



**Do Auditors Respond When Listed Firms Pledge Shares?
Evidence from China**

Journal:	<i>Pacific Accounting Review</i>
Manuscript ID	PAR-08-2022-0127.R2
Manuscript Type:	Research Paper
Keywords:	share pledging, audit fees, state ownership, China, Main Board listing

SCHOLARONE™
Manuscripts

Do Auditors Respond when Listed Firms Pledge Shares? Evidence from China

Abstract

Purpose

This paper investigates whether the audit fees of Chinese listed firms are associated with the share pledging practice of the firm's controlling shareholders.

Design/methodology/approach

This study employs the audit pricing model to estimate the association between the share pledging of listed firms and audit fees. Cross-sectional analysis is conducted on a large sample of Chinese listed firms during the period 2004 to 2019. We further test the moderating effects of listing on the Main Board, state ownership and abnormal audit report lag on the association between share pledging and audit fees. The results remain robust to various endogeneity tests including 2SLS instrumental variable analysis, entropy balancing analysis, and difference-in-difference analysis.

Findings

The study finds that audit fees are positively associated with the proportion of shares pledged by the listed firm's controlling shareholder in China. The results also provide new evidence that the positive association between audit fees and the share pledging of controlling shareholders could be mitigated if the firm is listed on the Main Board and/or it is a State-owned Enterprise (SOE). In contrast, pledged firms with abnormal audit report lag are found to have higher audit fees than their pledged counterparts without the excessively long audit delay.

Practical implications

Findings of this study have important practical implications to those charged with governance, as boards need to comprehensively understand the adverse consequences of share pledging when pursuing it as the firm's major source of financing. The study also has policy implications for stock market regulators such as the Chinese Securities Regulatory Commission (CSRC) in China. Regulators could consider developing a threshold-based share pledging disclosure and pledge ratio requirements based on factors such as a firm's listing status and ownership structure.

Originality/value

This study provides new evidence on the audit related consequences of share pledging in a significant capital market. Findings of this study also enrich the existing audit literature by introducing the share pledging activities of controlling shareholders into the audit pricing decision making model.

Key words: share pledging; audit fees; state ownership; Main Board listing; China

1. Introduction

This paper investigates whether the audit fees of Chinese listed firms are associated with the proportion of share pledging by the firm's controlling shareholder. The practice of share pledging is when a listed firm's shareholders use their own shares as collateral for a personal loan from financial institutions.

Prior literature has examined the consequences of the share pledging activities of controlling shareholders in listed firms. Some evidence shows that share pledging could be used as an alternative funding source to mitigate the firm's financial constraints (Cheng et al., 2021). Other studies suggest that share pledging could have an adverse impact on a firm's long-term performance (Chauhan et al., 2021) such as difficulties in obtaining trade credits (Jiang et al., 2021), inducing higher business risks (Anderson and Puleo, 2020), having a higher cost of debt (Puleo et al., 2021), making risky investments (Tang et al., 2023), and lowering dividend pay-outs (Xu and Huang, 2021). In particular, consistent evidence has been documented on the negative association between share pledging activities and financial reporting quality, including lower accounting conservatism (Xu, 2021) and more optimistic information disclosure (Zhao et al., 2019). As a result, share pledging has been found to have negative capital market consequences such as a higher risk of that the stock price will crash (Zhou et al., 2021), less accurate analyst forecasts (Hu et al., 2021), and an impaired information environment (Xu and Huang, 2021). However, there is scant literature on the audit related consequence of share pledging by controlling shareholders. In this study, we attempt to examine the implication of share pledging from the perspective of auditors and to find out whether auditors consider this an additional business risk and thus increase audit fees to compensate for bearing a higher level of engagement risk.

Share pledging has been increasingly criticized by the public and regulators in China after a number of scandals related to share pledging were revealed.¹ The most recent and well-known scandal is Kangde Xin, a Chinese composite material manufacturer, which was found to have inflated its profits by RMB 11.5 billion (around USD1.8 billion) during the period 2015-2018 (Wang and Guo, 2020). The controlling shareholder was found to have pledged 93% of its shares for debt financing (FitchRatings, 2018). Therefore, our research is strongly

¹ Examples of the scandals include: Zhangzidao Fishery, which was found to inflate its 2016 financial year's profit by RMB 60 million (Zhang, 2020); and Kangmei Pharmaceutical, which was found to inflate its 2017 financial year's revenue by RMB 9 billion (Yu, 2019).

1
2
3 motivated by the increasing public scrutiny on share pledging behaviours in China. China is
4 also considered to be a unique research setting for this empirical question for two reasons. The
5 first is a regulation on the standardization of share pledge repurchase transactions, launched in
6 2013 (Xiao et al., 2021), which further incentivises controlling shareholders to use share
7 pledging as a primary source of financing. The second is the share pledging disclosure
8 requirements introduced in May 2017 by the China Securities Regulatory Commission (CSRC).
9 It is an intriguing question as to whether share pledging in the Chinese capital market is
10 perceived by external auditors as a risk factor which leads to additional audit fees being charged
11 to the client firm.
12
13
14
15
16
17
18

19 Using a sample of Chinese listed companies during the period 2004 to 2019, we
20 examine whether the share pledging of controlling shareholders is associated with higher audit
21 fees. Arguments are drawn from audit pricing theory (Simunic, 1980) and considering demand
22 and supply perspectives of audit fees (Ittonen, Miettinen and Vahamaa, 2010). From the
23 demand perspective, we anticipate that pledged firms, in order to maintain their share price,
24 may be incentivised to engage with high quality auditors so as to send a positive signal to the
25 market. High quality auditors are often highly priced thus audit fees would be higher for
26 pledged firms than their non-pledged counterparts. Further, share pledging activities could
27 induce higher business risk, which may cause a greater level of audit engagement risk and/or
28 trigger extra audit effort. As a result, auditors may charge additional audit fees to pledged firms.
29
30
31
32
33
34
35
36

37 Our empirical results suggest that audit fees are positively associated with the
38 proportion of shares pledged by controlling shareholders. We also test the moderating effect of
39 a number of risk related factors including Main Board listing status, state ownership, and
40 abnormal audit report lag (ARL). Our results establish that the positive association between
41 audit fees and share pledging of controlling shareholders could be mitigated if the firm is listed
42 on the Main Board and if the firm is a State-owned Enterprise (SOE). Moreover, abnormal
43 ARL has been found to enhance the positive association between audit fees and firm share
44 pledging activities. Our results remain robust after conducting a number of endogeneity tests
45 including 2SLS instrumental variable analysis, entropy balancing analysis, difference-in-
46 difference analysis, and alternative measures of share pledging.
47
48
49
50
51
52
53
54

55 Our research makes several contributions. First, our study provides new evidence on
56 audit related consequences of share pledging in a significant capital market. Our research
57 suggests that Chinese auditors respond to share pledging practice by applying extra audit effort
58
59
60

1
2
3 and charging a premium in audit pricing. Although literature suggests share pledging could
4 benefit firms in various ways, our study takes the auditor's perspective and reinforces that the
5 "dark side" of share pledging cannot be treated lightly. Second, findings of this study enrich
6 the existing audit literature by introducing the share pledging activities of controlling
7 shareholders into the audit pricing decision making model. At last, our study offers new
8 insights by reporting robust empirical evidence on three moderating factors that could either
9 mitigate (exacerbate) a firm's business risks, which leads to lower (higher) audit fees for
10 pledged firms in China.
11
12
13
14
15
16

17
18 The paper proceeds as follows. Section 2 defines share pledging, summarises key
19 literature, and provides an overview of the institutional background of share pledging in China.
20 Section 3 reviews prior literature on audit pricing, audit engagement risks and share pledging,
21 and develops the hypotheses. Section 4 describes our data and research methodology. Section
22 5 reports and discusses the results of the empirical analysis. Section 6 offers concluding
23 remarks.
24
25
26
27

28 29 2. Share pledging in China

30 31 2.1 Define share pledging

32
33 ~~Share pledging is defined as a financing activity where shareholders (i.e., the pledgor) use their~~
34 Share pledging is defined as a financing activity where shareholders (i.e., the pledgor) use their
35 equity shares as collateral for personal loans from a bank or other financial institution (i.e., the
36 pledgee). The pledgors and pledgees negotiate a loan-to-value ratio (typically 50-80% of
37 market price) based on the riskiness of the shares. The dollar value of loan proceeds is therefore
38 determined by the loan-to-value ratio, the number of shares to be pledged, and the market price.
39 Contract terms may vary, but the pledgor retains the title, voting rights and capital gain or
40 losses from pledged shares, and they can use the proceeds of the personal loan for consumption
41 or investment. Typically, the loans are non-recourse, but the pledgor must maintain the loan-
42 to-value ratio. If the share price decreases too much, the pledgor may receive a margin call
43 from the pledgee. If the pledgor fails to satisfy a margin requirement (either by providing
44 additional shares as collateral or repaying the loan), the pledgee has the legal right to liquidate
45 the pledged shares at market prices. Share pledging has its advantages over traditional loans.
46 To the pledgee, the liquidity of pledged shares is higher, and the market value can be observed.
47 To the pledgor, it is efficient, low cost and easy to obtain. More importantly, this approach
48 allows the pledgor to raise funds but still retain their corresponding voting rights from the
49 pledged shares.
50
51
52
53
54
55
56
57
58
59
60

Share pledging potentially elevates the risk for the controlling shareholder through margin calls and being forced to sell after a drop in share price, which in turn increases the risk of losing personal wealth and the control rights in the listed firm (Liu and Tian, 2021). Share pledging, therefore, has been documented as creating incentives for controlling shareholders to influence the stock price of the firm through actions such as reducing the firm's risk exposure, initiating mergers and acquisitions, and even manipulating accounting information (Bhatia et al., 2019; Shen et al., 2021; Tang et al., 2023; Zhou et al., 2021). Therefore, share pledging of controlling shareholders could induce risks to the firm (Anderson and Puleo, 2020).

2.2 Institutional background of share pledging in China

The share pledging market experienced fast growth following a regulation on the approval of share pledge repurchase transactions which was issued on 24th May 2013 by Shanghai Stock Exchange, Shenzhen Stock Exchange and China Securities Depository and Clearing Corporation (Xiao et al., 2021). The standardization of share pledge repurchase transactions simplifies the process of share pledge and lowers the financing costs, and therefore motivates shareholders to use share pledge as one of their major financing channels. Since then, the share pledging market has developed rapidly and the market value of pledged shares has increased from RMB 580 billion in 2013 to RMB 4,320 billion in 2020 (Eastmoney.com, 2010). China now requires details on share pledging disclosures.² For shares being pledged by shareholders who possess over 5% of shareholdings, the China Securities Regulatory Commission (CSRC) requires firms to make announcements within 2 to 5 working days, including information in the announcement about pledgees, pledgors, pledged firms, pledged shares, pledge start and end dates, and other information. However, there are currently no mandatory requirements to disclose the detailed purpose and use of the loan proceeds by the pledgors.

The rapid growth of the share pledge market was forced to slow down when regulators introduced regulations to restrict share pledging practice in 2018.³ By then, however, the average share pledge ratio of Chinese listed firms had already reached a considerable level. Compared with the scale of share pledging in other capital markets, share pledging transactions

² For example, China Securities Regulatory Commission released several provisions on the reduction of shares held in a Listed Company by the shareholders, directors, supervisors, and senior executives of the listed companies on 26 May 2017, which took effect on the same day (China Securities Regulatory Commission, 2017). Shanghai Stock Exchange released "Notice of the Shanghai Stock Exchange on Issuing the Detailed Implementing Rules of the Shanghai Stock Exchange for Shareholding Reduction by Shareholders, Directors, Supervisors and Senior Executives of Listed Companies" on 27 May 2017 (Shanghai Stock Exchange, 2017).

³ Securities Association of China released "Notice of the Securities Association of China on Issuing the Guidelines for the Risk Management of Securities Companies' Participation in Stock-Pledged Repo Transactions" on 15 January 2018, which reinforced the regulation on share pledging (Securities Association of China, 2018).

1
2
3 in China are more prevalent and relatively large in scale. High-stake share pledging activities
4 could induce serious social and economic consequences. First, it could lead to an increased risk
5 of stock price crash and a significant plunge in market value in a short period of time. Empirical
6 studies attribute the 36% crash in the Shenzhen Stock Exchange Component Index to excessive
7 share pledging activities (Moon and Zhang, 2018). Second, several high-profile scandals in the
8 Chinese security market were attributable to excessive share pledging. For example, Kangde
9 Xin Composite Material Group overstated profits for the four years since 2015 by a total of
10 RMB 11.9 billion. The controlling shareholder confessed that they had to manipulate earnings
11 to support the stock price because they pledged over 93% of their shares.
12
13
14
15
16
17
18

19 **3. Literature review and hypotheses development**

20 **3.1 Share pledging and business risks**

21
22
23 Prior studies on share pledging has examined both determinants and consequences of share
24 pledging activities. From the perspective of determinants, Cheng, et al. (2021) and Shen et al.
25 (2021) find that share pledging is associated with the risk exposure of shareholders who
26 undertake share pledging, the quality of the firm's corporate governance and its financial
27 constraints. From the perspective of consequences, both the benefits and adverse effects of
28 share pledging have been documented. One stream of literature claims controlling shareholders
29 benefit from share pledging in that they recover the investment and relieve financial constraint
30 or distress (Deren and Ke, 2018).
31
32
33
34
35
36

37
38 More recent literature focuses on the negative consequence of share pledging by
39 controlling shareholders on the long-term performance of firms (Chauhan et al., 2021). For
40 instance, Jiang et al. (2021) find it is harder for firms whose shares are pledged to obtain trade
41 credit from suppliers. Puleo et al. (2021) provide evidence that pledged firms have a greater
42 cost of debt. Tang et al. (2023) also find share pledging impacts on corporate behaviour, such
43 as making risky investments, whereas Xu and Huang (2021) find pledged firms have usually
44 reduced their dividend pay-out.
45
46
47
48
49

50
51 It is generally agreed that share pledging could induce an increased level of **business**
52 **risks** to the pledged firms, namely financial reporting risk and information opacity (Huang and
53 Xue, 2016; Li et al., 2019; Hu et al., 2021; Zhou et al., 2021). Prior studies document consistent
54 evidence on the financial reporting risk introduced by share pledging of controlling
55 shareholders (Singh, 2018; Zhao et al., 2019; Xu, 2021). The goal of controlling shareholders
56 is to maximize personal wealth while retaining control rights over the firm. Since the shares
57
58
59
60

1
2
3 are taken as collateral, the pledgors' wealth and control rights are closely connected to the
4 firm's stock performance. If the stock price decreases significantly, the margin calls are
5 triggered and pledgors would have to repay a certain amount of loans or add additional shares
6 as collateral to meet the loan-to-value ratio. If pledgors fail to meet the margin calls, the
7 pledgees can sell the pledged shares, resulting in significant losses for the pledgors in both
8 personal wealth and control rights. Therefore, the pledgors are strongly incentivised to manage
9 the earnings of pledged firms to stabilize or boost the stock price (Huang and Xue, 2016; Deren
10 and Ke, 2018; Xu, 2021). DeJong et al. (2020) study a sample of Chinese listed companies
11 from 2003 to 2018 and find that pledged firms are more likely to manipulate earnings to avoid
12 margin calls. Xu (2021) examines a large sample of listed firms in China during the period
13 2007-2013 and finds that controlling shareholders' share pledging has a negative influence on
14 the accounting conservatism of the pledged firms.

