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IMPORTANT FACTORS IN THE EFFECTIVENESS OF PRINCIPAL APPRAISAL IN PRIMARY SCHOOLS

A Case Study of Principal Appraisal in Five New Zealand
Primary Schools

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ABSTRACT

This thesis was motivated by the researcher's need to prepare a Principal Appraisal programme for her own school. A paucity of local literature on the topic and anxiety amongst colleagues about the appraisal process, prompted this investigation. Changes in legislation led, in 1995, to principals in Grade 4 and Grade 5 schools being required to negotiate Individual Employment Contracts (IEC's) in which remuneration is linked to appraisal. This had the potential to create tension between the appraiser and appraisee. A case study of five G4 and G5 primary schools was conducted to ascertain how principals and their boards dealt with this issue, how they developed their appraisal programmes and what factors contributed to the successful implementation of the appraisal process.

The review of literature compares changes to educational administration in England and New Zealand and the resulting moves toward corporate models of management in both countries. Issues that arose from English appraisal trials dating from the mid 1980's, mirrored concerns that were surfacing in New Zealand - concerns about accountability, credibility of and training for appraisers, linking salary to appraisal and evaluating the whole school through principal appraisal.

Major findings in this research study confirm that principal appraisal programmes work best when the purpose for the appraisal is clear from the outset; when the appraiser and principal communicate frequently about school matters; when professional development needs of the principal are recognised and catered for; and when the appraisal is based on specific areas of the Performance

Agreement rather than trying to cover too much. Other issues which arose from this study are concerned with self-appraisal; the nature of 'effectiveness' and the difficulty of proving the effectiveness of appraisal; the lack of professional educators in the process of principal appraisal; evaluating the whole school when appraising the principal; and the suitability of a lay person as a principal's 'line manager'.

In the conclusion to this research the researcher has summarised elements of the five appraisal programmes that have made them successful. Recommendations are given which may assist schools to refine their principal appraisal programmes and suggestions are made for further research which could be undertaken in this topic.

TABLE OF CONTENTS

Title	*	Page
Abstra	Abstract	
Table of Contents		iii
List of Tables		vi
List of Appendices		vi
Acknowledgments		vii
1.	INTRODUCTION	1
1.1.	Research Questions	9
2.	REVIEW OF THE LITERATURE	12
2.1.	Changes to Educational Administration	12
	The New Zealand Scene	12
	Educational Leaders or Chief Executives	13
	Corporate Management Practices	16
	Principal Appraisal in Tomorrow's Schools	17
	Individual Employment Contracts, 1995	18
	Summary	21
2.2.	Education Reform in England	22
	Headteacher Appraisal in England	25
	Appraisal Linked to Salary and Promotion	26
	Accountability, School Improvement or Management?	27
	Differences Between Teacher Appraisal and Headteacher Appraisal	28
	Headteacher Appraisal - A Need for Credibility	31
	Who Appraises the Headteacher?	32
	Peer Appraisal	33
	Frequency of Appraisal	35
	Training for Appraisers	37

	Formative or Summative Purposes of Appraisal	37
	Principal or School Appraisal?	38
	Summary	40
2.3.	The Introduction of Performance Appraisal in New Zealand	41
	Changes from Collective to Individual Contracts	41
	Who Appraises the Principal?	42
	New Zealand's 'Line Managers'	44
	Teaching Principals	45
	Purposes of Appraisal in New Zealand	47
	Summary	50
2.4.	The Performance Appraisal Process	52
	Self - Review	52
	What Should Be Appraised	54
	Data Gathering	57
	Problems Associated With Using Lay People as Principal Appraisers	61
	Training For Appraisers	63
	Summary	65
2.5.	Conclusion	66
3.	RESEARCH DESIGN	67
	Case Study	67
	Methodology	73
4.	CASE STUDIES	
	Case Study One-Balimore School	80
	Case Study Two-Parklane School	85
	Case Study Three-Concorde School	89
	Case Study Four-Sunset School	95
	Case Study Five-Murrayfield School	100
5.	ANALYSIS OF RESULTS	105
5.1	Responses to Research Question 1	105

5.2.	Responses to Research Question 2	115
5.3.	Responses to Research Question 3	119
5.4.	Responses to Research Question 4	128
5.5.	Responses to Research Question 5	134
5.6.	Other Issues Arising From The Fieldwork	135
	5.6.1. Self-Review	135
	5.6.2. Performance Pay Linked to Salary	136
5.7.	Discussion of Results	138
5.8.	Critical Issues Arising From This Study	144
6.	CONCLUSIONS	145
6.1.	Implications For The Future	153
6.2.	Recommendations	154
6.3.	Suggestions for Further Research	156
REFERENCES		158
APPENDICES		170

LIST OF TABLES

Table		Page
Table 1		126
	APPENDICES	
A	School Trustees Association Appraisal Cycle	170
В	Research Questionnaire on Principal Appraisal	171
С	Interview Questions -Principals and Board Chairpersons	172
D	Follow-up Discussion With Principals	174
E	Codes For Interview Quotations	176
F	Policy on Staff Appraisal -Balimore School	177
G	Principal Appraisal Process for 1996-Sunset School	179
Н	Principal's Professional Development Goals for 1997 Sunset School	180
I	Action Plan and Time Frame - Concorde School	181
J	Job Description & Performance Agreement-Murrayfield Sci	hool 183

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