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READY STEADY GO: DESIGN OF A PROTECTIVE, STABILISING CAMERA GIMBAL

An exegesis presented in partial fulfilment of the requirements for the degree of

MASTER OF DESIGN
IN
INDUSTRIAL DESIGN

at Massey University, Wellington, New Zealand

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ABSTRACT



Image 1: Desborough, G. (2016). Testing prototype gimbal.

READY STEADY GO: DESIGN OF A PROTECTIVE, STABILISING CAMERA GIMBAL¹

The rapid evolution of lightweight, high performance compact cameras in conjunction with electronic stabilisation has given photographers and filmmakers the ability to capture extremely high quality 'shake-free' footage. However most of the equipment currently available is cumbersome and offers poor protection for expensive cameras. This issue is especially problematic for subject matter like action sports such as BMX, skateboarding, and snow sports where the action is fast and the conditions can be extreme.

My design objective was to develop a protective, stabilising camera gimbal that was easy to use and extremely compact and lightweight. I also wanted to design for competitive cost in materials and manufacture to make my product available to a wide user base.

I used a spiral product development process involving multiple prototype iterations to develop aspects of the design, particularly the external roll axis which is a major feature. My final design incorporates innovation: in how the roll axis and drive was achieved; the mounting system which enables rapid set up and lens changes; a very high level of protection; and ease of use in a compact and lightweight unit.

The end result is a product which should appeal to leading edge amateur and semi-professional filmmakers in this area, and give them new options to expand their craft.

Keywords: industrial design, gimbal, stabilisation, action sports, lifestyle sports, low volume manufacturing.

¹ A gimbal is a stabiliser, usually in all three axes of rotation, that brings together electronics, sensors and motors to cancel motion and shake from the camera operator before it reaches the camera.

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