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PREPAREDNESS FOR AND MANAGEMENT OF ORGANISATIONAL DISRUPTION IN NEW ZEALAND: A DESCRIPTIVE EXPLORATION FROM THE HUMAN RESOURCE MANAGEMENT PERSPECTIVE

A thesis submitted in partial fulfillment of the requirements for the degree of

Doctor of Philosophy in Human Resource Management

at Massey University, Palmerston North, New Zealand

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Abstract

PREPAREDNESS FOR AND MANAGEMENT OF ORGANISATIONAL DISRUPTION IN NEW ZEALAND: A DESCRIPTIVE EXPLORATION FROM THE HUMAN RESOURCE MANAGEMENT PERSPECTIVE

by Simon Antony Ewing-Jarvie

Chairperson of the Supervisory Committee: Doctor Ian Laird Department of Human Resource Management

Business continuity planning and crisis management are the main terms used to describe the processes that organisations undertake when faced with disruption. Despite the economic and social importance of maintaining effective commercial activity most related research has been focussed on civil emergency and natural disaster or accident. There are a limited number of studies into organisational preparedness and no large studies in New Zealand. In particular, no studies have been found that focus on the human resource elements of organisational disruption.

This research has sought to answer these questions through mail surveys, interviews and subsequent analysis. It has utilised the general style of an established questionnaire from researchers at the University of Southern California's Centre for Crisis Management to survey 1000 New Zealand organisations over two consecutive years. In addition, techniques developed in the field of knowledge engineering have been applied to the transcripts of the interviews conducted with senior executives and these have been developed into the domain layer of a knowledge model.

The findings highlight that New Zealand organisations are poorly prepared for the complexities of the hazardscape, which is the term applied to a full spectrum approach to crisis management. In addition, the attitudes that prevail are similar to those found in the United States study of 1992. However, some unique findings have also been established. In particular, the influence of the Polynesian cultures has influenced some organisational cultures in a fatalistic manner. There are clear divisions of performance between the public and private sector and also within the public sector. New Zealand executives appear to be very compliance focussed. These and other findings now require the confirmation that will result from a continuation of a longitudinal study.

TABLE OF CONTENTS

Tabl List	tractle of Contentsof Figures and Tablesnowledgements.	iii ix
Chaj	pter 1 – Introduction	
1.1	Overview	
1.2	Statement of the Problem	2
1.3	Aims and Objectives of the Study	2
1.4	Scope and Limitations of the Study	3
1.5	Assumptions	4
1.6	Definition of Terms.	5
1.7	Structure of the Thesis	5
1.8	Summary	10
Chaj	pter 2 – The Literature on Organisational Crisis	
2.1	Introduction	11
2.2	Conceptual Models of Crisis.	
2.3	Organisational and Structural Concepts	
2.4	Human and Cultural Factors.	
2. 1	2.4.1 Perceptions of Risk	
	2.4.2 Effects of Disruption on People	22
	and Organisations	27
2.5	Trends.	
2.6	Worldwide Crises.	
2.0	2.6.1 New Zealand Crises	
2.7	Conclusion.	
Chap	pter 3 - Organisational Theory and Behaviour	
3.1	Introduction	37
3.2	Culture.	39
	3.2.1 The Creation of Inappropriate Cultures	
	3.2.2 Organisational Learning Disabilities	
3.3	Organisational Structure.	
	3.3.1 Organisational Change	
	3.3.2 Executive Succession	
3.4	Technology	44
	3.4.1 Technology and Interdependence	
3.5	Human Factors.	45
	3.5.1 Personality and Perception	46
	3.5.2 Dysfunctional Behaviour and	
	Personality Disorders	47
	3.5.3 Individual and Organisational Learning	