15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60
Previous studies have also suggested that pledged firms can manipulate information disclosure to stabilize or boost the firm's stock price. Zhao et al. (2019) find a relationship between top management's positive tone and share pledging. Similarly, Wang et al. (2020) observe that the management earnings forecasts of the pledged firms are more optimistic than for non-pledged firms. Hu et al. (2021) document that the pledged firms could even collude with financial analysts to manipulate the market as analysts intentionally produce optimistic forecasts for pledged firms. **Prior literature also suggests controlling shareholder share pledging is associated with negative capital market consequences such as an increase in stock price crash risk (for example, Hutton et al., 2009; Li et al., 2019; Xu et al., 2019; Zhou, et al., 2021); extremely negative stock returns (Palmrose et al., 2004); and increased stock volatility and lower firm value (Chauhan et al., 2021).**

To summarise, existing literature confirms that the share pledging activities of controlling shareholders could bring both costs and benefits to a listed firm and their investors. Although share pledging could be an alternative funding source to mitigate the firm's financial constraints (Cheng et al., 2021), it could also lead to significant business risks such as higher financial reporting risks and a higher level of information opacity to investors. **As there is little research evidence on how auditors perceive their client firm's share pledging activities from a business risk perspective, our study investigates this research question to fill in a gap in the literature.**

3.2 Hypotheses development

1
2
3 The audit pricing theory suggests that the audit fee compensates auditors for their efforts
4 applied in gathering evidence and producing an audit opinion (Simunic, 1980; Kim et al., 2012).
5 Simunic's (1980) audit pricing model defines audit fees as a function of the actual cost of audit
6 effort (i.e., *the resource cost component*, such as audit hours) and the expected cost of audit
7 risk (i.e., *the expected future loss component*) (Simon and Francis, 1988; Hay et al., 2006; De
8 George et al., 2012). The *resource cost component* generally reflects the effort of the auditor,
9 whereas the *expected future loss component* is mainly caused by the auditor's engagement risk
10 (Simunic, 1980). When faced with increased engagement risk, auditors tend to conduct more
11 thorough review procedures, to allocate high-ranked labour, and to invest more effort in that
12 audit engagement, so as to acquire a more in-depth and comprehensive understanding of the
13 client's industry, strategy, business models, and processes (Bell et al., 2008). As previously
14 mentioned, although pledged firms could benefit from an alternative funding source to mitigate
15 the firm's financial constraints (Cheng et al., 2021), share pledging can introduce significant
16 business risks to the pledged firms (Huang and Xue, 2016; Li et al., 2019; Hu et al., 2021; Zhou
17 et al., 2021). Auditors, in general, respond to high business risks and litigation risks by charging
18 higher audit fees to client firms. For instance, Charles et al. (2010) provide evidence that
19 auditors charge high audit fees to client firms when they perceive the business risk to be high
20 and hence put extra effort in when conducting audit procedures. Using the textual disclosure
21 of the litigious tone in the US market, Malik, Shan and Tong (2022) find litigation risk is
22 associated with higher audit fees. The modern 'risk-oriented' audit model was established in
23 China with the release of a series of new Audit Standards on 15 February 2006 (Gao et al.,
24 2015). Under these standards, auditors in China are required to identify possible areas of high
25 business risk, assess the risk of material misstatement, and continuously improve audit
26 procedures to address these risks.

27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60
61
62
63
64
65
66
67
68
69
70
71
72
73
74
75
76
77
78
79
80
81
82
83
84
85
86
87
88
89
90
91
92
93
94
95
96
97
98
99
100
101
102
103
104
105
106
107
108
109
110
111
112
113
114
115
116
117
118
119
120
121
122
123
124
125
126
127
128
129
130
131
132
133
134
135
136
137
138
139
140
141
142
143
144
145
146
147
148
149
150
151
152
153
154
155
156
157
158
159
160
161
162
163
164
165
166
167
168
169
170
171
172
173
174
175
176
177
178
179
180
181
182
183
184
185
186
187
188
189
190
191
192
193
194
195
196
197
198
199
200
201
202
203
204
205
206
207
208
209
210
211
212
213
214
215
216
217
218
219
220
221
222
223
224
225
226
227
228
229
230
231
232
233
234
235
236
237
238
239
240
241
242
243
244
245
246
247
248
249
250
251
252
253
254
255
256
257
258
259
260
261
262
263
264
265
266
267
268
269
270
271
272
273
274
275
276
277
278
279
280
281
282
283
284
285
286
287
288
289
290
291
292
293
294
295
296
297
298
299
300
301
302
303
304
305
306
307
308
309
310
311
312
313
314
315
316
317
318
319
320
321
322
323
324
325
326
327
328
329
330
331
332
333
334
335
336
337
338
339
340
341
342
343
344
345
346
347
348
349
350
351
352
353
354
355
356
357
358
359
360
361
362
363
364
365
366
367
368
369
370
371
372
373
374
375
376
377
378
379
380
381
382
383
384
385
386
387
388
389
390
391
392
393
394
395
396
397
398
399
400
401
402
403
404
405
406
407
408
409
410
411
412
413
414
415
416
417
418
419
420
421
422
423
424
425
426
427
428
429
430
431
432
433
434
435
436
437
438
439
440
441
442
443
444
445
446
447
448
449
450
451
452
453
454
455
456
457
458
459
460
461
462
463
464
465
466
467
468
469
470
471
472
473
474
475
476
477
478
479
480
481
482
483
484
485
486
487
488
489
490
491
492
493
494
495
496
497
498
499
500
501
502
503
504
505
506
507
508
509
510
511
512
513
514
515
516
517
518
519
520
521
522
523
524
525
526
527
528
529
530
531
532
533
534
535
536
537
538
539
540
541
542
543
544
545
546
547
548
549
550
551
552
553
554
555
556
557
558
559
560
561
562
563
564
565
566
567
568
569
570
571
572
573
574
575
576
577
578
579
580
581
582
583
584
585
586
587
588
589
590
591
592
593
594
595
596
597
598
599
600
601
602
603
604
605
606
607
608
609
610
611
612
613
614
615
616
617
618
619
620
621
622
623
624
625
626
627
628
629
630
631
632
633
634
635
636
637
638
639
640
641
642
643
644
645
646
647
648
649
650
651
652
653
654
655
656
657
658
659
660
661
662
663
664
665
666
667
668
669
670
671
672
673
674
675
676
677
678
679
680
681
682
683
684
685
686
687
688
689
690
691
692
693
694
695
696
697
698
699
700
701
702
703
704
705
706
707
708
709
710
711
712
713
714
715
716
717
718
719
720
721
722
723
724
725
726
727
728
729
730
731
732
733
734
735
736
737
738
739
740
741
742
743
744
745
746
747
748
749
750
751
752
753
754
755
756
757
758
759
760
761
762
763
764
765
766
767
768
769
770
771
772
773
774
775
776
777
778
779
780
781
782
783
784
785
786
787
788
789
790
791
792
793
794
795
796
797
798
799
800
801
802
803
804
805
806
807
808
809
810
811
812
813
814
815
816
817
818
819
820
821
822
823
824
825
826
827
828
829
830
831
832
833
834
835
836
837
838
839
840
841
842
843
844
845
846
847
848
849
850
851
852
853
854
855
856
857
858
859
860
861
862
863
864
865
866
867
868
869
870
871
872
873
874
875
876
877
878
879
880
881
882
883
884
885
886
887
888
889
890
891
892
893
894
895
896
897
898
899
900
901
902
903
904
905
906
907
908
909
910
911
912
913
914
915
916
917
918
919
920
921
922
923
924
925
926
927
928
929
930
931
932
933
934
935
936
937
938
939
940
941
942
943
944
945
946
947
948
949
950
951
952
953
954
955
956
957
958
959
960
961
962
963
964
965
966
967
968
969
970
971
972
973
974
975
976
977
978
979
980
981
982
983
984
985
986
987
988
989
990
991
992
993
994
995
996
997
998
999
1000

Prior audit literature in China suggests that audit market competition and the client's bargaining power could also affect audit fees. The audit market in China is characterized by small-sized audit firms and a low concentrated market (Huang et al., 2015; Wang, 2020), therefore auditors very often have to match their competitors' price to retain competitiveness in the market. Therefore, in China auditors may not be able to charge additional audit fees to firms whose shares are pledged by controlling shareholders.

Having said that, Ittonen et al. (2010) find that audit fees are affected by the demand and supply of audit services provided by the auditor. They argue that these two perspectives are not mutually exclusive, as they both affect the audit fees. The demand side perspective

1
2
3 suggests that the demand for audit quality is a function of client-driven incentives and
4 competency. In order to maintain share price, pledge firms are incentivised to send a positive
5 signal to the market by hiring high quality auditors who charge higher audit fees. However,
6 the supply-side perspective suggests that the supply for audit quality is a function of the
7 incentives and competency of the auditor (Simunic, 1980; Copley, Gaver and Gaver, 1995;
8 DeFond and Zhang, 2014). Thus, an assessment of audit engagement risk on pledged firms
9 may trigger auditors to revise their planning assumptions and maintain a high level of
10 professional scepticism in gathering and evaluating audit evidence (Cho et al., 2015). Further,
11 they may assign more experienced staff members or those with specialized skills, provide more
12 supervision, and incorporate additional elements of unpredictability in the selection of further
13 audit procedures (Fukukawa et al., 2011). The additional audit procedures and the expanded
14 scope of the audit work will generally be reflected in an increase in audit fees.

15
16 Therefore, we anticipate that pledged firms may engage with high quality auditors in
17 order to send a positive signal to the market to maintain their share price; at the same time, a
18 high level of business risks associated with share pledging activities could also lead to greater
19 audit engagement risk and/or trigger auditors' additional audit effort, which leads to higher
20 audit fees. Based on the above argument, we developed the main hypothesis as below:

21
22 **H1:** There is a positive association between the share pledging of controlling shareholders and
23 audit fees in China.

24
25 In addition, prior literature documents that Chinese companies listed on the Main Board
26 have less margin call pressure, less financial constraint, better financial disclosure quality,
27 better internal control and lower market risk (Lin, 2018; Zhao et al., 2019).^{4,5} As a result, when
28 these listed firms pledged their shares, they are less likely to be considered as high-risk clients
29 by auditors, thus they are less likely to incur higher audit fees than their counterparts listed in

30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60
⁴ In the Chinese stock market, firms could apply to be listed on the Main Board, the Small and Medium Enterprise (SME) Board, or the Growth Enterprise Market (GEM) Board. Larger and more mature companies could be listed on the Main Board (Carpenter and Whitelaw, 2017). To be listed on the Main Board, the company should meet one of the following criteria: (1) the net profit has been positive for the past 3 years, and the cumulative net profit for the past 3 years is not less than RMB 150 million. The net profit for the past year is not less than RMB 60 million. The cumulative net cash flow generated from operating activities in the past 3 years is not less than RMB 100 million or the cumulative operating income is not less than RMB 1 billion; (2) the expected market value is not less than RMB 5 billion, and the net profit for the past year is positive. The operating income for the past year is not less than RMB 600 million. The cumulative net cash flow generated from operating activities in the past 3 years is not less than RMB 150 million; or (3) the expected market value is not less than RMB 8 billion, and the net profit for the past year is positive. The operating income for the past year is not less than RMB 800 million (Shanghai Stock Exchange, 2023; Shenzhen Stock Exchange, 2023).

⁵ Zhao et al., (2019) suggest that companies listed on the Main Board have a higher loan-to-value (LVO) ratio than those listed on SME and GEM.

Boards other than the Main Board. Therefore, we anticipate that pledged firms listed on the Main Board could enjoy relatively lower audit fees than those pledged firms that are not listed on the Main Board in China. Hence, it is proposed that listing on the Main Board will moderate the positive relationship between share pledging and audit fees:

H1a: Main Board listing status weakens the positive association between share pledging and audit fees in China.

Ownership structure could also influence auditors' risk assessment and the audit fees they charge to client firms (Leuz and Oberholzer-Gee, 2006). Liu and Subramaniam (2013) find that Chinese SOEs pay significantly lower audit fees than non-SOEs. Nearly half of the Chinese listed firms are state owned, and auditors consider the political connection of SOEs to be a mitigating factor in their assessment of engagement risk. There is no prior research on the mitigating effect on SOEs of share pledging and audit related consequences. Xie and Liao (2018) study Chinese listed companies during the period 2003-2016 and find that share pledging is associated with earnings management, but the positive association is much less pronounced in SOEs. Liu and Tian (2021) study the impacts of share pledging on the cost of equity capital, which is highly related to business risk. They document a mitigating effect on SOEs of the positive association between share pledging and equity capital cost. Based on prior literature, state ownership could alleviate the negative impact of share pledging on financial reporting quality and the cost of equity. Therefore, pledged firms with state ownership are considered more trustworthy, and auditors' assessment of engagement risk will be lower, which results in lower audit fees. Based on the above argument, we propose a moderating effect of state ownership on the positive relationship between share pledging and audit fees:

H1b: State ownership mitigates the positive association between share pledging and audit fees in China.

