suggestions which greatly helped me in advancing my creative inquiry.

I would also like to extend my thanks to all the Staff at Massey University School of Fine Arts, in particular to Mike Heynes and Peter Miles, for their extraordinary technical support.

My heartfelt gratitude goes to my friends Cristina Silaghi and Alex Plescan for their feedback, unreserved support and encouragement at all times.

## TABLE OF CONTENTS

INTRODUCTION	
PHOTOGRAPHIC INVESTIGATIONS	
Reality transformed: Susan Sontag and Rut Blees Luxemburg	12
Seeing through photographs: Roland Barthes and Uta Barth	17
Illusion and reality: Jean Baudrillard and Seton Smith	23
Completing place: non-place and its whereabouts	29
Sequencing "the real": composites, or repetition in progress	33
Composites in space	40
CONCLUSION	
BIBLIOGRAPHY	

## LIST OF ILLUSTRATIONS

Figure 1. Helga Goran. post meridiem 11. 2009.	8
Figure 2. Helga Goran. Marion Street car park 1-18. 2010.	9
Figure 3. Helga Goran. Marion Street car park 3-1. 2010.	9
Figure 4. Stephen Shore. <i>Sambo's, US 101, Eureka, CA, July 29, 1973.</i> Colour photograph, 51 x 61 cm. From Lange, C., Shore, S., Fried, M., & Sternfeld, J. (2007). <i>Stephen Shore</i> . London New York, NY: Phaidon Press.	11
Figure 5. Helga Goran. Marion Street car park 2-4. 2010.	11
Figure 6. Rut Blees Luxemburg. <i>Enges Bretterhaus/Narrow stage</i> (Liebeslied) 1998. Cibachrome mounted, 150 x 180 cm. From Luxemburg, R. B. (2009). <i>Commonsensual: The works of Rut Blees Luxemburg</i> . London: Black Dog.	14
Figure 7. Helga Goran. Marion Street car park 1-19. 2010.	16
Figure 8. Helga Goran. Marion Street car park 2-25. 2010.	16
Figure 9. Helga Goran. Marion Street car park 3-42. 2010.	17
Figure 10. Uta Barth. <i>Ground #38</i> , 1994. Ektacolor print on panel, 50.8 x 50.8 cm. From Barth, U., Conkelton, S., Ferguson, R., Martin, T., & Henry Art Gallery. (2000). Uta Barth: In between places. Seattle, Wash.: Henry Art	
Gallery University of Washington.	20
Figure 11. Helga Goran. Marion Street car park 1-45. 2010.	22
Figure 12. Helga Goran. Marion Street car park 3-75. 2010.	22
Figure 13. Helga Goran. Marion Street car park 4-34. 2010.	23
Figure 14. Seton Smith. Y <i>Chicago Series</i> 2000. Cibachrome, 182 x 123 cm. From Smith, S Artwork. Retrieved May 23, 2010, from http://www.setonsmith.com/architecture5.htm	26
Figure 15. Helga Goran. <i>Marion Street car park 4-3</i> . 2010.	27
Figure 16. Helga Goran. Marion Street car park 4-57. 2010.	28
Figure 17. Helga Goran. Marion Street car park 5-67. 2010.	28

Figure 18. Wim Wenders. <i>Two Cars and a Woman Waiting. Houston, Texas,</i> 1983. Photograph, 124.5 x 149.9 cm. Wenders, W., Schuster, PK., & Hartje, N. (2003). <i>Pictures from the surface of the earth.</i> (New expanded ed.). Munich Germany: Schirmer Art Books.	30
Figure 19. Helga Goran. Marion Street car park 4-1. 2010.	32
Figure 20. Helga Goran. Marion Street car park 2-28. 2010.	32
Figure 21. Helga Goran. Marion Street car park 7-34. 2010.	33
Figure 22. Andreas Gefeller. <i>Ohne Titel (Kunstacademie, R 209)</i> . Düsseldorf, 2009. Photograph, 110 x 89 cm. From Gefeller, A., Hochleitner, M., Uthemann, E. W., Nachtigäller, R., & Stadtgalerie Saarbrücken. (2009). <i>Andreas Gefeller: Photographs</i> . Ostfildern, Germany: Hatje Cantz.	34
Figure 23. Helga Goran. <i>composite</i> 2. 2010.	37
Figure 24. Helga Goran. <i>composite</i> 5. 2010.	37
Figure 25. Helga Goran. composite 6. 2010.	38
Figure 26. Helga Goran. <i>composite</i> 9. 2010.	38
Figure 27. Helga Goran. <i>composite</i> 7-2. 2010	39
Figure 28. Helga Goran. <i>composite</i> 8. 2010.	39
Figure 29. Helga Goran. composites installation test (detail). 2010.	40