	3.5.4	Ethical Issues.	48
3.6	Executi	ve Psychology	49
	3.6.1	Power	50
	3.6.2	Conflict	51
3.7	Leaders	ship	51
3.8		n Making.	
		Policy Making.	
	3.8.2		
3.9	Approa	ches to Measurement of Executive Behaviour	
3.10		sions	
Cha	pter 4 – 1	Business Continuity	
4 1	I	-41	50
4.1		ction	
4.2		tical Views of Business Continuity Planning	
4.3		risation of Disruptive Events	
		External Economic Attacks	
	4.3.2		
	4.3.3		
		Psychopathology	
	4.3.5		
	4.3.6		
4.4		on Organisations.	
4.5	_	stic Tools.	
4.6		ss Continuity Plans	
	4.6.1	Training.	75
	4.6.2		
		Evaluation of Business Continuity Plans	
4.7	Current	Overseas Business Continuity Practices	77
4.8	Current	New Zealand Situation.	80
	4.8.1	Exercise Ru Whenua	80
	4.8.2	Project-P.	81
	4.8.3	Specific Reviews of New Zealand's	
		Emergency Services	
	4.8.4	Emergency Services Review Task Force	83
	4.8.5	The McLean Report	
	4.8.6	Student Projects	
	4.8.7	3	
4.9		sions	
Cha	pter 5 – 7	The Research Methodology	
5.1	Introduc	ction	88
5.2		h Goal and Questions	
5.3		h Phases.	
5.4		Methodology	
5.5		Considerations	
٥.٥	5.5.1		
		Generic Issues	
<i>5 (</i>	5.5.2	1	
5.6	Detailed	d Methodology	92

	5.6.1 Survey Design	92
	5.6.2 Survey Sample	
	5.6.3 Statistical Treatment of Survey Data	
	5.6.4 Structured Interview.	
	5.6.5 Identification of Factual Excerpts.	
	5.6.6 Further Analysis.	
	5.6.7 Construction of the Domain Model	
	5.6.8 Longitudinal Data Collection.	
	5.6.9 Statistical Treatment of Inter-Year Comparisons. 1	
5.7	Strengths and Weaknesses of the Method	
5.8	Summary	
5.0	Summary	107
Cha	pter 6 – Analysis of the 1998 Survey	
6.1	Overview	105
6.2	Analysis of the Survey Respondents	
	6.2.1 Response Rate	
	6.2.2 Industries Represented	
	6.2.3 Size of Respondent Organisations	
	6.2.4 Geographic Origin of Respondent Organisations. 1	
	6.2.5 Respondent Organisational Type 1	
	6.2.6 Respondent Financial Statistics	
6.3		
0.5	6.3.1 Preventive Management Actions	
	by Industry Groups	111
	6.3.2 Preventive Management Actions	
	by Staff Size	113
6.4		
6.5	Allocation of Resources by Phase	
6.6	Planning for Specific Crises	
0.0	6.6.1 Planning for Specific Crises	
	by Industry Groups	117
	6.6.2 Planning for Specific Crises by Staff Size 1	119
6.7	Extent of Perceived and Actual Impact	
6.8	Preparedness for Last Event	
6.9	Summary	
0.7		20
Chaj	pter 7 – Analysis of the 1999 Survey	
7.1	Introduction	27
7.2	Structure of the Analysis	
7.3	Analysis of the Large Organisation Survey Respondents 1	
1.5	7.3.1 Response Rate	
	7.3.2 Industries Represented	
	7.3.3 Size of Respondent Organisation	
	7.3.4 Geographic Origin of Respondent Organisations . 1	
	7.3.4 Geographic Origin of Respondent Organisations: 1 7.3.5 Respondent Organisational Type	
	7.3.6 Respondent Financial Statistics	
7.4	Preventive Management Actions	
,τ	7.4.1 Preventive Management Actions	
	/	