As mentioned earlier, the *resource cost component* of audit pricing theory generally reflects the effort of the auditor. Audit report lag (ARL) has historically been considered one of the very few audit output indicators that can be observed externally. Therefore ARL has often been used as a proxy for audit effort and efficiency in audit literature (Bamber et al., 1993). ARL has signalling potential, as prior literature suggests, to reduce earnings informativeness, cause delay in earnings announcements, and lead to lower market responses to earnings (Whittred and Zimmer, 1980). As a result, a shorter ARL is favoured by investors. Having said that, more recent research finds that a longer ARL could imply greater audit efforts

and thus a higher audit quality (Blankley et al., 2014; Knechel et al., 2009; Tanyi et al., 2010). Bryant-Kutcher et al. (2013) claim that only abnormally long ARL may signal a problem in the firm's financial reporting quality. Furthermore, abnormal ARL has also been found to increase the risk of stock price crash in China and such adverse capital market consequence is more severe for listed firms with internal control weakness (Habib and Huang, 2019). Therefore, we argue that auditors may exert additional audit effort on pledged firms in China due to the higher level of business risk associated with share pledging activities, which will lead to higher audit fees.

H1c: Abnormal audit report lag (ARL) makes the positive association between share pledging and audit fees more pronounced in China.

4. Methodology

4.1 The baseline model

Our hypothesis is tested by the model below, which is modified based on Kim et al., (2014) and Bills et al. (2017).

$$\begin{aligned} LnFee_{i,t} = & \alpha_0 + \beta_1 PLEDGE_{i,t} + \beta_2 LnTA_{i,t} + \beta_3 MERGER_{i,t} + \beta_4 INV_{i,t} + \beta_5 REC_{i,t} + \beta_6 \\ & ROA_{i,t} + \beta_7 MtB_{i,t} + \beta_8 LEV_{i,t} + \beta_9 INTAN_{i,t} + \beta_{10} AGE_{i,t} + \beta_{11} BOARD_{i,t} + \beta_{12} DUAL_{i,t} + \\ & \beta_{13} SOE_{i,t} + \beta_{14} MainBoard_i + \beta_{15} BIG4_{i,t} + \beta_{16} AUDCHG_{i,t} + \beta_{19} LnDELAY_{i,t} + \beta_{20} \\ & Cross_{i,t} + \beta_{21} GC_{i,t} + Year + Industry + \varepsilon \end{aligned} \quad (1)$$

where $LnFee_{i,t}$ is the dependent variable, which is measured as the natural logarithm of the audit fees paid by firm i in year t . $PLEDGE_{i,t}$ is the variable of interest, which is the proportion of shares that was pledged by the controlling shareholder of firm i in year t . $PLEDGE_{i,t}$ is therefore calculated as the number of shares pledged by the controlling shareholders divided by the number of shares held by the controlling shareholders.

4.2 Moderating analysis models

The following models are developed to examine the moderating effect of Main Board listing status, state ownership, and abnormal ARL on the positive association between audit fees and share pledging activities as proposed in H1a, H1b, and H1c, respectively.

$$\begin{aligned} LnFee_{i,t} = & \alpha_0 + \beta_1 Pledge_{i,t} + \beta_2 MainBoard_{i,t} + \beta_3 Pledge_{i,t} * MainBoard_{i,t} + \beta_4 SOE_{i,t} \\ & + Control\ Variables + Year + Industry + \varepsilon \end{aligned} \quad (2)$$

$$\begin{aligned} LnFee_{i,t} = & \alpha_0 + \beta_1 Pledge_{i,t} + \beta_2 MainBoard_{i,t} + \beta_3 SOE_{i,t} + \beta_4 Pledge_{i,t} * SOE_{i,t} \\ & + Control\ Variables + Year + Industry + \varepsilon \end{aligned} \quad (3)$$

$$\ln Fee_{i,t} = \alpha_0 + \beta_1 Pledge_{i,t} + \beta_2 MainBoard_{i,t} + \beta_3 SOE_{i,t} + \beta_4 ABN_ARL_{i,t} + \beta_5 Pledge_{i,t} * ABN_ARL_{i,t} + Control\ Variables + Year + Industry + \varepsilon \quad (4)$$

$$\ln Fee_{i,t} = \alpha_0 + \beta_1 Pledge_{i,t} + \beta_2 MainBoard_{i,t} + \beta_3 SOE_{i,t} + \beta_4 ABN_ARL_{i,t} + \beta_5 Pledge_{i,t} * MainBoard_{i,t} + \beta_6 Pledge_{i,t} * SOE_{i,t} + \beta_7 Pledge_{i,t} * ABN_ARL_{i,t} + Control\ Variables + Year + Industry + \varepsilon \quad (5)$$

Model (2) includes an interaction term $Pledge_{i,t} * MainBoard_{i,t}$ to study the moderating effect of Main Board listing status. $MainBoard_i$ is a dummy variable, which is set to 1 if firm i is listed on the Main Board, and 0 otherwise.⁶ Model (3) includes an interaction term $Pledge_{i,t} * SOE_{i,t}$ to study the moderating effect of state ownership. $SOE_{i,t}$ is set to 1 if firm i is ultimately controlled by the state, and 0 otherwise (Wang et al., 2008; Liu and Subramaniam, 2013). Model (4) includes an interaction $Pledge_{i,t} * ABN_ARL_{i,t}$ to examine the moderating effect of abnormal audit effort. Abnormal audit report lag (ARL) ($ABN_ARL_{i,t}$) captures the top 10% of the ARL, which often signals problems in financial reporting quality and audit negotiation (Chan et al., 2016). Model (5) includes the three interaction terms at the same time.

In the above models (1)-(5), we include four groups of control variables including (1) firm-specific characteristics, (2) corporate governance related, (3) capital market related, and (4) auditor's characteristics variables. Firm-specific control variables include firm size ($SIZE_{i,t}$), engaged in a merger or acquisition ($MERGER_{i,t}$), amount of inventory ($INV_{i,t}$), amount of accounts receivable ($REC_{i,t}$), return-in-asset ratio ($ROA_{i,t}$), long-term debt ratio ($LEV_{i,t}$), intangible assets ($INTAN_{i,t}$), market-to-book ratio ($MtB_{i,t}$), and firm age ($AGE_{i,t}$). Among them, firm size and complexity of the business (proxied by $MERGER_{i,t}$, $INV_{i,t}$ and $REC_{i,t}$) are key factors that are expected to be positively associated with audit fees (Blankley et al., 2012; Eshleman and Guo, 2014; Hoitash et al., 2007; Hoitash et al., 2008). Prior literature argues that the auditors of highly profitable firms would spend more time testing validity for the recognition of revenue and expenses (Simunic, 1980; Wallace, 1984; Joshi and

⁶ There are three types of listing markets in the Stock Exchanges in China: Main Board, Small and Medium-Sized Enterprises Board (SME) and Growth Enterprise Market (GEM). The Main Board is set up in both Shanghai Stock Exchange and Shenzhen Stock Exchange for large companies; SME is a stock market set up in Shenzhen Stock Exchange in 2004 for small and medium companies. It was merged into the Main Board of SZSE in 2021; and GEM is a stock market set up in Shenzhen Stock Exchange in 2009 for smaller, faster-growing, and more "entrepreneurial" companies that do not fulfil the listing requirements of profitability or track record of the Main Board.

AL-Bastaki, 2000; Hoitash et al., 2007). Therefore, $ROA_{i,t}$ is expected to be positively associated with audit fees.

$MtB_{i,t}$, $LEV_{i,t}$, and $INTAN_{i,t}$ are used to control the effects of firm risk on audit fees (Blankley et al., 2012; Eshleman and Guo, 2014). As we expect business risk is positively associated with audit fees, higher MtB is expected to lead to higher audit fees. Empirically, the relationship between $LEV_{i,t}$ and audit fees is not conclusive. As an indicator of firm risk, $LEV_{i,t}$ is expected to positively associate with audit fees (Taylor and Simon, 1999; Nikkinen and Sahlström, 2005). However, a higher leverage would lead to greater monitoring from the lender, resulting in a lower audit risk and audit fees (Chaney et al., 2004; Barua et al., 2019). $INTAN_{i,t}$ has been found to be positively associated with audit fees (Visvanathan, 2017; Datta et al., 2020). Firms with longer history ($AGE_{i,t}$) are believed to have more trust-worth and therefore lead to lower audit fees.

We incorporate three governance related variables in our empirical testing, including CEO duality ($DUAL_{i,t}$), board size ($BOARD_{i,t}$), and state ownership ($SOE_{i,t}$). A higher level of internal monitoring ($BOARD_{i,t}$) is expected to reduce the audit engagement risk and then reduce audit fees (Pathan, 2009; Chen et al., 2014). Two capital market related control variables are employed: firms listed on the Main Board ($MainBoard_i$), and firms that are listed on A-share and also listed on either B-share or H-share markets ($Cross_{i,t}$). Firms listed on B-share or H-share markets are required to prepare audited financial statements for foreign investors (Ke et al., 2015).

At last, we incorporate a set of variables to control auditor characteristics. Extensive literature has documented a positive association between a firm's characteristics (e.g., size, complexity, profitability) and audit fees (Francis and Simon, 1987; Simon and Francis, 1988; Menon and Williams, 2001; Carson et al., 2004; Hay et al., 2006). In terms of the auditor's characteristics, it is found that the reputation of the auditor, auditor experience, and the audit market concentration has a positive relationship with audit fees (Ferguson et al., 2003; Choi et al., 2010; Hentati and Jilani, 2013; Eshleman and Lawson, 2017). Therefore, we include Big 4 auditors ($BIG4_{i,t}$) to control audit quality and auditor reputation.⁷ Prior research provides evidence that large auditors charge a premium, so $BIG4_{i,t}$ is expected to have a positive relationship with audit fees (Peel and Roberts, 2003; Choi et al., 2010). $AUDCHG_{i,t}$ captures

⁷ Prior research also finds that the Big Four auditors charge a price premium (Campa, 2013).

1
2
3 fee negotiation at the initial audit engagement (Simon and Francis, 1988). It is expected
4 $AUDCHG_{i,t}$ will be positively associated with audit fees (Huang et al., 2014). $LnDELAY_{i,t}$
5
6 measures the number of days between fiscal year-end and the signature date of the audit opinion,
7
8 which reflects the efforts that auditors have put into this service. Therefore, larger $LnDELAY_{i,t}$
9
10 is associated with higher audit fees (Lobo and Zhao, 2013). Modified audit opinion ($GC_{i,t}$)
11
12 measures the audit risk (Ettredge et al., 2014). Finally, year and industry dummy variables are
13
14 employed to control for year and industry fixed effects. All variables are defined in Appendix
15
16 A.

17 18 4.2 Data Sample

19
20 Our analyses use data from companies listed on Chinese stock markets between 2004 and 2019.
21
22 All data is retrieved from the CSMAR (China Stock Market and Accounting Research)
23
24 database and the continuous variables are winsorized at 1%.⁸

25
26 To be included in our sample, firms must have financial information available in the
27
28 CSMAR database. In accordance with other empirical research in this area, we exclude
29
30 financial firms and those receiving special treatment (ST) from our sample. After screening,
31
32 our sample contains 30,950 company-year observations and is comprised of 3,526 stocks, of
33
34 which 2,071 are listed on the Shanghai Stock Exchange (SSE) and 1,454 are listed on the
35
36 Shenzhen Stock Exchange (SZSE). Table 1 below displays the number of samples in each year
37
38 across industries according to the industry classification of the China Securities Regulatory
39
40 Commission (CSRC). Most of our sample companies fall into the manufacturing and
41
42 information industries. Table 2 Panel A shows the number of samples by stock markets. There
43
44 are 19,198 firm-year samples from companies listed on the Main Board, 7,346 firm-year
45
46 samples from companies listed on the Small and Medium-Sized Enterprises Board (SME), and
47
48 4,406 firm-year samples from companies listed on the Growth Enterprise Market (GEM). Table
49
50 2 Panel B reports the samples by different types of shares. 28,917 firm-year samples are from
51
52 A-share only companies, 1,080 firm-year samples are from AB-share companies, 942 firm-
53
54 year samples are from AH-share companies, and 12 firm-year samples are from ABH-share
55
56 companies.

57
58
59 [INSERT TABLES 1 and 2]

60
61
62
63
64
65
66
67
68
69
70

⁸ We also winsorize the continuous variable at 2.5% and 5.0% to exclude the possibilities that the significant results are caused by outliers.

4.3 Descriptive Statistics

Table 3 reports descriptive statistics for all variables employed in this research. It can be observed that the mean (median) values of the natural logarithm of audit fees (*LnFee*) is 13.63 (13.53), which suggests that the audit fees paid by a firm are RMB 830,680.10 on average and RMB 751,630.40 in median. The mean (median) value of the proportion of shares pledged by the controlling shareholder (*PLEDGE*) is 0.15 (0.00), showing that on average controlling shareholders pledged 15% of the shares they owned, but over 50% of controlling shareholders did not pledge their shares (median is 0). The mean (median) value of the natural logarithm of market value (*SIZE*) is 22.73 (22.59), which suggests that the market value of a firm in the sample is RMB 3,342.55 million on average and RMB 2,876.96 million in median.

Table 3 also shows that in this sample, the average market-to-book ratio (*MtB*) is 1.9:1, the age of firms (*AGE*) is 15.62 years, the size of the board (*BOARD*) is 8.6, 34% of the companies are State-Owned-Enterprises (*SOE*), 61% of the companies are listed on the Main Board (*MainBoard*), 6% of the companies were audited by the “Big 4” audit firms, and it took 90.9 days for the auditors to complete auditing.

The statistics for these variables show that the mean values are greater than the median values, indicating that these variables are positively skewed. For other variables, Table 4 also shows the same trend that the mean values are greater than the median values and, therefore, are positively skewed.

[INSERT TABLE 3]

5. Results discussion

5.1 Correlation statistics

Table 4 reports Pearson correlation coefficients for all variables included in the model. For audit fees, Table 4 shows that the natural logarithm of audit fees (*LnFee*) has a significant correlation with share pledging ratio (*PLEDGE*).

Most of the correlation relationships between *LnFee* and the control variables are consistent with our expectations. It has a significantly positive relationship with the natural logarithm of the market value of the firm (*SIZE*), the size of inventory (*INV*), leverage ratio (*LEV*), the natural logarithm of intangible assets (*INTAN*), the natural logarithm of days delayed (*LnDelay*), and the “Big 4” auditors (*Big4*). The correlation between *LnFee* and the return on

assets (*ROA*), the size of receivable (*REC*), the market-to-book ratio (*MtB*), the firm age (*AGE*), and the board size (*BOARD*) are contrary to our expectations. These relationships will be further investigated by employing Ordinary Least Squares (OLS) regression.

