Copyright is owned by the Author of the thesis. Permission is given for a copy to be downloaded by an individual for the purpose of research and private study only. The thesis may not be reproduced elsewhere without the permission of the Author.

# SOCIAL IDENTITY THEORY AND INTERGROUP RELATIONS IN GENDER DOMINATED OCCUPATIONS

A thesis presented in partial fulfilment of the requirements for the degree of

Doctor of Philosophy

in Psychology

at Massey University, Albany, New Zealand

Christina Margaret Baird

2001

#### **ABSTRACT**

Previous research has found that men and women have quite different experiences of working in opposite gender dominated occupations. The effect of societal status on the processes that occur in gender dominated occupations often results in negative outcomes for women and positive outcomes for men. The study aimed to explore the attitudes and beliefs of individuals working in gender dominated occupations. It focussed specifically on how people who work in gender dominated occupations react to their group's position as a numerical majority or minority and the groups' attitudes towards their situation. Social Identity Theory (SIT, Tajfel & Turner, 1979) was adopted as a guiding framework for the research.

The sample for the study consisted of male and female volunteers working in gender dominated occupations. 110 male and female nurses and 97 men and women working in two male dominated occupations (engineers and prison officers) participated. To achieve the aims of the study specific areas of SIT were measured. The areas included identification with the gender group, how prominent gender and occupation were in the self-concept, and whether gender was used as a basis for categorisations of others. Also measured were perceptions of the status of the groups and beliefs about how fair and open to change the intergroup situation was. In addition, perceived acceptance of the ingroup and acceptance towards the outgroup, beliefs about changing the groups' position and the support or rejection of outgroups' beliefs were measured. The following specific measures were used: the Spontaneous Self-concept, the Gender Salience Scale, and Hinkle, Taylor, Fox-Cardamone and Crook's (1989) measure of group identification. SIT makes specific predictions about how beliefs about the intergroup situation and identification with the group are related to social change beliefs.

Results showed that gender affected choice of social change beliefs for achieving positive distinctiveness, with men being higher on social mobility beliefs, and women higher in social creativity and social competition beliefs. Engineers were higher in social mobility beliefs and social creativity beliefs than nurses. Status also affected

social change beliefs with low status groups being more likely to choose social competition strategies than high status groups.

Women showed less support for social competition and social creativity beliefs in the outgroup than men. Women showed more support for social mobility beliefs in the outgroup than men. Nurses showed less support for social mobility beliefs in the outgroup than engineers. Nurses had lower social competition (maintaining status) beliefs than did engineers. Status also affected support of the outgroup's social change beliefs. The low status group showed higher support of social mobility beliefs in the outgroup than the high status group, and higher social competition beliefs than the equal and high status groups. The equal group showed less support for outgroup social competition than did the high status group.

The results of regression analysis showed that gender was the best predictor of ingroup social mobility beliefs and ingroup social competition beliefs. Gender also was the best predictor of attitudes towards outgroup social mobility beliefs and ingroup social competition (to maintain status) beliefs. Gender identification was the best predictor of ingroup social creativity beliefs, and support for social creativity beliefs in the outgroup. Legitimacy beliefs were the best predictor of support or rejection of the outgroup's social competition beliefs.

The results of this study highlight the importance of using an approach that explores the different variables that predict each social change belief rather than focusing on the relationship between identification and differentiation as previous studies have done.

### **ACKNOWLEDGEMENTS**

I would like to take this opportunity to acknowledge the people that provided assistance and support throughout my thesis. I would like to express my appreciation for the advice and patient supervision provided by Drs Dave Clarke, Hillary Bennett and Robbie Sutton.

I would also like to thank the organisations involved for allowing me to conduct research on their staff or members, and to all the individuals who took the time from their busy schedules to fill in the long questionnaire and share their experiences of gender dominated occupations that formed the basis of this research.

Permission to conduct this research was granted from the Massey University Human Ethics Committee.

Finally, I wish to thank Mike for his financial support and his patience throughout my thesis years.