		by Industry Groups in Large	
		Organisations in 1999	132
	7.4.2	Preventive Management Actions	
		by Staff Size in Large Organisations in 1999	134
7.5	Crisis P	lanning Efforts by Phase	
	in Large	e Organisations 1999	135
7.6	Allocati	ion of Resources by Phase	
	in Large	e Organisations 1999	136
7.7		g for Specific Crises	
		e Organisations 1999	136
		Planning for Specific Crises by Industry Group	
		in Large Organisations 1999	138
	7.7.2	Planning for Specific Crises by Staff Size	
		in Large Organisations 1999	139
7.8	Extent of	of Perceived and Actual Impact	
		e Organisations 1999	140
7.9		dness for Last Event	
		e Organisations 1999	145
7 10		is of the Small Organisation Survey Respondents.	
,		Response Rate	
		Industries Represented	
		Size of Respondent Organisation	
		Geographic Origin of Respondent Organisations	
		Respondent Organisational Type	
		Respondent Financial Statistics	
7.11		ative Management Actions In Small Organisations	
7.12		of Perceived and Actual Impact	140
1.12		all Organisations 1999	149
7.13		edness for Last Event	1 17
7.13		all Organisations 1999	151
7.14		d of Combining Data on Preventive Actions	
7.15		lidated Preventive Management	131
7.13		Results 1999	154
7.16		d for Combining Severity, Preparedness	134
7.10		ccurrence Rankings	155
7.17		lidated Preparedness for Last Event 1999	
7.18	Summa	ary	137
Chap	oter 8 – 0	Comparison of 1998 and 1999 Survey Data	
0 1	0-	•	1.50
8.1		iew	139
8.2		ntive Management Actions	1.50
		arative Responses 1998/99	159
	8.2.1	Preventive Management Action Comparative	
		Responses between Public and Private	1.
	0.0.0	Sector Large Organisations	161
	8.2.2	Preventive Management Action Comparative	
	0.2.5	Responses between Public Sector Components	163
	8.2.3	Preventive Management Action Comparative	
		Responses by Staff Size	165

8.3		Planning Efforts by Phase	
		1998/1999 Large Organisation Comparison	
8.4		rative Allocation of Resources by Phase	
8.5		ng for Specific Crises – Comparison Responses	167
		Planning for Specific Crises – Comparative	
		Responses between Public and Private Sector	
		Organisations	169
		Planning for Specific Crises – Comparative	
		Responses between Public Sector Components	170
	8.5.3	Planning for Specific Crises – Comparative	
0.6		Responses by Staff Size	171
8.6	_	arative Responses to Preventive Management	
0.5		Questions in Small Organisation Survey	172
8.7		ved vs Actual Impact on the Organisation	
0.0		1999 Comparison of All Organisation	
8.8		sational Ability to Cope	
8.9	Conclu	sions	176
C1			
Cnap	ter 9 – <i>F</i>	Analysis of the Interviews	
9.1	Overvi	ew	177
9.2		ript Reduction	
9.3		uction of the Object List	
9.4		uction of the Domain Model	
9.5		sing the Domain Model	
7.5	•	Analysis of Object 1: Reactions to the Survey.	
	9.5.2	Analysis of Object 2: Reasons for Answers	
	9.5.3	Analysis of Object 3: Perceptions of BCP	
		Analysis of Object 4: Scenario Responses	
9.6		tative Results	
9.7	•	ent	
9.8		isions	
Chap	ter 10 –	Analysis and Discussion	
10.1		uction	
10.2		tuation in 1998	
	10.2.1	Preventive Actions	
		Planning and Resourcing by Crisis Phase	
	10.2.3		
	10.2.4	1	
10.3		tuation in 1999	
		Preventive Actions	
		Planning and Resourcing by Crisis Phase	
		Planning for Specific Types of Crisis	241
	10.3.4	Hazard Perceptions in 1999	
		- All Organisations	
	10.3.5	Perception of Coping with Past Crisis 1999	
10.4		isational Group Preparedness	
105	The M	ain Reasons for the Current State of	

	Prepare	edness	245
	10.5.1	Culture	
	10.5.2	Organisational Structure	248
	10.5.3		
	10.5.4		251
10.6	The Hu	man Resource Implications	253
	10.6.1	Personnel Administration	253
	10.6.2	Human Resource Development	255
	10.6.3	Organisational Development and Change	257
	10.6.4	Employee Relations	258
	10.6.5	Communications	259
10.7		tions for the Human Resource	
		ement Profession	
	10.7.1	Established HR Practices	260
	10.7.2		
	10.7.3	Extending HR Practices	261
	10.7.4	Emergent HR Practices	262
10.8		ry of Findings using the 'Onion-Skin' Model	
10.9	Conclu	sions	265
_		Summary, Conclusions and Implications	
11.1		action	
11.2		ary of the Study	
	11.2.1		
		Statement of the Procedures	
		The Research Questions	
11.3		sions	268
	11.3.1		260
	1122	New Zealand Situation	209
	11.3.2	Conclusions regarding the Reasons for the Current Situation	271
	11 2 2	Conclusions on the Implications for HR	
	11.3.3	Practitioners	
	11.3.4	General Conclusions	
11.4		ations of this Study	
11.5		sted Further Research	
11.6		Summary	
	1 11141 0	<i>y</i>	2,0
Refer	ences		280
A	ndiaaa		202

