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**EXPLORATORY STUDY OF ENVIRONMENTALLY
SUSTAINABLE SUPPLY CHAINS IN NEW ZEALAND
FOOD INDUSTRY**

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ABSTRACT

The purpose of this study is to investigate the development of environmental management, in particular in terms of logistics and supply chain perspective in New Zealand food industry. Both qualitative and quantitative research methods were applied in this exploratory study.

The results have found out that in recent years, energy-climate issues have affected the food industry's logistics and supply chain development and performance. However, the effects have been neglected by most of the New Zealand food organizations due to the various internal and external barriers. The results indicated a number of issues:

- A lack of robust supply chain management system
- A lack of focusing on sustainable supply chain
- A lack of the knowledge of environmental sustainable management from managers
- A lack of trust and relationship in the supply chain system
- A lack of incentives and encouragement from government perspective
- A lack of stimulation for environmental concerns in domestic market

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