Among the independent variables, there is no strong multicollinearity detected as all coefficients are less than 0.6. In order to further access the presence of multicollinearity, the multicollinearity test is conducted by using the Generalized Variance Inflation Factor (GVIF). The test reveals absence of multicollinearity because $GVIF^{(\frac{1}{2 \cdot df})}$ are consistently less than the rule of thumb value $\sqrt{5}$.

[INSERT TABLE 5]

5.2 The main results

5.2.1 Baseline regression analysis

Table 5 presents the results of examining the relationship between audit fees and share pledging ratio for controlling shareholders. Table 5 shows evidence that audit fees are positively related to the share pledging ratio.

Column (1) reports the regression results using the baseline model. After controlling for variables that could also explain audit fees, the coefficient of *PLEDGE* is positive and significant (coefficient = 0.074) at 1%, suggesting that the share pledging ratio of controlling shareholders has a significantly positive impact on audit fees. In terms of economic significance, it means that a 1% increase in share pledging ratio increases the audit fees by 7.4%, which corresponds to approximately 9.6% of the standard deviation of the audit fees in our pooled sample (i.e., RMB 79,832). That is to say, the share pledging ratio of controlling shareholders is an important factor in determining audit pricing in China. Audit fees increase with the share pledging ratio of controlling shareholders, ceteris paribus. This result supports our Hypothesis H1, that is, share pledging activities are positively associated with audit fees in China.

The coefficients of control variables are also as expected. *SIZE* has a significantly positive (coefficient is 0.397 at $p < 1\%$) relationship with audit fees, which is consistent with our expectations and prior literature (Chan et al., 1993; Goodwin-Stewart and Kent, 2006; Naser and Nuseibeh, 2007). The coefficients of proxies for business complexity, such as *MERGER* (coefficient is 0.072 at $p < 1\%$), *REC* (coefficient is 0.143 at $p < 1\%$) and *GC* (coefficient is 0.089 at $p < 1\%$), are all positive and significant, except that the coefficient of

1
2
3 INV (coefficient is 0.001) is not significant at $p < 10\%$. This is consistent with the findings of
4
5 Hoitash et al. (2007) and Visvanathan (2017). The coefficients of proxies for business risk,
6
7 such as *LEV* (coefficient is 0.144 at $p < 1\%$), *INTAN* (coefficient is 0.320 at $p < 1\%$), *MtB*
8
9 (coefficient is -0.089 at $p < 1\%$) and *AGE* (coefficient is -0.002 at $p < 1\%$), are consistent with
10
11 our expectation, except for *MtB* (Chaney et al., 2004; Visvanathan, 2017; Barua et al., 2019;
12
13 Datta et al., 2020). *LEV* and *INTAN* both have a positive association with audit fees at the
14
15 significant level of 1%. *AGE* has a negative relationship with audit fees at a significant level of
16
17 1%. The coefficients for the proxies of auditor-related attributes, namely *BIG4* (0.597 at 1%),
18
19 *AUDCHG* (-0.046 at 1%), *LnDelay* (0.114 at 1%) and *Cross* (0.504 at 1%), are all significant
20
21 at the 1% level and the signs of coefficients are all as expected (Lobo and Zhao, 2013; Ettredge
22
23 et al., 2014). The coefficient for *ROA* (-0.399 at 1%) is negative and significant at 1%,
24
25 suggesting that the firm's probability is negatively associated with audit fees. This is contrary
26
27 to the findings of Joshi and AL-Bastaki (2000) and Hoitash et al. (2007).

28
29 Importantly, the ownership structure (*SOE*, -0.058 at 1%) and the listing market
30
31 (*MainBoard*, 0.144 at 1%) are both found to be able to explain the audit fees. As expected,
32
33 SOEs pay lower audit fees and companies listed on the Main Board pay higher audit fees,
34
35 ceteris paribus. The coefficients of *SOE* are significantly negative across all columns,
36
37 suggesting that government ownership significantly affects the fees charged by auditors.
38
39 Therefore, SOEs pay significantly lower audit fees than non-SOEs. This is consistent with the
40
41 findings of a majority of prior literature, such as Wang et al., (2008), Liu and Subramaniam
42
43 (2013) and Lin and Yen (2016). For example, Liu and Subramaniam (2013) study a sample of
44
45 Chinese listed companies during the period 2001 to 2008 and find evidence that SOEs pay
46
47 significantly lower audit fees than non-SOEs.

48 **5.2.2 Moderating analysis**

49
50 We further study the effect of three moderating factors on the positive association between
51
52 audit fees and share pledging, namely, Main Board listing status, state ownership, and abnormal
53
54 ARL.

55
56 Columns (2) to (5) of Table 5 present the results of cross-sectional regression analysis.
57
58 Column (2) reports the result of the regression model (2). The coefficient for
59
60 *PLEDGE*MainBoard* (coefficient is -0.155 at $p < 1\%$) is negative and significant at 1%,
suggesting a significant mitigating effect of a Main Board listing on the positive relationship
between audit fees and share pledging. In terms of economic significance, pledged firms listed

1
2
3 on the Main Board are associated with reduced audit fees of around 15.5%, which corresponds
4 to approximately 20.13% of the standard deviation of the audit fees in our pooled sample (i.e.,
5 RMB 167,216). Our results support H1a and confirm that pledged firms listing on the Main
6 Board are charged relatively lower audit fees than the pledged firms that are not listed on the
7 Main Board in China.
8
9

10
11
12 Column (3) of Table 5 reports the result of the regression model with the interaction
13 term $PLEDGE*SOE$. The coefficient for $PLEDGE*SOE$ is negative (coefficient is -0.213) and
14 significant at 1%, suggesting a significant mitigating effect of state ownership on the positive
15 association between audit fees and share pledging. With regard to economic significance, when
16 pledged firms are state-owned, it is associated with approximately 21.3% decrease in audit
17 fees, which corresponds to 27.66% of the standard deviation of the audit fees in our pooled
18 sample (i.e. 229,766RMB). Therefore, our results support H1b and document that pledged
19 firms with state ownership (i.e. SOEs) are charged relatively lower audit fees than those non-
20 SOE pledged firms in China.
21
22
23
24
25
26
27

28
29 Column (4) of Table 5 reports the result of the regression model with interaction term
30 $PLEDGE*ABN_ARL$. The coefficient for $PLEDGE*ABN_ARL$ is positive (coefficient is 0.051)
31 and significant at 1%, suggesting that abnormal audit report lag makes the positive association
32 between audit fees and share pledging more pronounced. In terms of economic significance,
33 for pledged firms with abnormal audit report lag (ARL), it is associated with an increase in the
34 firm's audit fee by approximately 5.1%, which corresponds to 6.62% of the standard deviation
35 of the audit fees in our pooled sample (i.e. 54,991RMB). In other words, pledged firms with
36 abnormally longer report lag are perceived by auditors as riskier thus they are charged at higher
37 audit fees than their pledged counterparts. Therefore our results support H1c.
38
39
40
41
42
43
44

45 Column (5) reports the results of the regression model with interaction terms
46 $PLEDGE*MainBoard$ (coefficient is -0.132 at $p<1\%$), $PLEDGE*SOE$ (coefficient is -0.149 at
47 $p<1\%$), and $Pledge_{i,t} * ABN_ARL_{i,t}$ (coefficient is 0.039 at $p<1\%$). The coefficients for the
48 first two interaction terms are negative and significant at 1%, suggesting a significant
49 mitigating effect of the two variables on the positive relationship between audit fees and share
50 pledging; the coefficient for $Pledge_{i,t} * ABN_ARL_{i,t}$ is positive and significant at 1%,
51 providing strong evidence that abnormal ARL signals greater risks thus making the positive
52 association between share pledging and audit fees more pronounced. Therefore, our results
53 suggest that pledged SOEs listed on the Main Board would enjoy relatively lower audit fees
54
55
56
57
58
59
60

1
2
3 compared with their pledged counterparts (i.e. non-SOEs or firms listed on Boards other than
4 the Main Board). At the same time, pledged firms with abnormal ARL tend to pay even higher
5 audit fees.
6
7

8
9 Overall, we provide important new evidence that the share pledging ratio of controlling
10 shareholders is positively associated with audit fees in China. In addition, the ownership
11 structure (*SOE*) and the stock market (*MainBoard*) exert a significant mitigating effect on the
12 positive association between audit fees and share pledging, whereas abnormal ARL
13 (*ABN_ARL_{i,t}*) makes the positive relationship between audit fees and share pledging more
14 pronounced.
15
16
17
18
19
20
21
22

23 [INSERT TABLE 5]
24

25 5.3 Robustness tests

26 5.3.1 2SLS Instrumental variable analysis

27 To mitigate potential endogeneity issues, we conduct 2SLS Instrumental variable regressions.
28 Two instrumental variables (IV) are used in this study include: (1) *M_PLEDGE* is the industry
29 mean of the share pledging ratio excluding the focal firm (Ouyang, Xiong, and Fan, 2019); and
30 (2) *P_PLEDGE* is the province mean of the pledging ratio excluding the focal firm (Li, Huang,
31 Shi, and Yang, 2022). Firms in the same industry/province operate in a similar market, so the
32 industry average pledge ratio is likely to affect the firm's pledge decision but could not affect
33 the firm's audit fees due to different firm specific characteristics such as complexity and size.
34 Therefore, we consider *M_PLEDGE* and *P_PLEDGE* would meet both the *relevance* and
35 *exclusion* requirements of the instrumental variable.
36
37
38
39
40
41
42
43

44 Table 6 presents the results of 2SLS instrumental variable analysis for the use of two
45 instrumental variables. When *M_PLEDGE* (the first IV) is used as the instrumental variable,
46 the coefficient (0.859, $p < 0.01$) for the first stage variable, *M_PLEDGE* is significant and
47 positive, implying that the share pledging ratio is highly correlated across firms in the same
48 industry. The coefficients on *PLEDGE* in the second stages are significant and positive
49 (coefficient, 0.039, $p < 0.01$). When *P_PLEDGE* (the second IV) is adopted as the instrumental
50 variable, the coefficient (0.880, $p < 0.01$) for the first stage variable, *P_PLEDGE* is significant
51 and positive, suggesting that the share pledging ratio is highly correlated across firms in the
52 same province. The coefficients on *PLEDGE* in the second stages are significant and positive
53 (coefficient, 0.026, $p < 0.05$).
54
55
56
57
58
59
60

1
2
3 The validity of the instrumental variables has been tested. The *K-Paap rk LM* statistic for
4 the under-identification test is significant at the 1% level for both instrumental variables,
5 (7,718.27 at $p < 0.001$ for IV1 and 7,952.19 at $p < 0.001$ for IV2), indicating that the chosen
6 instruments meet the identification criteria. A weak instrumental variable test is also conducted.
7 Both the *Cragg-Donald Wald F* statistic and the *K-Paap Wald F* statistic, as shown in Table
8 6, are much greater than the *Stock-Yogo* critical value at 10%. Therefore the instruments
9 adopted in this study also satisfy the weak instrument test. The results of validity tests suggest
10 that the 2SLS instrumental variable models are well specified and adequately defined
11 (Wouterse, 2016). In conclusion, the results of the 2SLS instrumental variable regression are
12 consistent with the baseline results and support our hypothesis that share pledging is positively
13 associated with audit fees in Chinese listed firms.
14
15
16
17
18
19
20
21

22 [INSERT TABLE 6]
23

24 5.3.2 Entropy balancing analysis

25 Prior studies suggest that matching techniques could alleviate endogeneity issues (e.g.,
26 Armstrong, Jagolinzer, and Larcker, 2010; Rouen, 2020). More recent studies have adopted
27 entropy balance matching rather than propensity score matching and confirmed the former
28 technique is more effective because it avoids reduction in sample and minimizes reliance on
29 less restrictive assumptions. More importantly, entropy balance matching reaches balance at
30 multiple moments of the distribution of covariate (e.g., Hainmueller, 2012; Merkley, Michaely
31 and Pacelli, 2020). To further mitigate the endogeneity concerns arising from variation in
32 observable firm-specific characteristics, we re-run the baseline model using the entropy
33 balanced sample. Regression results are reported in Table 7. This matching technique enables
34 proper covariate balance between treated (pledged firms) and control (non-pledged firms)
35 samples. By using the entropy balancing matching technique, observations in the control group
36 are allocated a weight, so that the mean, variance, and skewness of the distribution for each
37 matched variable is very similar to its counterparts in the treated group. By doing so, we are
38 able to achieve a matched sample with no significant differences between the treated and
39 control groups (Armstrong et al., 2010). The matching process is conducted based on 18
40 different covariates, and the differences in covariates as shown in Panel A of Table 7 suggests
41 that proper entropy balancing has been reached.
42
43
44
45
46
47
48
49
50
51
52
53
54

55 We then conduct entropy-balanced regression, and the results are presented in Panel B of
56 Table 7. The coefficients of *PLEDGE_Dummy* are significant and positive (coefficient is 0.031
57 at $p < 0.01$), consistent with the baseline regression results. To conclude, the results of entropy
58
59
60

balancing analysis supports our main hypothesis that there is a significant and positive association between pledged firms and audit fees.

[INSERT TABLE 7]

5.3.3 Difference-in-difference analysis

As explained earlier, the 2013 regulation on the approval of share pledge repurchase transactions simplified the process of share pledging and reduced financing costs (Xiao et al., 2021). The 2013 regulation provides shareholders with stronger incentives to use share pledge as one of their major financing channels. Therefore, we predict that firms with share pledging are associated with higher audit fees after the 2013 regulation. We construct the following equation to conduct difference-in-difference analysis, using the 2013 regulation as an exogenous shock.

$$\ln Fee_{i,t} = \alpha_0 + \beta_1 Pledge_{i,t} + \beta_2 Post + \beta_3 Pledge_{i,t} \times Post + Control\ Variables + Year + Industry + \varepsilon$$

In the above equation, i represents firm i , and t represents year t . The dependent variable $\ln Fee_{i,t}$ is the audit fees paid by firm i at year t . The independent variable $Pledge_{i,t}$ is a share pledging variable proxied by the share pledging ratio of firm i at year t . A binary variable $Post$ is constructed to interact with the $Pledge$ variable. $Post$ equals 1 for observations after 2013. Based on our prediction, the interaction term $Pledge_{i,t} \times Post$ is expected to be significant and positive.

