Copyright is owned by the Author of the thesis. Permission is given for a copy to be downloaded by an individual for the purpose of research and private study only. The thesis may not be reproduced elsewhere without the permission of the Author.

The New Zealand controversy over the Johnson Report: The context of the Report of the Committee on Health and Social Education, Growing, Sharing, Learning (1977).

A thesis presented in partial fulfilment of the requirements for the degree of Doctor of Philosophy in Education.

at Massey Universtiy, Albany New Zealand.

Josephine Bowler

### **ABSTRACT**

In 1975 the New Zealand Department of Education established a Committee on Health and Social Education, with the aim of addressing curriculum issues that had remained unresolved since the Thomas Report of 1944. Among these concerns was the issue of sex education. This Committee, also known as the Johnson Committee, was conceived under a liberal Labour government but its recommendations were debated during the terms of office of two subsequent National Ministers of Education.

The work of the Committee on Health and Social Education was undertaken concurrently with the movements known as the Maori Renaissance and second wave feminism and within a climate of social and legislative change which included the Contraception, Sterilisation and Abortion Bill of 1977. When the Report of the Committee on Health and Social Education, Growing, Sharing, Learning (1977), was there was little controversy over its published recommendations on physical health, outdoor education, parent education, or community involvement in curriculum development. Its two recommendations on sex education however provoked a polarised debate lasting more than five years. In the context of this controversy a coalition of groups representing the Religious Right worked concurrently to oppose further liberalisation of the primary school health education syllabus. This lobby was led by the Concerned Parents' Association, the executive of which assumed the role of the "moral entrepreneur" to raise public awareness on issues of sex and moral education.

A range of theory is used to discuss the contextual antecedents of the controversy, the reasons for the controversy and why it became increasingly difficult for the educational policy community to exercise hegemony over the outcomes of the Report. This thesis reveals that the Report of the Committee on Health and Social Education encompassed a bicultural dimension, and was the work of a liberal educational community of interest. It examines the underlying causes of the ideological tensions of the controversy and the construct of moral cathexis is introduced, to explain the means by which the Religious Right was able to influence subsequent policy. It is argued that the same ideological tensions are inherent in contemporary attempts to encompass sex education within the state school curriculum.

## Acknowledgments

I wish to express my gratitude to my principal supervisor, Professor Roger Openshaw, for his wisdom, guidance, support and optimism throughout the period of this research. My thanks go also to Professor Gary Hermansson for his supportive feedback and advice.

I am grateful to the people who lived though the events described in this thesis for generously sahring with me their their time and reflections. I salute them all for their contributions to the process of democratic debate and I respectfully acknowledge those who have already passed on.

This thesis is dedicated to my own patient and understanding family, to my parents, Mary and Harold Johnson, who began my journey, to my aunt and uncle, Eileen and Garfield Johnson who lived this one, and to my Whanau, past present and future. Garfield Johnson agreed to write a retrospective foreword to this study but because of ill health was unable to do this. I have used instead part of a speech he made to the New Zealand Association of Health, Physical Education and Recreation, in May 1982.

If there are parts of the report which you see as valuable, go ahead and implement them without waiting for political action—you might wait a long time. But try to see every part as hanging together. An overall approach is by far the most effective That's why I see the health and social education programme as only a small part of the answer. To that end take whatever political action you deem most expedient, if you feel strong enough.

I would also like to acknowledge the contribution made by Garfield Johnson to Hillary College and the Otara community of the 1960s and 1970s as reflected in a retrospective tribute to his "teaching style" by former student Rawiri Paratene, at the time of the award of Johnson's Honorary Doctorate in Literature by Massey University.

Toia Te Waka Maatauranga! Maa wai e to? Maaku e to Maau e to Maa te whakaranga ake e to!

Who should haul the canoe of learning?

I should, you should,

All within calling distance should haul this vessel

# Contents

	Page	
List of figures	iv	
List of illustrations	iv-v	
List of acronyms	vi	
Maori terms used	vii-viii	
Introduction		1-8
Chapter One	Historical antecedents of the terms of reference of the Committee on Health and Social Education	9-44
Chapter Two	Theoretical perspectives	45-72
Chapter Three	Research method	73-90
Chapter Four	The Department of Education's position on sex education - from the Thomas Report to the 1970s	91-148
Chapter Five	The Committee on Health and Social Education, and the context of the Chairman	149-186
Chapter Six	The Committee at work	187-222
Chapter Seven	The lobby of the Concerned Parents' Association	223-266
Chapter Eight	Growing, Sharing, Learning – The Report Of the Committee on Health and Social Education	269-308
Chapter Nine	Submissions, lobbying and Departmental activity	309-362
Chapter Ten	The Link analysis, the Minister and the Media	363-396
Chapter Eleven	In the aftermath of the controversy	397-422
Chapter Twelve	Discussion	423-436
References		437-449
List of Appendices		450

# List of Figures

		Page
Figure 1	Towards defining the role of sex education in society.  – assumptions and ideologies.	52
Figure 2	The centre-periphery-centre model of curriculum development in New Zealand during the 1970s.	113
Figure 3 Figure 4	The bicultural model of school values implemented at Hillary College during the 1960s and 1970s later used by Garfield Johnson to "express the ethos of the Report, <i>Growing, Sharing Learning</i> ".  The educational community of interest that comprised	158
8	the Johnson Committee, showing links with the Curriculum Development Unit.	196
Figure 5	The statistical appendix summarising submissions on the Johnson Report made by the Link Consultants at the request of the Department of Education, reproduced in the autobiography of the Minister of Education, Mr. Merv Wellington as justification for his decision to reject the Report's recommendations on sex education.	400
	List of Illustrations	
Illustration 1	A cartoon, in <i>Truth</i> on July 18' 1978, showing the Minister of Education, Les Gandar, as a knight protecting an educational policy community under siege with the leaders of the main political parties evaluating possible outcomes.	144
Illustration 2	Sir Edmund and Lady Louise Hillary with Garfield Johnson during a visit to Hillary College in the 1960s.	154
Illustration 3	Garfield Johnson at the time of his retirement wearing the Manaia presented to him by the Otara community.	165
Illustrations	4-20 Individual photographs of members of the Johnson Committee.	168-184
Illustration 2	Peter Clements, President of the Concerned Parents' Association during the controversy.	194

