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**INTERNATIONALISATION OF THE ROTORUA ECONOMY AND CHANGING LOCAL -
GLOBAL LINKS : THE RESTRUCTURING OF MANUFACTURING, WHOLESALE AND
STATE SECTOR ACTIVITY BETWEEN 1985 - 1991**

This thesis is presented in partial fulfilment of the requirements for the
Degree of Master of Arts in Geography

By

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1993

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ACKNOWLEDGEMENTS

I am indebted to many people for their assistance in a variety of ways, in the completion of this Thesis. In particular I wish to acknowledge the following:

John Flenley, Head of the Geography Department at Massey University for his support over the two years involved in writing this Thesis. The Massey University Graduate Research Fund is also thanked for providing funding to purchase appropriate Business Statistics Data for this study from the Department of Statistics.

Richard Le Heron for continued interest, suggestions, comments, criticisms and encouragement during the various drafts and final copy.

Daphne Wilford for the careful and meticulous typing and re-typing of four drafts and the final copy of this Thesis.

Ian Rogers and Roger Holmes for the preparation of various maps.

Britta Swears for the preparation of various figures.

My mother-in-law, Mrs A K Goodfellow who made available a quiet study retreat in her home from where a large portion of this thesis was written.

Encouragement and support for this project from the following Senior Staff of the Rotorua District Council: Alan Smith, previous District Planner; Bryan Hughes, Director of Environmental Services; and Hans van Kregten, Divisional Planner Policy.

The managers of the 80 enterprises and state sector services for their generous granting of interview time. Without their assistance the high degree of detail would not have been available.

I am grateful for the support and encouragement of my wife Kathryn, during the writing of the various drafts in 1991.

ABSTRACT

This thesis focuses on changes which have occurred in selected manufacturing, wholesale and state sector services within Rotorua since the mid 1980s, particularly between 1987 and 1990. The period between 1987 and 1990 witnessed considerable and far reaching restructuring of both private and state sector activity within both the Rotorua and New Zealand economy. The year 1987 is of significance for two reasons. Firstly, the state sector restructuring commenced in April and secondly, the stock market crashed in October. The fallout from these two events contribute in part to the ongoing character of the restructuring process in Rotorua and New Zealand.

This thesis emphasises that the current restructuring of activity rests on particular organisational and technological processes which are international in perspective and which alter the direct and indirect (often unrecognised) links activity in Rotorua has to the wider national and international economy. This thesis also argues that the current restructuring of activity comprising the Rotorua economy, through technological and organisational changes, are in fact the local response to a global phenomenon - the continuing internationalisation of production and consumption.