Consistent with our expectations, the interaction term $Pledge_{i,t} \times Post$ is significantly positive in predicting the firm's audit fees (Coefficient=0.063, $p < 0.01$), as shown in Table 8. This finding suggests that Chinese listed firms with a higher pledging ratio are charged higher audit fees following the launch of the 2013 share pledge repurchase transactions regulations. One possible explanation could be that as share pledging became a popular financing option for shareholders, auditors recognised the risks associated with such financing option and thus charged pledged firms a higher premium to compensate for the additional risks auditors needed to bear in the engagement. Another possible explanation could be that pledged firms are keen to pay extra audit fees to engage with higher quality auditors. This is to maintain the pledged firm's share price by providing assurance on the firm's financial reporting quality, which is consistent with our hypothesis.

[INSERT TABLE 8]

5.3.4 Alternative measurement

We also use an alternative definition of the dependent variable, *PLEDGE_Dummy*. We define *PLEDGE_Dummy* as a dummy variable equal to 1 at different thresholds of controlling shareholder share pledging proportion, i.e., >0%, 10%, 20%, 30%, and 50%. Table 9 Panel A shows the regression results. Columns (1) – (5) show the regression analysis results when the threshold is >0%, >10%, >20%, >30% and >50%, respectively. The coefficients for *PLEDGE* are all positive and significant at 5%, suggesting that it has a significantly positive impact on audit fees. Therefore the overall empirical testing results support our main hypothesis.

[INSERT TABLE 9]

6. Conclusion

Our study empirically examines whether the share pledging activities of controlling shareholders is associated with audit fees in China. Using a large sample of Chinese listed companies during the period of 2004-2019, we find evidence that the proportion of share pledging by controlling shareholders is significantly positively associated with audit fees paid by Chinese listed firms. This positive association is less pronounced when the firm is listed on the Main Board market and/or is a SOE. The positive relationship between audit fees and share pledging is more pronounced when the firm has abnormal audit report lag. Furthermore, our results suggest that pledged firms that are able to enjoy relatively lower audit fees have features including: listing on the Main Board, state ownership, and do not have abnormal audit report lag. The results are robust to a series of endogeneity tests including 2SLS instrumental variable analysis, entropy balancing analysis, difference-in-difference analysis, and alternative measures of share pledging.

Our study provides new evidence on audit related consequences of share pledging in an emerging capital market; our findings further enrich the existing audit literature by introducing share pledging into the audit pricing model. Such findings have important practical implications to those charged with governance, as a firm's board needs to comprehensively understand the adverse consequences of share pledging while pursuing it as the firm's major source of financing. Finally, our study also has policy implications to stock market regulators such as the Chinese Securities Regulatory Commission (CSRC) in China. Our study finds strong evidence that pledged firms listed on the Main Board and/or with state ownership are

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60

perceived by auditors as less risky, and so regulators could consider developing a threshold-based share pledging disclosure and pledge ratio requirements based on factors such as firms' listing status and ownership structure.

Pacific Accounting Review

7. Reference List

- Anderson, R. and Puleo, M. (2020), "Insider share-pledging and equity risk", *Journal of Financial Services Research*, Vol. 58 No. 1, pp. 1-25.
- Armstrong, C.S., Jagolinzer, A.D. and Larcker, D.F. (2010), "Chief executive officer equity incentives and accounting irregularities", *Journal of Accounting Research*, Vol. 48 No. 2, pp. 225-271.
- Bamber, E.M., Bamber, L.S. and Schoderbek, M.P. (1993), "Audit structure and other determinants of audit report lag: an empirical analysis", *Auditing: A Journal of Practice & Theory*, Vol. 12, pp. 1-23.
- Barua, A., Hossain, M.S. and Rama, D.V. (2019), "Financial versus operating liability leverage and audit fees", *International Journal of Auditing*, Vol. 23 No. 2, pp. 231-244.
- Bedard, J.C. and Johnstone, K.M. (2004), "Earnings manipulation risk, corporate governance risk, and auditors' planning and pricing decisions", *The Accounting Review*, Vol. 79 No. 2, pp. 277-304.
- Bell, T.B., Doogar, R. and Solomon, I. (2008), "Audit labor usage and fees under business risk auditing", *Journal of Accounting Research*, Vol. 46 No. 4, pp. 729-760.
- Bhatia, S., Choudhary, S., Dugar, A. and Mazumdar, S. (2019), "Stock pledging and earnings management: an empirical analysis", *Asian Review of Accounting*, Vol. 27 No. 3, pp. 350-372.
- Bills, K.L., Cunningham, L.M. and Myers, L.A. (2016), "Small audit firm membership in associations, networks, and alliances: implications for audit quality and audit fees", *The Accounting Review*, Vol. 91 No. 3, pp. 767-792.
- Bills, K.L., Lisic, L.L. and Seidel, T.A. (2017), "Do CEO succession and succession planning affect stakeholders' perceptions of financial reporting risk? Evidence from audit fees", *The Accounting Review*, Vol. 92 No. 4, pp. 27-52.
- Blankley, A.I., Hurtt, D.N. and MacGregor, J.E. (2012), "Abnormal audit fees and restatements", *AUDITING: A Journal of Practice and Theory*, Vol. 31 No. 1, pp. 79-96.
- Blankley, A.I., Hurtt, D.N. and MacGregor, J.E. (2014), "The relationship between audit report lags and future restatements", *Auditing: A Journal of Practice & Theory*, Vol. 33, pp. 27-57.
- Brumfield, C.A., Elliott, R.K. and Jacobson, P.D. (1983), "Business risk and the audit process", *Journal of Accountancy*, Vol. 155, pp. 60-68.
- Bryant-Kutcher, L., Peng, E.Y. and Weber, D.P. (2013), "Regulating the timing of disclosure: insights from the acceleration of 10-K filing deadlines", *Journal of Accounting and Public Policy*, Vol. 32 No. 6, pp. 475-494.
- Bushman, R.M. and Smith, A.J. (2001), "Financial accounting information and corporate governance", *Journal of Accounting and Economics*, Vol. 32 No. 1-3, pp. 237-333.
- Campa, D. (2013), "Big 4 fee premium" and audit quality: Latest evidence from UK listed companies", *Managerial Auditing Journal*, Vol. 28 No. 8, pp. 680-707.
- Carpenter, J.N. and Whitelaw, R.F. (2017), "The development of China's stock market and stakes for the global economy", *Annual Review of Financial Economics*, Vol. 9, pp. 233-257.
- Carson, E., Fargher, N.L., Simon, D.T. and Taylor, M.H. (2004), "Audit fees and market segmentation – further evidence on how client size matters within the context of audit fee models", *International Journal of Auditing*, Vol. 8 No.1, pp. 79-91.
- Chan, P., Ezzamel, M. and Gwilliam, D. (1993), "Determinants of audit fees for quoted UK companies", *Journal of Business Finance and Accounting*, Vol. 20, pp. 765-773.
- Chan, K.H., Luo, V.W. and Mo, P.L.L. (2016), "Determinants and implications of long audit reporting lags: evidence from China", *Accounting and Business Research*, Vol. 46, pp. 145-66.
- Chaney, P., Jeter, D. and Shivakumar, L. (2004), "Self selection of auditors and audit pricing in private firms", *Accounting Review*, Vol. 79, pp. 51-72.
- Charles, S.L., Glover, S.M. and Sharp, N.Y. (2010), "The association between financial reporting risk and audit fees before and after the historic events surrounding SOX", *AUDITING: A Journal of Practice*, Vol. 29 No. 1, pp. 15-39.
- Chauhan, Y., Mishra, A.K. and Spahr, R.W. (2021), "Stock pledging and firm risk: evidence from India", *Financial Management*, Vol. 50 No. 1, pp. 261-280.
- Chen, Y., Gul, F.A., Veeraraghavan, M. and Zolotoy, L. (2015), "Executive equity risk-taking incentives and audit pricing", *The Accounting Review*, Vol. 90 No. 6, pp. 2205-2234.

- 1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60
- Chen, Y., Smith, A.L., Cao, J. and Xia, W. (2014), "Information technology capability, internal control effectiveness, and audit fees and delays", *Journal of Information Systems*, Vol. 28 No. 2, pp. 149-180.
- Cheng, Z., Liu, Z. and Sun, Y. (2021), "Share pledging and financial constraints in China", *Accounting and Finance*, Vol. 61 No. 3, pp. 4147-4189.
- China Securities Regulatory Commission. (2017), "Several provisions on the reduction of shares held in a listed company by the shareholders, directors, supervisors, and senior executives of the listed company", Retrieved from www.csrc.gov.cn/pub/newsite/flb/flfg/bmgf/ssgs/gszl/201805/t20180515_338157.html
- Cho, M., Ki, E. and Kwon, S.Y. (2015), "The effects of accruals quality on audit hours and audit fees", *Journal of Accounting, Auditing and Finance*, Vol. 32 No. 3, pp. 372-400.
- Choi, J.H., Kim, C.F., Kim, J.B. and Zang, Y. (2010), "Audit office size, audit quality, and audit pricing", *AUDITING: A Journal of Practice and Theory*, Vol. 29 No. 1, pp. 73-97.
- Copley, P.A., Gaver, J.J. and Gaver, K.M. (1995), "Simultaneous estimation of the supply and demand of differentiated audits: evidence from the municipal audit market", *Journal of Accounting Research*, Vol. 33 No. 1, pp. 137-155.
- Craswell, A.T. and Francis, J.R. (1999), "Pricing initial audit engagements: a test of competing theories", *The Accounting Review*, Vol. 74 No. 2, pp. 201-216.
- Datta, S., Jha, A. and Kulchania, M. (2020), "On accounting's twenty-first century challenge: evidence on the relation between intangible assets and audit fees", *Review of Quantitative Finance and Accounting*, Vol. 55, pp. 123-162.
- De George, E.T., Ferguson, C.B. and Spear, N.A. (2012), "How much does IFRS cost? IFRS adoption and audit fees", *The Accounting Review*, Vol. 88 No. 2, pp. 429-462.
- DeFond, M. and Zhang, J. (2014), "A review of archival auditing research", *Journal of Accounting and Economics*, Vol. 58 No. 2, pp. 275-326.
- DeFond, M. L., Hung, M., Li, S. and Li, Y. (2015), "Does mandatory IFRS adoption affect crash risk?", *The Accounting Review*, Vol. 90 No. 1, pp. 265-299.
- DeJong, D.V., LIAO, K. and Xie, D. (2020), "Controlling shareholder's share pledging and accounting manipulations", *Working Paper*.
- Deren, X. and Ke, L. (2018), "Share pledging by controlling shareholders and real earnings management of listed firms", *China Journal of Accounting Studies*, Vol. 6 No. 2, pp. 109-119.
- Du, L., Masli, A. and Meschke, F. (2017), "Credit default swaps on corporate debt and the pricing of audit services", *AUDITING: A Journal of Practice and Theory*, Vol. 37 No. 3, pp. 117-144.
- Eastmoney.com. (2010, 06 September 2021), "Summary of share pledging market", Retrieved from <https://data.eastmoney.com/gpzy/scgk.html>
- Eshleman, J.D. and Guo, P. (2014), "Abnormal audit fees and audit quality: The importance of considering managerial incentives in tests of earnings management", *AUDITING: A Journal of Practice and Theory*, Vol. 33 No. 1, pp. 117-138.
- Eshleman, J.D., and Lawson, B.P. (2017), "Audit market structure and audit pricing", *Accounting Horizons*, Vol. 31 No. 1, pp. 57-81.
- Ettredge, M., Fuerherm, E.E. and Li, C. (2014), "Fee pressure and audit quality", *Accounting, Organizations and Society*, Vol. 39 No. 4, pp. 247-263.
- Ferguson, A., Francis, J. and Stokes, D. (2003), "The effect of firm-wide and office-level industry expertise on audit pricing", *The Accounting Review*, Vol. 78 No. 2, pp. 429-448.
- FitchRatings. (2018, 21 December 2018), "Fitch downgrades Kangde Xin to 'B+'; outlook negative", Retrieved from <https://www.fitchratings.com/research/corporate-finance/fitch-downgrades-kangde-xin-to-b-outlook-negative-21-12-2018>
- Foster, B.P. and Shastri, T. (2016), "Determinants of going concern opinions and audit fees for development stage enterprises", *Advances in Accounting*, Vol. 33, pp. 68-84.
- Francis, J.R. and Simon, D.T. (1987), "A test of audit pricing in the small-client segment of the U. S. audit market", *The Accounting Review*, Vol. 62 No. 1, pp. 145-157.
- Fukukawa, H., Mock, T.J. and Wright, A. (2011), "Client risk factors and audit resource allocation decisions" *Abacus*, Vol. 47 No. 1, pp. 85-108.