## TABLE OF CONTENTS

Abstract	ii
Acknowledgme	ntsiv
Table of Conten	tsv
List of Tables	viii
Chapter 1:	Introduction
1.1	Background1
1.2	Overview of the Current Study 5
Chapter 2:	Gender Dominated Occupations and Tokenism
2.1	Introduction7
2.2	Tokenism7
2.3	Male Dominated Occupations-
	Engineers and Prison Officers19
2.4	Female Dominated Occupations- Nurses25
2.5	Chapter Summary28
Chapter 3	Social Identity Theory
3.1	Overview of SIT29
3.2	SIT and Gender Relations32
3.3	Social Categorisations35
3.4	Social Identity
3.5	Salience of Identities
3.6	Psychological Distinctiveness57
3.7	Social Comparison Processes
3.8	Beliefs about the Intergroup Situation61

3.9	Social Change Belief Systems
	- Achieving Positive Distinctiveness
3.10	Social Change Belief Systems
	-Maintaining Positive Distinctiveness80
3.11	Chapter Summary86
Chapter 4	Research Themes and Hypotheses
4.1	Introduction
4.2	Gender Identity
4.3	Identity Salience
4.4	Beliefs about the Intergroup Situation90
4.5	Social Change Belief Systems
	- Achieving Positive Distinctiveness91
4.6	Social Change Belief Systems
	-Maintaining Positive Distinctiveness93
Chapter 5	Method
5.1	Overview96
5.2	Participants97
5.3	Materials99
5.4	Design and Procedure
Chapter 6	Results
6.1	Gender Identity125
6.2	Identity Salience131
6.3	Beliefs about the Intergroup Situation139
6.4	Social Change Belief Systems
	- Achieving Positive Distinctiveness
6.5	Social Change Belief Systems
	-Maintaining Positive Distinctiveness

Chapter 7	Discussion	
7.1	Gender Identity	186
7.2	Identity Salience	192
7.3	Beliefs about the Intergroup Situation	197
7.4	Social Change Belief Systems –	
	Achieving Positive Distinctiveness	203
7.5	Social Change Belief Systems -	
	Maintaining Positive Distinctiveness	213
7.6	Conclusion	221
References		223
Appendix A		239
	Questionnaire One – Female Nurses	239
	Questionnaire Two – Male Engineers	262
Appendix B	Social Change Belief Items	280
Appendix C	Items used in the Main Study	287
	Male Ingroup Measure	287
	Male Outgroup Measure	289
	Female Ingroup Measure	292
	Female Outgroup Measure	294

## **LIST OF TABLES**

Table 1	Predicted Relationships between Identification and Social Change Beliefs93
Table 2	Predicted Relationships between Acceptance and Social Change Beliefs95
Table 3	Internal Consistency Alphas of the Gender Identification Scale (Main Study)
Table 4	Factor Loadings for the Gender Identification Scale (Main Study)
Table 5	Internal Consistency Alphas for the Gender Salience Scale (Main Study)
Table 6	Internal Consistency Alphas of Social Change Beliefs (Pilot Study)
Table 7	Ingroup Social Change Beliefs Internal Consistency Alphas (Main Study)
Table 8	Outgroup Social Change Beliefs Internal Consistency Alphas (Main Study)
Table 9	Factor Loading for Social Change Beliefs Male Ingroup Measure (main study)
Table 10	Factor Loading for Social Change Beliefs Male Outgroup Measure (main study)
Table 11	Factor Loading for Social Change Beliefs Female Ingroup Measure (main study)
Table 12	Factor Loading for Social Change Beliefs Female Outgroup Measure (main study)
Table 13	Outgroup Social Change Beliefs Internal Consistency Alphas for Extracted Factors (Main Study)
Table 14	Ingroup Social Change Beliefs Internal Consistency Alphas for Extracted Factors (Main Study)122