LIST OF FIGURES AND TABLES

2.1 Definition in Terms of Crisis Management	
2.2 Relationship between Social Structure and Disaster	
2.3 A Matrix of Disasters.	
2.4 Conceptual Model to Integrate Disaster Studies	17
2.5 Relationship between Structure and	
Tasks in Crisis Situations.	
2.6 Continuum of Collective Stress	29
2.7 The Process of Disaster Vulnerability in Terms of	
the Interaction between the Physical Event and the	• •
Social Conditions of Human Organisation	30
4.1 Four Major Variables in an Integrated Crisis	50
Management Programme.	59
4.2 Risks versus Potential Damages as a Factor in	6 1
Preparedness Funding	
4.3 The Onion Skin Model of Crisis Management	
5.1 Example of Full Transcript Page Prior to Analysis	
5.2 Example of Factual Excerpt Following Initial Analysis.	
5.3 Example of Excerpt Broken into Meaningful Phrases	
6.1 1998 Survey Response Rate	
6.2 Size of Respondent Organisation in 1998	
6.3 Respondent Organisational Type 1998	
	110
6.5 Relationship between Perception of Seriousness of	122
Particular Disruptive Event and Level of Preparedness 6.6 Relationship between Recent Occurrence of Particular	123
6.6 Relationship between Recent Occurrence of Particular Disruptive Events and Level of Preparedness	124
7.1 1999 Large Organisation Survey Response Rate	
7.1 1999 Large Organisation Survey Response Rate	
7.2 Size of Large Organisation Respondents in 1999	
7.4 Large Organisation Respondent Type 1999	150
Resources by Phase	136
7.5 Relationship between Perception of	150
Seriousness of Particular Disruptive Events and	
Level of Preparedness in Large Organisations 1999	143
7.6 Relationship between Recent Occurrence of	1 15
Particular Disruptive Events and Level of Preparedness	
In Large Organisations 1999	144
7.7 1999 Small Organisation Survey Response Rate	
7.8 Size of Small Organisation Respondent 1999	
7.9 Small Organisation Respondent Type 1999	

Tables

2.1	Energising and Restraining Factors in	
	Emergency Management.	34
3.1	Summary of the Five Constellations	
3.2	The Major Effects of Decision-Making in Crisis	
5.1	Breakdown of Questionnaires sent by Region	
	Based on 1996 Census	94
6.1	Breakdown of Respondents by Industry Group 1998	
6.2	Geographic Location of Respondent Organisations	
	1998.	109
6.3	Global Responses to Preventive	
	Management Actions 1998	110
6.4	Comparative Responses by Industry Sector to	
0	Preventive Management Action Questions 1998	111
6.5	Comparative Responses by Staff Size to	
0.0	Preventive Management Action Questions 1998	113
6.6	Crisis Planning by Phase 1998.	
6.7	Global Extent of Organisational Planning for	
017	Specific Crises 1998	116
6.8	Comparative Responses by Industry Sector to	
0.0	Planning for Specific Crises 1998	118
6.9	Comparative Responses by Staff Size to	110
0.7	Planning for Specific Crises 1998	119
6.10	Perceived Seriousness of Certain Crisis Events 1998	
6.11	Perceived Level of Preparation for	
	Certain Crisis Events 1998	121
6.12	Actual Occurrence of Crisis Events in	
	Last 5 Years from 1998	121
6.13	Comparison of Sector Results for Perception	
	of Preparedness for Last Crisis 1998	125
7.1	Breakdown of Large Organisation Respondents	
	by Industry Group 1999	128
7.2	Geographic Location Of Large Respondents	
	Organisations 1999	129
7.3	Large Organisation Responses to Preventive	
	Management Action Questions 1999	131
7.4	Comparison of Large Organisation Responses	
	by Industry Sector to Preventive Management	
	Action Questions 1999	132
7.5	Comparison of Large Organisation Responses	
	by Staff Size to Preventive Management Action	
	Questions 1999	134
7.6	Crisis Planning by Phase in Large Organisations	
	1999	135
7.7	Extent of Large Organisation Planning	
	for Specific Crises 1999	137
7.8	Comparison of Responses by Large Organisation	
	Industry Sector to Planning for Specific Crises 1999	138