- 1
2
3 Gao, Q., Ho, S.J.K. and Agnello, A. (2015), "A reflection on the usefulness and effectiveness of the
4 modern risk-oriented audit in China", *The BRC Academy Journal of Business*, Vol. 5 No. 1, pp.
5 19-32.
- 6 Gong, S.X., Gul, F.A. and Shan, L. (2018), "Do auditors respond to media coverage? Evidence from
7 China", *Accounting Horizons*, Vol. 32 No. 3, pp. 169-194.
- 8 Goodwin-Stewart, J. and Kent, P. (2006), "Relation between external audit fees, audit committee
9 characteristics and internal audit", *Accounting and Finance*, Vol. 46 No. 3, pp. 387-404.
- 10 Gul, F.A., Chen, C.J. and Tsui, J.S. (2003), "Discretionary accounting accruals, managers' incentives,
11 and audit fees", *Contemporary accounting research*, Vol. 20 No. 3, pp. 441-464.
- 12 Hainmueller, J. (2012), "Entropy balancing for causal effects: a multivariate reweighting method to
13 produce balanced samples in observational studies", *Political Analysis*, Vol. 20 No. 1, pp. 25-
14 46.
- 15 Habib, A., Jiang, H. and Zhou, D. (2015), "Related-party transactions and audit fees: evidence from
16 China", *Journal of International Accounting Research*, Vol. 14 No. 1, pp. 59-83.
- 17 Habib, A. and Huang, H.J. (2019), "Abnormally long audit report lags and future stock price crash risk:
18 evidence from China", *International Journal of Managerial Finance*, Vol. 15 No. 4, pp. 611-
19 635.
- 20 Hay, D.C., Knechel, W.R. and Wong, N. (2006), "Audit fees: a meta-analysis of the effect of supply
21 and demand attributes", *Contemporary Accounting Research*, Vol. 23 No. 1, pp. 141-191.
- 22 Hentati, E.J. and Jilani, F. (2013), "The determinants of non-audit fees in French firms", *Management
23 Science Letters*, Vol. 3 No. 6, pp. 1773-1782.
- 24 Hoitash, R., Hoitash, U. and Bedard, J.C. (2008), "Internal control quality and audit pricing under the
25 Sarbanes-Oxley Act", *AUDITING: A Journal of Practice and Theory*, Vol. 27 No. 1, pp. 105-
26 126.
- 27 Hoitash, R., Markelevich, A. and Barragato, C.A. (2007), "Auditor fees and audit quality", *Managerial
28 Auditing Journal*, Vol. 22 No. 8, pp. 761-786.
- 29 Houston, R.W., Peters, M.F. and Pratt, J.H. (1999), "The audit risk model, business risk and audit
30 planning decisions", *The Accounting Review*, Vol. 74 No. 3, pp. 281-298.
- 31 Houston, R.W., Peters, M.F. and Pratt, J.H. (2005), "Nonlitigation risk and pricing audit services",
32 *AUDITING: A Journal of Practice and Theory*, Vol. 2 No. 1, pp. 37-53.
- 33 Hu, J., Long, W., Luo, L. and Peng, Y. (2021), "Share pledging and optimism in analyst earnings
34 forecasts: Evidence from China", *Journal of Banking and Finance*, Vol. 132, 106245.
- 35 Huang, H.W., Raghunandan, K., Huang, T.C. and Chiou, J.R. (2014), "Fee discounting and audit quality
36 following audit firm and audit partner changes: Chinese evidence", *The Accounting Review*,
37 Vol. 90 No. 4, pp. 1517-1546.
- 38 Huang, T.C., Chang, H. and Chiou, J.R. (2015), "Audit market concentration, audit fees, and audit
39 quality: evidence from China", *AUDITING: A Journal of Practice and Theory*, Vol. 35 No. 2,
40 pp. 121-145.
- 41 Huang, Z. and Xue, Q. (2016), "Re-examination of the effect of ownership structure on financial
42 reporting: evidence from share pledges in China. *China Journal of Accounting Research*, 9(2),
43 137-152.
- 44 Hutton, A.P., Marcus, A.J. and Tehranian, H. (2009), "Opaque financial reports, R2, and crash risk.",
45 *Journal of Financial Economics*, Vol. 94, pp. 67-86.
- 46 Ittonen, K., Miettinen, J. and Vähämaa, S. (2010), "Does female representation on audit committees
47 affect audit fees?", *Quarterly Journal of Finance and Accounting*, pp. 113-139.
- 48 Jiang, F., Xia, X. and Zheng, X. (2021), "Does controlling shareholders' share pledging raise suppliers'
49 eyebrows?", *Pacific-Basin Finance Journal*, Vol. 66.
- 50 Jin, Q., Jin, Y., Tian, G.G. and Xuan, Y. (2021), "Does internal corporate governance complement or
51 substitute for external Auditing? evidence from China's Anti-corruption Campaign", *Abacus*,
52 Vol. 57 No. 1, pp. 153-182.
- 53 Joshi, P.L. and AL-Bastaki, H. (2000), "Determinants of audit fees: evidence from the companies listed
54 in Bahrain", *International Journal of Auditing*, Vol. 4, pp. 129-138.
- 55 Ke, B., Lennox, C.S. and Xin, Q. (2015), "The effect of China's weak institutional environment on the
56 quality of big 4 audits", *The Accounting Review*, Vol. 90 No. 4, pp. 1591-1619.
- 57
58
59
60

- 1
2
3 Kim, J.B., Liu, X. and Zheng, L. (2012), "The impact of mandatory IFRS adoption on audit fees: theory
4 and evidence", *The Accounting Review*, Vol. 87 No. 6, pp. 2061-2094.
- 5 Kim, Y., Li, H. and Li, S. (2014), "CEO equity incentives and audit fees", *Contemporary Accounting
6 Research*, Vol. 32.
- 7 Knechel, W.R., Rouse, P. and Schelleman, C. (2009), "A modified audit production framework:
8 evaluating the relative efficiency of audit engagements", *The Accounting Review*, Vol. 84, pp.
9 1607- 1638.
- 10 Le, B. (2019), "Working capital management and firm's valuation, profitability and risk: evidence from
11 a developing market", *International Journal of Managerial Finance*, Vol. 15 No. 2.
- 12 Leuz, C. and Oberholzer-Gee, F. (2006), "Political relationships, global financing, and corporate
13 transparency: evidence from Indonesia", *Journal of Financial Economics*, Vol. 81 No. 2, pp.
14 411-439.
- 15 Li, W., Huang, J., Shi, C. and Yang, X. (2022), "Does share pledging promote or impede corporate
16 social responsibility? An examination of Chinese listed firms", *Economic Research-Ekonomiska
17 Istraživanja*, Vol. 35 No. 1, pp. 175-195.
- 18 Li, W., Zhou, J., Yan, Z. and Zhang, H. (2020), "Controlling shareholder share pledging and firm cash
19 dividends", *Emerging Markets Review*, Vol. 42.
- 20 Li, X., Liu, J. and Wang, K. (2019), "Pledgee competition, strategic disclosure, and future crash risk",
21 *China Journal of Accounting Research*, Vol. 12 No. 3, pp. 271-291.
- 22 Liao, K., Wang, M., Xie, D. and Zheng, D. (2018), "Does controlling shareholders' financial risk affect
23 auditors' perceptions of firms' financial reporting risk? Evidence from share pledging", *Wuhan
24 University*.
- 25 Lin, H.L. and Yen, A.R. (2016), "The effects of IFRS experience on audit fees for listed companies in
26 China", *Asian Review of Accounting*, Vol. 24 No. 1, pp. 43-68.
- 27 Lin, Z. (2018), "Modelling and forecasting the stock market volatility of SSE Composite Index using
28 GARCH models", *Future Generation Computer Systems*, Vol. 79, pp. 960-972.
- 29 Liu, L. and Subramaniam, N. (2013), "Government ownership, audit firm size and audit pricing:
30 evidence from China", *Journal of Accounting and Public Policy*, Vol. 32 No. 2, pp. 161-175.
- 31 Liu, W. and Tian, G.G. (2021), "Controlling shareholder share pledging and the cost of equity capital:
32 evidence from China", *The British Accounting Review*, 101057.
- 33 Lobo, G.J. and Zhao, Y. (2013), "Relation between audit effort and financial report misstatements:
34 evidence from quarterly and annual restatements", *The Accounting Review*, Vol. 88 No. 4, pp.
35 1385-1412.
- 36 Lyon, J. and Maher, M. (2005), "The importance of business risk in setting audit fees: evidence from
37 cases of client misconduct", *Journal of Accounting Research*, Vol. 43 No. 1, pp. 133-151.
- 38 Matozza, F., Biscotti, A.M., D'Amico, E. and Strologo, A.D. (2020), "Abnormal audit fees and audit
39 quality. The impact of business context on auditors' priorities", *Academy of Accounting and
40 Financial Studies Journal*, Vol. 24 No. 3, pp. 1-15.
- 41 Menon, K. and Williams, D.D. (2001), "Long-term trends in audit fees", *AUDITING: A Journal of
42 Practice*, Vol. 20 No. 1, pp. 115-136.
- 43 Merkley, K., Michaely, R. and Pacelli, J. (2020), "Cultural diversity on Wall Street: evidence from
44 consensus earnings forecasts", *Journal of Accounting and Economics*, Vol. 70 No. 1, 101330.
- 45 Michelin, G., Bozzolan, S. and Beretta, S. (2015), "Board monitoring and internal control system
46 disclosure in different regulatory environments", *Journal of Applied Accounting Research*, Vol.
47 16 No. 1, pp. 138-164.
- 48 Moon, L. and Zhang, S. (2018), "China's stock fall to 4-year low amid fears of forced selling", *South
49 China Morning Post*. Retrieved from
50 <https://www.scmp.com/business/markets/article/2169170/chinas-stocks-fall-4-year-low-amid-fears-forced-selling>
- 51 Naser, K. and Nuseibeh, R. (2007), "Determinants of audit fees: empirical evidence from an emerging
52 economy", *International Journal of Commerce and Management*, Vol. 17 No. 3, pp. 239-254.
- 53 Nikkinen, J. and Sahlström, P. (2005), "Risk in audit pricing: the role of firm-specific dimensions of
54 risk", *Advances in International Accounting*, Vol. 18, pp. 141-151.
- 55
56
57
58
59
60

- Ouyang, C., Xiong, J. and Fan, L. (2019), "Do insiders share pledging affect executive pay-for-performance sensitivity?", *International Review of Economics & Finance*, Vol. 63, pp. 226-239.
- Palmrose, Z.V., Richardson, V.J. and Scholz, S. (2004), "Determinants of market reactions to restatement announcements", *Journal of Accounting and Economics*, Vol. 37 No. 1, pp. 59-89.
- Pathan, S. (2009), "Strong boards, CEO power and bank risk-taking", *Journal of Banking and Finance*, Vol. 33 No. 7, pp. 1340-1350.
- Peel, M. J. and Roberts, R. (2003), "Audit fee determinants and auditor premiums: evidence from the micro-firm sub-market", *Accounting and Business Research*, Vol. 33, pp. 207-233.
- Pratt, J. and Stice, J.D. (1994), "The effects of client characteristics on auditor litigation risk judgments, required audit evidence, and recommended audit fees", *The Accounting Review*, Vol. 69 No. 4, pp. 639-656.
- Puleo, M., McDonald, M. and Kozlowski, S. (2021), "Share-pledging and the cost of debt", *Accounting & Finance*, Vol. 61 No. 1, pp. 1047-1079.
- Reichelt, K.J. and Wang, D. (2010), "National and office-specific measures of auditor industry expertise and effects on audit quality", *Journal of Accounting Research*, Vol. 48, pp. 647-686.
- Rouen, E. (2020), "Rethinking measurement of pay disparity and its relation to firm performance", *The Accounting Review*, Vol. 95 No. 1, pp. 343-378.
- Securities Association of China. (2018), "Notice of the securities association of China on issuing the guidelines for the risk management of securities companies' participation in stock-pledged repo transactions", Retrieved from <https://neris.csrc.gov.cn/falvfagui/rdqsHeader/mainbody?navbarId=1&secFutrsLawId=d22401cc3de6482faeb6ad1aa7e7f055>
- Shanghai Stock Exchange. (2017), "Notice of the Shanghai Stock Exchange on issuing the detailed implementing rules of the Shanghai Stock Exchange for shareholding reduction by shareholders, directors, supervisors and senior executives of listed companies", Retrieved from www.sse.com.cn/aboutus/mediacenter/hotandd/c/c_20170527_4318467.shtml
- Shanghai Stock Exchange. (2023), "Shanghai Stock Exchange stock listing rules (Revised in February 2023)", Retrieved from http://www.sse.com.cn/lawandrules/sselawsrules/stocks/mainipo/c/c_20230216_5716374.shtml
- Shangzhen Stock Exchange. (2023), "Shenzhen Stock Exchange stock listing rules (Revised in 2023)", Retrieved from <http://docs.static.szse.cn/www/index/listing/rule/W020230217557163411686.pdf>
- Shen, Y., Wang, W. and Zhou, F. (2021), "Insider pledging in the U.S", *Journal of Financial Stability*, Vol. 53, 100830.
- Simon, D.T. and Francis, J.R. (1988), "The effects of auditor change on audit fees: tests of price cutting and price recovery", *The Accounting Review*, Vol. 63 No. 2, pp. 255-269.
- Simunic, D.A. (1980), "The pricing of audit services: theory and evidence", *Journal of Accounting Research, Spring*, pp. 161-190.
- Singh, P.P. (2018), "The inside job : share pledges by insiders and earnings management", *Working Paper*.
- Stanley, J.D. (2011), "Is the audit fee disclosure a leading indicator of clients' business risk? ", *AUDITING: A Journal of Practice*, Vol. 30 No. 3, pp. 157-179.
- Tang, Q., Guo, J. and Zeng, S. (2023), "Do insiders facing pledging risks make risky corporate investments? Evidence from Chinese M&As", *Asia-Pacific Journal of Accounting & Economics*, Vol. 30 No. 2, pp. 354-372.
- Tanyi, P., Raghunandan, K. and Barua, A. (2010), "Audit report lags after voluntary and involuntary auditor changes", *Accounting Horzon*, Vol. 24, pp. 671-688.
- Taylor, M. and Simon, D. (1999), "Determinants of audit fees: the importance of litigation, disclosure, and regulatory burdens in audit engagements in 20 countries", *The International Journal of Accounting*, Vol. 34 No. 3, pp. 375-388.
- Tee, C.M., Gul, F.A., Foo, Y.B. and Teh, C.G. (2017), "Institutional monitoring, political connections and audit fees: evidence from Malaysian firms", *International Journal of Auditing*, Vol. 21 No. 2, pp. 164-176.