Table 15	Mean Gender Identification Scores (for each sample)127
Table 16	Mean Gender Identification Scores for Each Status Group128
Table 17	Mean Gender Identification Scores for Majority and Minority Groups
Table 18	Correlations between Gender Identification and other variables (total sample)
Table 19	Free Answers on Gender Identification
Table 20	Mean Identity Salience Scores for each Sample133
Table 21	Mean Identity Salience Scores for Each Status Group132
Table 22	Mean Identity Salience for Minority and Majority Groups134
Table 23	Correlations between Gender Salience and Occupational Salience
Table 24	Paired Sample T-Test results for Gender and Occupational Salience
Table 25	Gender Salience Means for Outgroup Present and Outgroup Absent
Table 26	Correlations between Gender Salience and Other Variables137
Table 27	Free Answers on Gender Salience
Table 28	Distribution of Respondents in their Beliefs about the Intergroup Situation
Table 29	Beliefs about the Intergroup Situation held by Majority and Minority Group141
Table 30	Perceptions of Legitimacy and Stability for Each Status Group142
Table 31	Mean Acceptance Scores for Each Sample143
Table 32	Mean Acceptance Scores for Each Status Group144

Table 33	Mean Acceptance Scores for Minority and Majority Groups147
Table 34	Mean Ingroup Social Change Beliefs for Each Sample148
Table 35	Mean Ingroup Social Change Beliefs for Each Status Group150
Table 36	Mean Ingroup Social Change Beliefs for Minority and Majority Groups
Table 37	Correlations between Gender Identification Scales and Ingroup Social Change Beliefs (total sample)152
Table 38	Correlations between Gender Identification Scales and Ingroup Social Change Beliefs (men and women)
Table 39	Correlations between Gender Identification Scales and Ingroup Social Change Beliefs for Each Status Group
Table 40	Correlations between Gender Identification Scales and Ingroup Social Change Beliefs for Majority and Minority Groups157
Table 41	Mean Ingroup Social Change Beliefs fro Legitimacy and Stability Beliefs159
Table 42	Correlations between Acceptance and Ingroup Social Change Beliefs (total sample)160
Table 43	Correlations between Acceptance and Ingroup Social Change Beliefs (men and women)160
Table 44	Correlations between Acceptance and Ingroup Social Change Beliefs for Each Status Group162
Table 45	Correlations between Acceptance and Ingroup Social Change Beliefs for Majority and Minority Groups163
Table 46	Standardized Regression Coefficients between Ingroup Social Change Beliefs and Predictor Variables164
Table 47	Strategies used to Improve the General Situation for the Ingroup.165
Table 48	Reactions of the Outgroup to Social Change Strategies166
Table 49	Mean Outgroup Social Change Beliefs for each Sample168

Table 50	Mean Outgroup Social Change Beliefs for Each Status Group170
Table 51	Mean Outgroup Social Change Beliefs for the Minority and Majority Groups
Table 52	Correlations between Gender Identification Scales and Outgroup Social Change Beliefs (total sample)172
Table 53	Correlations between Gender Identification Scales and Outgroup Social Change Beliefs (men and women)
Table 54	Correlations between Gender Identification Scales and Outgroup Social Change Beliefs for each status group176
Table 55	Correlations between Gender Identification Scales and Outgroup Social Change Beliefs for Majority and Minority Groups177
Table 56	Mean Social Change Beliefs for Legitimacy and Stability Beliefs 181
Table 57	Correlations between Acceptance and Outgroup Social Change Beliefs (total sample)178
Table 58	Correlations between Acceptance and Outgroup Social Change Beliefs (men and women)
Table 59	Correlations between Acceptance and Outgroup Social Change Beliefs for each Status Group
Table 60	Correlations between Acceptance and Outgroup Social Change Beliefs (majority and minority groups)182
Table 61	Standardized Regression Coefficients between Outgroup Social Change Beliefs and Predictor Variables
Table 62	Social Change Strategies Used by the Outgroup
Table 63	Best Predictors of Ingroup Social Change Beliefs212
Table 64	Best predictors of Outgroup Social Change Beliefs220