

"When you take stuff from one writer, it's plagiarism:
but when you take it from many writers, it's research."

Wilson Mizner
1876 -1933.

ABSTRACT

This thesis examines the people and forces shaping the development of New Zealand Broadcasting. People and the structures they live with have proven to be important, both identifiable yet inseparable. By examining process, this thesis has brought the two together in social enquiry. The development of broadcasting from the first experience in Wireless Telegraphy to the present day has been a series of complex changes. Key individuals and certain structures have shaped that development. Each chapter that details this development **adopts** a different emphasis, thus providing insight into the wide range of forces being brought to bear. Three aspects in particular are explored in detail. Changing technologies, the development or new conceptions of **broadcasting**, and the altering nature of organisations have proved focal points for this thesis. These avenues of enquiry reveal more about the nature of Broadcasting and the society in which it resides.

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