- 1
2
3 Visvanathan, G. (2017), "Intangible assets on the balance sheet and audit fees", *International Journal of Disclosure and Governance*, Vol. 14, pp. 241-250.
- 4
5 Wallace, W. (1984), "A Times Series Analysis of the Effect of Internal Audit Activities on External Fees", *Altamonte Springs, FL: The Institute of Internal Auditors Research Foundation*.
- 6
7 Wang, H. (2020), "Research on the relationship between audit fees and audit quality under audit market competition based on modified Jones model", Paper presented at the 2020 2nd *International Conference on Economic Management and Model Engineering (ICEMME)*.
- 8
9
10 Wang, J. and Guo, Y. (2020, 16 September 2020), "Tycoon behind Kangde Xin's massive fraud moves closer to prosecution", *Caixin Global*. Retrieved from <https://www.caixinglobal.com/2020-09-16/tycoon-behind-kangde-xins-massive-fraud-moves-closer-to-prosecution-101606134.html>
- 11
12
13 Wang, Q., Wong, T.J., and Xia, L. (2008), "State ownership, the institutional environment, and auditor choice: evidence from China", *Journal of Accounting and Economics*, Vol. 46 No. 1, pp. 112-134.
- 14
15
16 Wang, X., Xiong, J. and Ou, J. (2020), "Does share pledging affect management earnings forecasts?", *Emerging Markets Finance and Trade*, pp. 1-13.
- 17
18 Whittred, G.P. and Zimmer, I. (1980), "Audit qualification and the timeliness of corporate annual reports", *The Accounting Review*, Vol. 50, pp. 563-577.
- 19
20 Wouterse, F. (2016), "Can human capital variables be technology changing? An empirical test for rural households in Burkina Faso", *Journal of Productivity Analysis*, Vol. 45 No. 2, pp. 157-172.
- 21
22 Xiao, H., Chen, X., Fang, H. and Zhang, Y. (2021), "Insider share pledging and firm value consequences under the COVID-19: evidence from China", *Applied Economics*, pp. 1-13.
- 23
24 Xie, D. and Liao, K. (2018), "Share pledging by controlling shareholders and real earnings management of listed firms", *China Journal of Accounting Studies*, Vol. 6 No. 2, pp. 109-119.
- 25
26 Xu, J. (2021), "Relationship between controlling shareholders' participation in share pledging and accounting conservatism in China", *Australian Accounting Review*, Vol. 31 No. 1, pp. 9-21.
- 27
28 Xu, J. and Huang, H. (2021), "Pay more or pay less? The impact of controlling shareholders' share pledging on firms' dividend payouts", *Pacific-Basin Finance Journal*, Vol. 65 C.
- 29
30 Xu, R., Chang, J., Li, C. and Wang, W. (2019), "Research on the influence of equity pledge on stock price crash risk: based on financial shock of 2015 stock market crisis", *Economic and Political Studies*, Vol. 7 No. 4, pp. 480-505.
- 31
32 Yu, X. (2019, 23 August 2019), "Why is Kangmei Pharmaceutical, found to have committed one of China's biggest financial frauds, rallying?", *South China Morning Post*. Retrieved from <https://www.scmp.com/business/companies/article/3024084/why-kangmei-pharmaceutical-found-have-committed-one-chinas>
- 33
34
35 Zhang, P. (2020, 24 June 2020), "Chinese securities regulator uses BeiDou satellites to expose firm's financial fraud", *CN Tech Post*. Retrieved from <https://cntechpost.com/2020/06/24/chinese-securities-regulator-uses-beidou-satellites-to-expose-firms-financial-fraud/>
- 36
37
38 Zhao, W., Zhang, W., Xiong, X. and Zou, G. (2019), "Share pledges, tone of earnings communication conferences, and market reaction: evidence from China", *Accounting and Finance*, Vol. 59 No. 5, pp. 2817-2853.
- 39
40
41 Zhou, J., Li, W., Yan, Z. and Lyu, H. (2021), "Controlling shareholder share pledging and stock price crash risk: evidence from China", *International Review of Financial Analysis*, Vol. 77, 101839.
- 42
43
44
45
46
47
48
49
50
51
52
53
54
55
56

Appendix A. Variable Definition

Variables	Definition
Dependent variable	

$LnFee_{i,t}$	The natural logarithm of the audit fees paid by firm i in year t .
Independent variable	
$PLEDGE_{i,t}$	The proportion of shares that was pledged by the controlling shareholder of firm i in year t (Cheng et al., 2021).
$M_PLEDGE_{i,t}$	The industry mean of share pledging ratio excluding the focal firm (Ouyang, Xiong, and Fan, 2019).
$P_PLEDGE_{i,t}$	The province mean of pledging ratio excluding the focal firm (Li, Huang, Shi, and Yang, 2022).
Firm-specific control variables	
$SIZE_{i,t}$	The natural logarithm of the market value of firm i at the end of year t (Bills, Cunningham, and Myers, 2016; Reichelt and Wang, 2010).
$MERGER_{i,t}$	a dummy variable, set to 1 if firm i is engaged in a merger or acquisition during year t , and 0 otherwise (Hoitash et al. 2007; Blankley et al., 2012).
$INV_{i,t}$	The amount of inventory of firm i in year t , scaled by total assets at the end of the same year (Hoitash et al. 2007; Blankley et al., 2012).
$REC_{i,t}$	The amount of accounts receivable of firm i in year t , scaled by total assets at the end of the same year (Hoitash et al. 2007; Blankley et al., 2012).
$ROA_{i,t}$	The return-in-assets ratio of firm i in year t (Simunic, 1980; Wallace, 1984; Joshi and AL-Bastaki, 2000; Hoitash et al., 2007).
$LEV_{i,t}$	The long-term debt ratio of firm i in year t , calculated as long-term debt divided by total assets (Barua et al., 2019; Chaney et al., 2004; Nikkinen and Sahlström, 2005; Taylor and Simon, 1999).
$INTAN_{i,t}$	The intangible assets of firm i in year t , scaled by total assets at the end of the same year (Datta et al., 2020; Visvanathan, 2017).
$MtB_{i,t}$	The market-to-book ratio, calculated as firm i 's market value divided by book value at the end of year t .
$AGE_{i,t}$	The natural logarithm of years since the establishment of firm i .
Governance related control variables	
$DUAL_{i,t}$	A dummy variable representing CEO duality, equals 1 if CEO is also the Chair of the board, and 0 otherwise.
$BOARD_{i,t}$	A proxy for the level of internal monitoring, measured as the logarithm of board size (Chen et al., 2014; Michelon et al., 2015; Pathan, 2009).
$SOE_{i,t}$	A dummy variable, set to 1 if firm i is ultimately controlled by the state, and zero otherwise (Wang et al., 2008; Liu and Subramaniam, 2013).
Capital market related control variables	
$MainBoard_i$	A dummy variable, set to 1 if firm i is listed on the Main Board, and 0 otherwise (Jin et al., 2021).
$Cross_{i,t}$	A dummy variable, set to 1 if firm i is also listed on B-share or H-shares markets, and 0 otherwise (Ke et al., 2015).
Audit related control variables	
$BIG4_{i,t}$	A proxy for audit quality and auditor reputation, a dummy variable that sets to 1 if auditors are Big 4 audit firms, and zero otherwise (Peel and Roberts, 2003; Choi et al., 2010).
$AUDCHG_{i,t}$	A dummy variable that sets to 1 if it is the first year that the auditor provides auditing services to the firm, and zero otherwise.
$LnDELAY_{i,t}$	The natural logarithm of days between fiscal year-end and the signature date of the audit opinion (Lobo and Zhao, 2013).
$GC_{i,t}$	A dummy variable, equals to 1 if audit opinion was modified for going-concern, else 0 (Ettredge et al., 2014).
$ABN_ARL_{i,t}$	A dummy variable coded 1 for firm-year observations in the top 10% of the audit report lag (the number of calendar days from fiscal year-end to the date of the auditor's report) distribution (Chan et al., 2016).

Table 1 Panel A: Companies in the sample across industries and stock markets (2004-2012)

Industries	2004		2005		2006		2007		2008		2009		2010		2011		2012	
	SZSE	SSE	SZSE	SSE	SZSE	SSE	SZSE	SSE	SZSE	SSE	SZSE	SSE	SZSE	SSE	SZSE	SSE	SZSE	SSE
Agriculture, Forestry, Fishing & Hunting	13	6	11	6	9	8	12	7	14	9	14	10	16	11	19	11	17	13
Mining	13	4	11	4	13	4	14	6	20	8	23	8	29	10	31	12	37	15
Manufacturing	365	275	330	280	310	291	265	339	335	388	371	407	460	476	560	556	662	730
Utilities	30	18	28	16	30	17	23	18	24	20	35	20	41	20	41	22	48	29
Construction	17	7	15	5	9	11	9	12	17	13	21	17	20	16	22	17	33	24
Retailing & Wholesaling	46	25	44	25	41	25	38	26	40	28	46	30	48	40	55	45	77	56
Transportation & Warehousing	28	15	27	16	28	15	35	14	40	16	38	15	46	17	48	17	56	19
Accommodation & Food Services	2	3	2	3	2	2	3	4	3	4	3	4	2	4	3	3	2	7
Information	25	12	22	12	21	15	21	13	21	21	31	28	42	32	55	35	75	38
Real Estate	29	20	28	18	26	18	23	19	30	24	40	29	56	46	54	48	63	60
Rental & Leasing	3	6	4	6	4	7	4	9	4	10	5	10	7	10	7	10	9	9
Scientific & technical services							1		1	3	1	5	1	6	1	8	4	
Water Conservancy, Environ. & Public Facilities	5	5	3	5	2	4	3	2	7	4	1	5	3	3	2	4	8	11
Personal services	3	1	2	2	3	1	3	2	3	3	3	3	3	2	6	3		
Education Services																		1
Healthcare & social Assistance										2		1		2		3		
Arts, Entertainment & Recreation	2	2	2	2	2	2	3	2	3	2	5	2	8	2	12	4	17	5
Complex	27	22	27	23	22	25	22	21	26	18	26	22	27	13	28	15	14	6
Total	608	421	556	423	522	445	478	495	587	569	667	611	814	703	951	803	1130	1026

Note: SSE shows the number of companies listed on Shanghai Stock Exchange; SZSE shows the number of companies listed on Shenzhen Stock Exchange.

Table 1 Panel B: Companies in the sample across industries and stock markets (2013-2019)

Industries	2013		2014		2015		2016		2017		2018		2019	
	SZSE	SSE	SZSE	SSE	SZSE	SSE	SZSE	SSE	SZSE	SSE	SZSE	SSE	SZSE	SSE
Agriculture, Forestry, Fishing & Hunting	16	13	16	14	18	16	20	16	18	16	19	15	20	15
Mining	38	18	41	19	42	20	45	19	47	17	50	19	51	19
Manufacturing	656	730	712	726	809	738	915	779	1181	841	1261	879	1373	875
Utilities	48	29	51	27	50	30	57	33	61	36	65	38	67	38
Construction	34	25	33	27	36	32	47	34	52	38	52	38	50	38
Retailing & Wholesaling	79	56	77	53	79	52	85	53	92	54	94	55	96	56
Transportation & Warehousing	56	19	54	18	56	16	59	20	62	21	67	28	70	29
Accommodation & Food Services	2	6	1	6	3	4	3	5	3	5	3	5	3	5
Information	76	36	85	38	99	41	130	50	161	56	181	60	213	68
Real Estate	58	57	59	53	64	53	58	48	60	47	61	51	62	51
Rental & Leasing	9	9	9	11	11	10	15	15	17	18	18	22	22	23
Scientific & technical services	7	4	12	4	15	5	20	5	32	5	38	9	44	12
Water Conservancy, Environ. & Public Facilities	8	13	10	14	13	15	16	13	24	12	30	16	32	17
Personal services											1		1	
Education Services	1		1		1		2	1	2		2	1	4	4
Healthcare & social Assistance	3		3		4		4	2	5	3	5	4	6	5
Arts, Entertainment & Recreation	17	6	18	5	22	10	27	11	39	14	41	14	42	14
Complex	14	7	13	7	11	7	14	7	14	7	14	5	13	5
Total	1122	1028	1195	1022	1333	1049	1517	1111	1870	1190	2002	1259	2169	1274

Note: SSE shows the number of companies listed on Shanghai Stock Exchange; SZSE shows the number of companies listed on Shenzhen Stock Exchange.

Table 2 Companies in the sample by listing boards and share types

	Panel A: by listing boards				Panel B: by share types				
	Main Board	SME	GEM	Total	A-share Only	AB-shares	AH-shares	ABH-Shares	Total
2004	995	34	0	1,029	927	69	33	0	1,029
2005	933	46	0	979	882	64	33	0	979
2006	888	79	0	967	868	64	35	0	967
2007	818	155	0	973	872	58	43	0	973
2008	939	217	0	1,156	1044	60	51	1	1,156
2009	1,003	247	28	1,278	1164	63	50	1	1,278
2010	1,064	343	110	1,517	1396	67	53	1	1,517
2011	1,108	446	200	1,754	1625	71	57	1	1,754
2012	1,201	631	324	2,156	2014	70	71	1	2,156
2013	1,216	619	315	2,150	2006	72	71	1	2,150
2014	1,227	631	359	2,217	2078	68	70	1	2,217
2015	1,288	661	433	2,382	2240	70	71	1	2,382
2016	1,393	721	514	2,628	2486	72	69	1	2,628
2017	1,601	804	655	3,060	2921	68	70	1	3,060
2018	1,706	847	708	3,261	3109	72	79	1	3,261
2019	1,818	865	760	3,443	3285	71	86	1	3,443
Total	19,198	7,346	4,406	30,950	28,917	1,079	942	12	30,950

Note for Panel A: SME refers to Small and Medium-sized Enterprise board of SZSE; GEM refers to Growth Enterprise Market of SZSE.