Illustration 22	The cover and some of the photographs used in the Report of the Committee on Health and Social Education, <i>Growing, Sharing, Learning</i> (1977).	218
Illustration 23	Patricia Bartlett, founder of the SPCS.	225
Illustration 24	The comic, "Too great a risk" that contributed to the formation of the CPA	228-229
Illustration 25	An advertisement for the magazine, Forum, published in a PPTA journal.	236
Illustration 26	A cartoon caricaturing the strategies of the Concerned Parents' Association.	244
Illustration 27	The Director-General of Education, Bill Renwick, during the Johnson Report Controversy.	254
Illustration 28	A headline in a CPA Newsletter urging supporters to lobby the Director-General.	256
Illustration 29	A comparison of the holistic educational models underlying Hillary College practice in the 1960s and the national early childhood curriculum of the 1990s	267
Illustration 30	A newspaper article reporting Mr. Wellington's response to a new health education resource in the aftermath of the controversy.	268
Illustration 31	Mrs Beryl Leahy, an active speaker in the Auckland branch of CPA during 1978.	335
Illustration 32	A cartoon depicting Mr. Merv Wellington, Minister of Education, defending the future direction of education in New Zealand schools from influences other than his own in the context of requests to release the Link Report.	392
Illustration 33	A cartoon showing the lengthy nature of the Johnson Report controversy and suggesting that sex education would remain an ongoing curriculum issue in the following decades.	413
Illustration 34	A cartoon in the <i>New Zealand Listener</i> in 1998, During the period of public consultation on the Dra Health Education Syllabus prepared by the Health Education Project Team that followed the	aft
	Inhan Report controversy	417

#### **ACRONYMS**

AAWNZ Association of Anglican women of New Zealand

CARE Citizens' Association for Racial Equality

CDU Curriculum Development Unit

COME Community Organisation for Moral Education

CPA Concerned Parents' Association

CSA Contraception, sterilisation and abortion

DG Director General [of Education]
DPB Domestic Purposes Benefit

EDA Education Development Association
EDC Educational Development Conference
EPC Educational Priorities Conference

ERA Educational Research Associates (America)

FPA Family Planning Association
FRA Family Rights Association
FUW Federation of University Women

HART Halt All Racist Tours
HSE Health and social education
MACOS Man, a Course of Studies
MWWL Maori Women's Welfare League

NCW National Council of Women
NDC National Development Conference

NESC National English Syllabus Committee NRR New Religious Right

NZCER New Zealand Council for Educational Research NZAHPER New Zealand Association for Health, Physical

Education and Recreation.

NZEI New Zealand Educational Institute
NZEF New Zealand Employers Federation
NZGCA New Zealand Guidance and Counselling

Association

NZPTA New Zealand Parent-Teacher Association
PPTA Post Primary Teachers' Association

PT Physical training

SEICUS Sex Education Information Council of the

United States

SPCS Society for the Protection of Community

Standards

SPUC Society for the Protection of Unborn Children

SSBA Secondary Schools Boards Association

VTs Visiting teachers

WEL Women's Electoral Lobby WHO World Health Organisation

### GLOSSARY OF MAORI LANGUAGE

Aroha Love, caring, concern for others
Hapu Smaller family branch of a tribe
Hikoi The land rights march of 1975
Iwi Nation, tribe, source of strength

Kaumatua Older respected man
Koro Respected Uncle figure
Kuia Older respected woman
Mana Repute, prestige, influence

Manaaki Concern for the wellbeing of others,

hospitality

Manaakitanga Working co-operatively to ensure the

wellbeing of others

Marae Common ground in front of the

ancestral tribal house

Mihi Formal greeting of welcome Mokopuna Grandchild, descendent

Nga Tamatoa Young warriors
Pākehā Of European ethnicity

Papa-tu-a-nuku Earth mother in relation to the sky

father

Powhiri A formal process of welcoming

visitors

Rangatira A Chief

Ranginui The universal sky father
Taha Maori Aspects of Maori culture

Tanemahuta Son of Papa-tu-a- nuku and Ranginui

- guardian of the forests and its

creatures

Tangaroa Son of Papa –tu-a-nuku and Ranginui

– guardian of the sea and its creatures

Tangata Whenua First people of the land of Aotearoa/

New Zealand

Tangi Funeral – both grieving and

acknowledgement of ancestors and continuity of the cycle of life and

death

Te Reo Maori language

Te Tiriti o Waitangi The Treaty of Waitangi

Tena Koe Greetings to you

Te Kaunihere Wahine

o Aotearoa The National Council of Women

Tuakana-Taina/Teina Support and guidance from older

sibling or relative to younger one

Tupuna/Tipuna Ancestors

Turangawaewae Tribal homeland, place to stand tall,

identity

Utu An action of return or recompense

that equalises

Wairua The spiritual dimension Whaikorero Oratory on the Marae

Whanau Family in its extended sense Whanaungatanga Membership, inclusion and

participation in the extended family

The Author accepts responsibility for the above definitions. They were complied after consulting the dictionaries given in the reference list, to reflect the sense in which each has been used in the context of discussion throughout this thesis.