7.9	Comparison of Responses by Large Organisation Staff Size to Planning for Specific Crises 1999
7.10	Perceived Seriousness of Certain Crisis Events
	by Large Organisations 1999
7.11	Perceived Level of Planning for Certain Crisis Events
7.12	by Large Organisations 1999 141 Actual Occurrence of Crisis Events in Last 5 Years
1.12	from 1999 for Large Organisations
7.13	Comparison of Sector Results for Perception
7.13	of Preparation for Last Crisis in Large
	Organisations 1999
7.14	Breakdown of Small Organisation Respondents
,	by Industry Group 1999146
7.15	Geographic Location of Small Respondent
,	Organisations 1999
7.16	Small Organisation Responses to Preventive
	Management Action Questions 1999
7.17	Perceived Seriousness of Certain Crisis Events
	by Small Organisations 1999
7.18	Perceived Level of Preparation by Small
	Organisations for Certain Crisis Events 1999 150
7.19	Actual Occurrence of Crisis Events in Last 5 Years
	from 1999 for Small Organisations
7.20	Consolidated Preventive Actions by Large and Small
	Organisations 1999
7.21	Perceived Seriousness of Certain Crisis Events
	by all Organisations 1999155
7.22	Perceived Level of Preparation by all Organisations
	for Certain Crisis Events 1999
7.23	Actual Occurrence of Crisis Events in Last 5 Years
_	from 1999 for all Organisations
8.1	Comparative Responses to Preventive Management
	Action Questions: All 1998/1999 Large Organisations 160
8.2	Comparative Responses for Public and Private Sector
	Preventive Management Actions: All 1998/1999
0.2	Large Organisations
8.3	Comparative Responses between Central Government,
	Local Government and Health for Preventive
	Management Actions: All 1998/1999
8.4	Large Organisations
0.4	Management Actions: All 1998/1999 Large
	Organisations
8.5	Crisis Planning by Phase: All 1998/1999
0.5	Large Organisations
8.6	Comparison of Ranked Prioritisation of Organisational
0.0	Resources: All 1998/1999 Large Organisations
8.7	Comparative responses for Extent of Organisational
0.,	Planning for Specific Crises: All 1998/1999
	Large Organisations

8.8	Comparative Responses between Public and	
	Private Sector Organisations for Planning for Specific	
	Crises: All 1998/1999 Large Organisations	169
8.9	Comparative Responses between Central Government,	
	Local Government and Health Sector for Planning	
	for Specific Crises: All 1998/1999	
	Large Organisations	170
8.10	Comparative Responses by Staff Size for	
	Planning for Specific Crises: All 1998/1999	
	Large Organisations	171
8.11	Comparative Responses to Preventive Management	
	Action Questions in Small Organisation Survey	172
8.12	Comparison of Perceived Seriousness of Certain	
	Crisis Events in all Organisations –1998/1999	173
8.13	Comparison of Perceived Preparedness for	
	Certain Crisis Events in all Organisations	
	- 1998/1999	174
8.14	Comparison of Actual Occurrence of Crisis Events	
	in Last 5 Years for all Organisations – 1998/1999	175
8.15	Comparative Responses to Preparation for	
	Last Crisis amongst all Organisations – 1998/1999	176
10.1	Relationship between Severity, Preparation	
	and Experience of Crises in 1998	238
10.2	Relationship between Severity, Preparation	
	and Experience of Crises in 1999	242
10.3	Comparative Result of High and Low Scores by	
	Organisational Type and Size 1999	244
10.4	Organisational Strategy (Level 4) Comparisons	262
10.5	Organisational Structure (Level 3) Comparisons	
10.6	Organisational Culture (Level 2) Comparisons	264
10.7	Individual Character (Level 1) Comparisons	265

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