Table 3: Descriptive statistics for all variables

	Mean	Std. Dev.	Median	25 percentile	75 percentile	Min	Max
<i>LnFee</i>	13.63	0.77	13.53	13.12	14.00	10.31	19.40
<i>PLEDGE</i>	0.15	0.29	0.00	0.00	0.15	0.00	1.00
<i>SIZE</i>	22.73	1.11	22.59	21.96	23.35	20.55	26.14
<i>MERGER</i>	0.37	0.48	0.00	0.00	1.00	0.00	1.00
<i>INV</i>	0.14	0.12	0.12	0.06	0.19	0.00	0.46
<i>REC</i>	0.11	0.09	0.09	0.03	0.17	0.00	0.32
<i>ROA</i>	0.17	0.06	0.18	0.17	0.20	0.00	0.21
<i>LEV</i>	0.44	0.20	0.44	0.27	0.60	0.11	0.80
<i>INTAN</i>	0.04	0.04	0.03	0.01	0.06	0.00	0.14
<i>MtB</i>	1.90	0.95	1.56	1.21	2.25	0.99	4.49
<i>AGE</i>	15.62	5.94	15.00	11.00	20.00	1.00	61.00
<i>DUAL</i>	0.24	0.43	0.00	0.00	0.00	0.00	1.00
<i>BOARD</i>	2.15	0.21	2.20	2.08	2.20	0.00	2.89
<i>SOE</i>	0.34	0.47	0.00	0.00	1.00	0.00	1.00
<i>MainBoard</i>	0.61	0.49	1.00	0.00	1.00	0.00	1.00
<i>Cross</i>	0.06	0.24	0.00	0.00	0.00	0.00	1.00
<i>BIG4</i>	0.06	0.23	0.00	0.00	0.00	0.00	1.00
<i>AUDCHG</i>	0.13	0.34	0.00	0.00	0.00	0.00	1.00
<i>LnDELAY</i>	4.51	0.28	4.58	4.41	4.72	2.20	6.73
<i>GC</i>	0.38	0.19	0.00	0.00	0.00	0.00	1.00
<i>ABN_ ARL</i>	0.20	0.40	0.00	0.00	0.00	0.00	1.00

Table 4: Pearson Correlation

	<i>LnFee</i>	<i>PLEDGE</i>	<i>SIZE</i>	<i>INV</i>	<i>REC</i>	<i>ROA</i>	<i>LEV</i>	<i>INTAN</i>	<i>MtB</i>	<i>AGE</i>	<i>BOARD</i>
<i>PLEDGE</i>	0.03***	1									
<i>SIZE</i>	0.74***	-0.02***	1								
<i>INV</i>	0.01*	0.01**	0.05***	1							
<i>REC</i>	-0.09***	0.10***	-0.17***	-0.09***	1						
<i>ROA</i>	0.17***	-0.10***	0.31***	0.02***	-0.05***	1					
<i>LEV</i>	0.25***	0.02***	0.25***	0.30***	0.00	-0.18***	1		-0.18		
<i>INTAN</i>	0.04***	0.03***	0.00	-0.19***	-0.12***	-0.05***	0.01	1	0.03		
<i>MtB</i>	-0.20***	0.05***	-0.02***	-0.10***	0.03***	-0.09***	-0.19***	0.03***	1		
<i>AGE</i>	0.26***	0.09***	0.21***	0.05***	-0.08***	-0.01	0.11***	0.03***	0.06***	1	
<i>BOARD</i>	0.12***	-0.13***	0.17***	-0.01	-0.10***	0.06***	0.15***	0.02***	-0.15***	-0.05***	1
<i>LnDELAY</i>	0.16***	0.11***	0.06***	-0.03***	0.09***	-0.11***	0.00	0.01**	-0.03***	0.16***	-0.05***

Notes: All variables are defined in Appendix A. *, ** and *** denote 0.1, 0.05 and 0.01 significance levels, respectively, in a two-tailed test.

Table 5: Regression results on the relationship between Audit Fees and Share Pledging

Variables	Expected Sign	<i>LnFee</i>				
		(1)	(2)	(3)	(4)	(5)
<i>Intercept</i>	?	3.903*** (49.338)	3.890*** (49.218)	3.912*** (49.483)	3.998*** (49.398)	3.990*** (49.337)
<i>PLEDGE</i>	+	0.074*** (7.962)	0.144*** (11.685)	0.093*** (9.539)	0.057*** (5.320)	0.133*** (9.770)
<i>MainBoard</i>	+	0.144*** (21.504)	0.169*** (23.189)	0.146*** (21.785)	0.144*** (21.487)	0.166*** (22.792)
<i>PLEDGE *MainBoard</i>	-		-0.155*** (-8.640)			-0.132*** (-7.144)
<i>SOE</i>	-	-0.058*** (-9.631)	-0.061*** (-10.102)	-0.047*** (-7.511)	-0.057*** (-9.465)	-0.051*** (-8.216)
<i>PLEDGE *SOE</i>	-			-0.213*** (-6.714)		-0.149*** (-4.555)
<i>ABN_ ARL</i>					0.029*** (3.648)	0.030*** (3.711)
<i>PLEDGE *ABN_ ARL</i>					0.051*** (2.708)	0.039** (2.105)
<i>SIZE</i>	+	0.397*** (127.143)	0.397*** (127.196)	0.397*** (127.093)	0.396*** (126.831)	0.396*** (126.855)
<i>MERGER</i>	+	0.072*** (13.488)	0.071*** (13.385)	0.071*** (13.443)	0.072*** (13.520)	0.071*** (13.400)
<i>INV</i>	+	0.001 (0.037)	-0.001 (-0.032)	-0.004 (-0.177)	0.002 (0.104)	-0.002 (-0.104)
<i>REC</i>	+	0.143*** (5.388)	0.137*** (5.186)	0.140*** (5.298)	0.143*** (5.395)	0.136*** (5.160)
<i>ROA</i>	-	-0.399*** (-8.134)	-0.392*** (-7.998)	-0.400*** (-8.175)	-0.370*** (-7.513)	-0.367*** (-7.466)
<i>LEV</i>	+	0.144*** (9.617)	0.138*** (9.219)	0.143*** (9.603)	0.141*** (9.458)	0.136*** (9.109)
<i>INTAN</i>	+	0.320*** (6.442)	0.334*** (6.735)	0.327*** (6.578)	0.320*** (6.442)	0.336*** (6.785)
<i>MtB</i>	+	-0.089*** (-41.371)	-0.089*** (-41.335)	-0.089*** (-41.470)	-0.089*** (-41.288)	-0.089*** (-41.342)
<i>AGE</i>	-	-0.002*** (-4.120)	-0.002*** (-3.461)	-0.002*** (-3.978)	-0.002*** (-4.201)	-0.002*** (-3.521)
<i>DUAL</i>	+	-0.003 (-0.433)	-0.002 (-0.406)	-0.002 (-0.374)	-0.003 (-0.433)	-0.002 (-0.366)
<i>BOARD</i>	-	-0.001 (-0.099)	-0.001 (-0.088)	-0.001 (-0.071)	0.000 (-0.016)	0.000 (0.005)
<i>Cross</i>	+	0.504*** (45.220)	0.500*** (44.924)	0.501*** (44.984)	0.506*** (45.419)	0.501*** (44.990)
<i>BIG4</i>	+	0.597*** (51.424)	0.595*** (51.357)	0.595*** (51.319)	0.598*** (51.479)	0.595*** (51.355)
<i>AUDCHG</i>	-	-0.046*** (-6.473)	-0.046*** (-6.423)	-0.046*** (-6.499)	-0.047*** (-6.561)	-0.046*** (-6.527)
<i>LnDelay</i>	+	0.114*** (12.432)	0.114*** (12.441)	0.114*** (12.374)	0.094*** (9.495)	0.095*** (9.536)
<i>GC</i>	+	0.089*** (6.455)	0.091*** (6.574)	0.088*** (6.407)	0.081*** (5.838)	0.082*** (5.949)
<i>Industry</i>		Yes	Yes	Yes	Yes	Yes
<i>Year</i>		Yes	Yes	Yes	Yes	Yes
<i>N</i>		30,950	30,950	30,950	30,950	30,950
<i>Adj. R-squared</i>		0.7406	0.707	0.707	0.707	0.707
<i>F-test</i>		1,460***	1,437***	1,435***	1,407***	1,362***

Notes: This table reports the estimated coefficients of the regression equation. *, ** and *** denote 0.1, 0.05 and 0.01 significance levels, respectively, in a two-tailed test. Numbers in parentheses are t-statistics. All variables are defined in Appendix A.

Table 6: 2SLS Instrumental Variable regression results

Variables	IV is <i>M_PLEDGE</i>		IV is <i>P_PLEDGE</i>	
	First Stage Pledge (1)	Second Stage LnFee (2)	First Stage Pledge (1)	Second Stage LnFee (2)
<i>Intercept</i>	0.030 (0.902)	3.906*** (49.360)	0.063* (1.945)	3.907*** (49.363)
<i>M_PLEDGE</i>	0.859*** (189.139)			
<i>P_PLEDGE</i>			0.880*** (191.553)	
<i>PLEDGE</i>		0.039*** (3.029)		0.026** (2.075)
Controls	Yes	Yes	Yes	Yes
Industry	Yes	Yes	Yes	Yes
Year	Yes	Yes	Yes	Yes
N	22,207	22,207	22,207	22,207
R2 Adj.	0.635	0.695	0.638	0.695
K-Paap-LM stat.	7718.27 (0.000)		7,952.19 (0.000)	
Cragg-Donald Wald F	36,000***		37,000***	
K-Paap Wald F stat.	18,000***		19,000***	
Wu-Hausman	9.59***		24.86***	
Stock-Yogo critical Value at 10%	16.38***		16.38***	

Notes: This table reports the estimated coefficients of the regression equation. *, ** and *** denote 0.1, 0.05 and 0.01 significance levels, respectively, in a two-tailed test. Numbers in parentheses are t-statistics. All variables are defined in Appendix A.

Table 7: Entropy balancing approach

Panel A: Covariate balance

Variables	Weight variable before entropy balancing						Weight variable after entropy balancing					
	Treated			Control			Treated			Control		
	Mean	Variance	Skewness	Mean	Variance	Skewness	Mean	Variance	Skewness	Mean	Variance	Skewness
<i>SIZE</i>	22.7	0.9006	0.6481	22.73	1.359	0.6605	22.7	0.9006	0.6481	22.7	1.076	0.7085
<i>MERGER</i>	0.3417	0.225	0.6676	0.3784	0.2352	0.5012	0.3417	0.225	0.6676	0.3417	0.225	0.6675
<i>INV</i>	0.1491	0.01938	2.153	0.1531	0.02008	1.839	0.1491	0.01938	2.153	0.1491	0.0173	2.098
<i>REC</i>	0.137	0.0112	0.9196	0.1081	0.01007	1.282	0.137	0.0112	0.9196	0.137	0.01203	1.002
<i>ROA</i>	0.1633	0.003704	-2.161	0.1713	0.002952	-2.561	0.1633	0.003704	-2.161	0.1633	0.003903	-2.09
<i>LEV</i>	0.4255	0.04186	0.2767	0.4464	0.0467	0.1568	0.4255	0.04186	0.2767	0.4255	0.05152	0.353
<i>INTAN</i>	0.04709	0.002516	2.863	0.04452	0.002691	2.802	0.04709	0.002516	2.863	0.0471	0.002494	2.72
<i>MtB</i>	2.135	1.749	2.474	1.911	1.581	2.95	2.135	1.749	2.474	2.135	1.917	2.492
<i>AGE</i>	16.13	31.42	0.3958	15.44	36.57	0.2992	16.13	31.42	0.3958	16.13	41.46	0.6446
<i>DUAL</i>	0.3323	0.2219	0.712	0.1993	0.1596	1.505	0.3323	0.2219	0.712	0.3323	0.2219	0.7122
<i>BOARD</i>	2.099	0.04106	-0.5186	2.17	0.04327	-0.5012	2.099	0.04106	-0.5186	2.099	0.04205	-0.8899
<i>SOE</i>	0.109	0.09714	2.509	0.4339	0.2456	0.2667	0.109	0.09714	2.509	0.1091	0.09723	2.507
<i>MainBoard</i>	0.297	0.2088	0.8883	0.7442	0.1904	-1.119	0.297	0.2088	0.8883	0.2971	0.2089	0.8878
<i>Cross</i>	0.01351	0.01333	8.427	0.08111	0.07453	3.069	0.01351	0.01333	8.427	0.01362	0.01343	8.393
<i>BIG4</i>	0.01844	0.0181	7.16	0.07517	0.06952	3.223	0.01844	0.0181	7.16	0.0185	0.01816	7.146
<i>AUDCHG</i>	0.1207	0.1061	2.329	0.1414	0.1214	2.059	0.1207	0.1061	2.329	0.1207	0.1061	2.329
<i>LnDelay</i>	4.558	0.06609	-2.218	4.492	0.07902	-1.962	4.558	0.06609	-2.218	4.558	0.05861	-1.745
<i>GC</i>	0.04248	0.04068	4.537	0.03542	0.03417	5.027	0.04248	0.04068	4.537	0.04249	0.04068	4.537

Table 7: Entropy balancing approach**Panel B: Share pledging and audit fees after entropy balancing**

Variables	Expected Sign	DV = LnFee
<i>Intercept</i>	?	4.409*** (37.93)
<i>PLEDGE_Dummy</i>	+	0.031*** (4.70)
Controls		Yes
Industry		Yes
Year		Yes
N		30,950
Adj. R-squared		0.625
F-test		468***

Notes: This table reports the estimated coefficients of the regression equation. *, ** and *** denote 0.1, 0.05 and 0.01 significance levels, respectively, in a two-tailed test. Numbers in parentheses are t-statistics. All variables are defined in Appendix A.

Table 8: Difference-in-Difference analysis

Variables	Expected Sign	DV = LnFee
<i>Intercept</i>	?	3.729*** (47.242)
<i>PLEDGE</i>	+	0.039** (2.347)
<i>Post</i>	+	0.225*** (31.315)
<i>PLEDGE *Post</i>	+	0.063*** (3.210)
Controls		Yes
Industry		Yes
N		30,950
Adj. R-squared		0.686
F-test		1,776***

Notes: This table reports the estimated coefficients of the regression equation. *, ** and *** denote 0.1, 0.05 and 0.01 significance levels, respectively, in a two-tailed test. Numbers in parentheses are t-statistics. All variables are defined in Appendix A.

Table 9: Regression results on the relationship between Audit Fees and Share Pledging (dummy variable)

Variables	Expected Sign	Share Pledging Proportion				
		>0% (1)	10% (2)	20% (3)	30% (4)	50% (5)
<i>Intercept</i>	?	3.908*** (49.361)	3.905*** (49.327)	3.904*** (49.316)	3.903*** (49.323)	3.908*** (49.412)
<i>PLEDGE_Dummy</i>	+	0.021*** (3.347)	0.029*** (4.640)	0.035*** (5.555)	0.044*** (6.766)	0.062*** (8.256)
Controls		Yes	Yes	Yes	Yes	Yes
Industry		Yes	Yes	Yes	Yes	Yes
Year		Yes	Yes	Yes	Yes	Yes
N		30,950	30,950	30,950	30,950	30,950
Adj. R-squared		0.706	0.706	0.706	0.706	0.706
F-test		1456***	1457***	1458***	1459***	1460***

Notes: This table reports the estimated coefficients of the regression equation. *, ** and *** denote 0.1, 0.05 and 0.01 significance levels, respectively, in a two-tailed test. Numbers in parentheses are t-statistics. All variables are defined in Appendix A.