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Rethinking Refrigerated Containment

– a new vision of refrigerated exports

Rethinking Refrigerated
a new vision of refrigera

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ABSTRACT

This project presents a vision o
New Zealand could work smar
to capitalise on a lucrative glob
opportunity, by offering an alte
to the current logistics and tra
infrastructure of refrigerated e

With the aid of a world-first FTA *(Free-Trade Agreement) (Barber, 2014)*, New Zealand frozen lamb exports to China are rapidly growing *(Meat Industry Association of New Zealand, 2013)*. However, the current transportation and logistical systems used to export this product were developed over 37 years ago *(Chua, 1978)*. With significant growth in the

new, lucrative Chinese mark
in this project comprises a f
shipping container system w
packing modules. The flat-p
increases space efficiency w
and improves security when
product. Internal packing m

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